



PŪRONGO Ā-TAU

| TE MATATINI SOCIETY INCORPORATED
ANNUAL REPORT



2024
-2025

*“Mana Motuhake ki Te Kāinga
Matatū, Mataora, Matatini ki Te Ao”*





Te Matatini Society Incorporated
www.tematatini.co.nz
PO Box 5455
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YEAR AT A GLANCE

OVERVIEW OF ACTIVITY FROM JULY 2024 TO JUNE 2025

July

Whāngārā Mai Tawhiti
at Paris Olympics

Wānanga ā-Motu at
Tūrangawaewae Marae



August

Ngāti Rangiwewehi join
New Zealand delegation to
Malaysia and Republic of Korea



September

New Zealand achieves Guinness
World Record for the largest haka

Angitu and Te Iti Kahurangi attend
Chinese Tourism Festival



Mana motuhake ki te kāinga
Matatū, Mataora, Matatini ki te ao



January

Launched new Te Matatini
website

February

Te Matatini o Te Kāhui Maunga
Biggest festival to date –
fifty-five teams and five days
of performances

Te Matatini #1 entertainment
App on iOS and Android

March

Haka Translate service translates
Te Matangirua performances into
six languages

Te Whānau a Apanui join
New Zealand delegation to India

October

Mauri arrives in north Taranaki



November

Te Anga Pāua o Aotearoa National Kapa Haka Festival

Te Mana Kuratahi Primary School Regional Kapa Haka Competitions



December

Tā Dr Pita Sharples receives Tumu Toi Icon Award

Chris and Sandra Henare receive Te Waka Toi Award



April

Ōpononi hosts fiftieth Te Tai Tokerau secondary schools kapa haka festival

Sixty secondary school kapa haka groups perform at ASB Polyfest 2025

Angitu attend Merrie Monarch Festival in Hawai'i

May

Te Hiranga Te Ao Haka Top Scholar recipient Mareikura Mahaki

Te Matatini Impact Evaluation Report 2025

Highest regional economic contribution \$23.7 million

June

Te Matatini Enterprises receive Te Matihiko award

Proud supporter of Taikura Kapa Haka Festival



Mai i te Tiamana Chairman's Foreword	6
Mai i te Manahautū Chief Executive's Foreword	10
Mō Mātou About Us	17
Ko Tā Mātou Rautaki Our Strategy	18
Te Whanake i ngā Rohe Rohe Development	20
Whakatipu Pakihi Business Growth	21
Te Kounga me te Hua o Te Matatini Event Quality and Effectiveness	23
Te Whanake Rangatahi Youth Development	26
Te Hiranga o te Kapa Haka Kapa Haka Excellence	28
Te Whanake i te Kapa Haka Kapa Haka Development	30
Te Whanake Mōtika Whakairo Hinengaro Intellectual Property Rights Development	32
Te Kanohi Pai o Te Matatini Positive Public Image	33

Ā Mātou Tāngata

Our People

36

Te Whanake i ngā Rohe

Rohe Development

41

Te Tai Tokerau	42
Tāmaki Makaurau	44
Tainui	45
Te Arawa	47
Mātaatua	51
Te Tairāwhiti	54
Ngāti Kahungunu	57
Te Kāhui Maunga	60
Rangitāne	62
Te Whanganui-a-Tara	64
Te Taihū	66
Waitaha	67
Te Whenua Moemoeā	69

Te Matatini Enterprises

72

Financial Statements

78

Performance Reporting

80

Statement of Service Performance

Acknowledgements

105

MAI I TE TIAMANA

CHAIRMAN'S FOREWORD



Kapa haka has proven to be one of the most effective mediums for mobilising and uniting te ao Māori while simultaneously advancing improvements in the acquisition of te reo Māori, health and wellbeing, education, employment and justice for our people and in improving our awareness of the taiao and our responsibilities as kaitiaki.



Tēnā tātou e hika mā

Mauriora ki te rangi, mauriora
ki te whenua, mauriora ki te taiao
e tauawhi nei i a tātou

Mana Motuhake ki Te Kāinga. Matatū, Mataora, Matatini ki Te Ao

Kapa haka has reached a pivotal point in its evolution — thriving, rapidly expanding, innovating and resonating across Aotearoa and the world. We see its expression everywhere — at celebrations, farewells, protests, kotahitanga gatherings and moments when we pay tribute to persons and deeds of honour.

The 2025 Te Matatini o Te Kāhui Maunga was an outstanding success and an excellent example of the pride and manaaki o ngā iwi o Taranaki me Te Ranga Tupua. It unified te ao Māori, bringing together 63,000 people in Ngāmotu and 1.8 million viewers who joined online. It was a celebration of artistic excellence, inspired by hapū and iwi narratives, stories of loss, resistance, remembrance and revitalisation.

I pay tribute to the fifty-five kapa haka that performed at this year's national festival, our judges and the kaimahi across all workstreams, who worked tirelessly in the lead-up to, during and in the closure of the festival. I know the effort, sacrifices and organisation required to host a festival and prepare, perform and wind down from a national campaign. I want to acknowledge the generosity of all our sponsors; we appreciate the support you provide and welcome your ongoing patronage.

I am heartened by the fortitude of kapa haka that hold fast and true to their own tikanga me tō rātou ake āhua and appreciate the kapa that continue to push boundaries, reminding us that our culture is never static and each generation, while drawing on the taonga a ō rātou tīpuna, will nonetheless do it their way. Finally, I wish to congratulate this year's winners Te Kapa Haka o Ngāti Whakaue, and second and third placed kapa, Ngāti Rangiwewehi and Ngā Tūmanako.

Te Matatini o Te Kāhui Maunga set new records across all performer and audience metrics, contributed a \$23.7 million boost to the Taranaki economy, and

provided a significant platform for Māori enterprise and innovation. The expansion of Haka Translate from radio to smartphones enabled real-time translations of live performances and multilingual commentary that facilitated cultural reconnections across Te Moana-nui-a-Kiwa.

Recently, Te Kapa Haka o Ngāti Whakaue featured in a uniquely Aotearoa moment when they led Chinese diplomats in haka during a recent trade mission to China, led by the Prime Minister. These exchanges break down barriers, build relationships, remind us of the unique role that culture plays in anchoring and connecting peoples across the globe and reinforce the contribution of te ao haka. People may differ in their opinions on whether we should participate in these exchanges. Our current position is that we have a duty to promote, position and portend our unique and authentic contribution to international exchanges with other cultures and engage in conversations with other indigenous people.

Kapa haka transforms lives. In 2024, The Grace Foundation launched its first team, Aroha Noa, who performed at the Tāmaki Makaurau Regionals. The team comprised whānau members recently released from prison, who took the stage with pride, passion and purpose. Kapa haka provides them with an opportunity to reconnect with their whakapapa, te ao Māori and tō tātou reo rangatira. It is a medium that they choose to reclaim identity, strengthen connections and develop a newfound confidence to pursue new directions with a renewed hope for a better future.

We see the growth of kapa haka flourishing across every generation, kōhungahunga, through initiatives such as 'Mokotini', tamariki and tai-tamariki through the primary and secondary school kapa haka



Te Kapa Haka o Ngāti Whakaue
awarded as the winners at
Te Matatini o Te Kāhui Maunga

competitions and pakeke in a revitalised, Matariki inspired, Taikura. New rōpū continue to emerge, shaped by the unique contexts, histories and aspirations of their communities. The Ngāti Rehia Kapa Haka Community Group from Kerikeri, comprised first-time performers who performed at their regional Matariki celebrations — united by a shared love of kapa haka, and individual performer pursuits of reconnecting with their hapū, iwi and community, strengthening their reo and improving their hauora, ā-tinana, ā-hinengaro, ā-wairua.

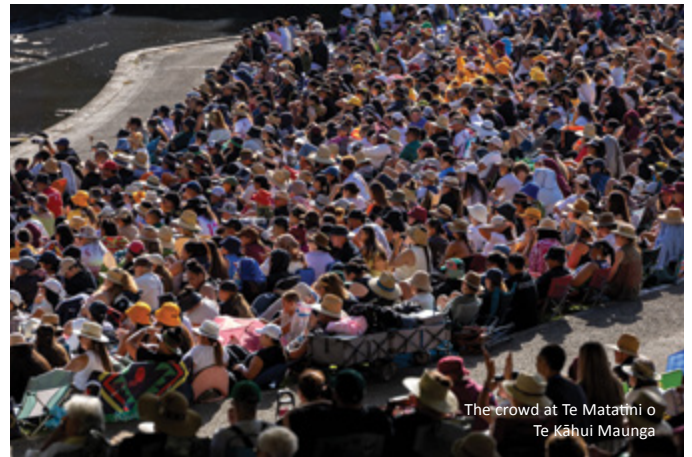
As part of our mission to future proof te ao kapa haka, Te Matatini is forging new partnerships with a range of public and private sector organisations. We are partnering with the New Zealand Qualifications Authority (NZQA) to provide scholarships to rangatahi active in kapa haka as part of our succession planning. The recipient of the 2025 Te Hiranga Te Ao Haka Top Scholar Award is Mareikura Mahaki, (Te Arawa, Ngāi Tūhoe and Te Whānau a Apanui) who is studying at the University of Waikato towards a Bachelor of Arts. We wish Mareikura the very best in her academic endeavours and as an inspirational role model for aspiring kaihaka.

I want to also acknowledge two people who have made profound contributions to our cultural traditions. Tā Dr Pita Sharples was awarded the Arts Foundation Icon Award Whakamana Hiranga in 2024. Tā Pita has been a lifelong champion of kapa haka and mau rākau, revitalising these art forms and positioning them as an integral part of the cultural legacy that future generations can draw from. We also honour William (Bill) Nathan, appointed a Companion of the New Zealand Order of Merit in this year's King's Birthday Honours. Bill has demonstrated selfless and tireless leadership in his work with the Ngāti Pōneke Young Māori Club, guiding Māori youth to deepen their appreciation of the value of identity and culture.

Kapa haka has proven to be one of the most effective mediums for mobilising and uniting te ao Māori while simultaneously advancing improvements in the acquisition of te reo Māori, health and wellbeing, education, employment and justice for our people and in improving our awareness of the taiao and our responsibilities as kaitiaki. Kapa haka is also a portal for other New Zealanders to gain insights, improve understanding and develop a greater appreciation of our culture, Te Tiriti o Waitangi, the history of this



Bill Nathan appointed a
Companion of the New Zealand
Order of Merit



The crowd at Te Matatini o
Te Kāhui Maunga



Aroha Noa members
and Te Matatini kaimahi

country and our unique roles and responsibilities, as tangata whenua in twenty-first century Aotearoa New Zealand.

Mana motuhake, as it applies to kapa haka, can be expressed and exercised in many ways and settings. Te Matatini works at national and international levels to assert and reconfirm the right of te ao kapa haka to set its own direction and navigate its own course in pursuit of cultural excellence and performing arts. Rohe express mana motuhake through their appointments to the Te Matatini national board, rohe committees, their organisation and execution of regional competitions and through their regional development strategies and activities. Kapa haka exercise their mana motuhake through the selection of their kapa, kaupapa, items and, ultimately, their performances on regional and national stages.

Kapa haka is also a medium for reinforcing kotahitanga, through compositions that raise awareness and performances that inspire people to engage in kaupapa that are topical and important to Māori. They provide settings that enable Māori to “be Māori all day, every day”, as our previous patron, the late Kīngi

Tuheitia Pōtatau Te Wherowhero VII, said at the first Kotahitanga hui, held last year. He inspired us to be true to ourselves, to be pono to our tikanga, beliefs and practices and be pono to ourselves, our whānau and the relationships that enrich our lives.

Ki ngā kaiako e whakapau kaha nei ki te whakatō i te kākano o te aroha mō te kapa haka ki ō koutou ākonga, kia rongo ai rātou i te ihi, te wehi, me te wana o te tū rangatira i runga i tō rātou ake mana — ka tuku mihi nui au ki a koutou katoa.

He mihi nui ki te poari o Te Matatini, ki tō tātou manahautū, me ana āpiha e waha nei i ngā kaupapa maha a Te Matatini. Ehara taku toa i te toa takitahi engari he toa takimano.

Kia tau te ia o te mauri ki a tātou katoa.

Tā Selwyn Tanetoa Parata KNZM
Tiamana | Chairman

MAI I TE MANAHAUTŪ

CHIEF EXECUTIVE'S FOREWORD



Our efforts and investments focus on the development and protection of traditional Māori performing arts. As we reviewed the accomplishments from the past twelve months, an overwhelming advancement of growth and momentum consistently shone through.

Carl Ross Te Matatini



Ka nukunuku, ka nekeneke

Titiro ki ngā tai o Tokerau e hora nei

Mehe Pīpīwharauoa

Takoto te pai, takoto pai

Takoto te pai me te aroha ki te pō ki a koutou e tōku arikinui e Kīngi Tūheitia. E apu atu nei te rerenga o te pīpīwharauoa, ka ngaro koe i te tirohanga tangata. E poua tonu nei wō kītaurangi ki te pou tāhū o te whare o Te Matatini. Waiho mātou i muri nei e te whakamaunga o te ngākau, nei tō kura takai puni te whakatutuki tonu i tō Tarao whare tongikura, “ki te kotahi te kākaho ka whati, ki te kāpuia e kore e whati”.

E tangihia ana ngā mate o te motu kua huri hei whetū kōrakorako; hakaina ana mai i te rangi.

Awatea mai ana ngā kupu o tōku karani pā a Te Kooti Kātene nō Te Ahuahu, “ka waiho rātou ki a rātou, me hoki ki te hunga ora”. Tērā te whakangaoa mai ngā riu, ngā kōawaawa e te uranga o Tamaaukaea. Ka whiti, ka whiti te rā ki te kāwai Tāwhaki he pārekereke wāhioroa ki Te Taitokerau.

Ka whiti, ka whiti te rā ki te kāwai Tāwhaki he pārekereke matirehoahoa ki Waikato. Ko te takiaho o Kōpū ki a koe e tōku arikinui e Kuini Nga wai hono i te po. Ka taka atu ki tō whītiki maurea ngā mana, ngā whenu ariki hei manawa whenua, ka tūhono ki ngā puna kōrero. Ka tauhā, whakatau ko Te Whare o Pōtatau Te Wherowhero i a koe, Paimārire.

Ka ura, ka ura a Tamanui i te rā ki te kāwai Tāwhaki he pārekereke wāhioroa ki Te Tairāwhiti. Ka tūohu atu ki te tone o Houku, ki te tipa a Taikehu, te mahu o te waikomiti atua ko Hikurangi maunga nā Māui i hī ake hei whenua. E te whatukura o Paikē, Huterangi takapauwharanui, e Tā Herewini Parata ka mihia ngā kūmara me ngā reka e waha atu nei i te tuarā o ngā manu a Ruakapanga i a koe, i a kourua ko Te Māreikura e Amohaere. Ka mau te wehi.

Me nanao atu te apanui o te reo ka ū te kororangi ki ngā tihi tapu o Hawaiiki Tautau nei. Ki ngā rohenga

he taunahatanga nā ngā uri o Tāwhaki, o Māui, o Tānenuiārangi. E kore ai e mimiti te tai o mihi ki a koe e te iwi Māori. Nāu tō tātou whare o te ao haka, mehe whare karioi, mehe whare tapere ka hihiri, ka manawaroa ki te āpōpō o Te Matatini. Mauri Matatini ki a koe.

E Te Pīhopa Matua o Te Moana-nui-a-Kiwa e Don Tamihere, te pou whakahaere i ngā pātū o Mihingare whare, tēnā koe. Ki a koe hoki e Te Pīhopa o Te Kōtiū e Kito Pikāhu, tae rawa ki ngā kaiwhakatūāpapa i ngā kupu tapu me ngā manaakitanga o tō tātou Atua kaha rawa, tēnā koutou katoa. Ka rere hoki te mihi ka tau hoki te aroha i ngā whakaaro pai e hora atu nei i a koutou katoa. Hei whakakapī i tēnei mihi, ka tīkina atu he karakia hei korowai manaaki mō tātou.

E te Atua kaha rawa, e tuwhera ana ngā ngākau katoa ki a koe,

e mōhiotia ana ngā hiahia katoa,

e kore hoki e ngaro i a koe te mea huna: whakahāngia iho tōu Wairua Tapu

hei whakamā i ngā whakaaro o ō mātou ngākau,

kia tino aroha ai mātou ki a koe,

kia tika ai te whakanui i tōu ingoa tapu

Ko Ihu Karaiti hoki tō mātou Ariki.

Āmine

I am pleased to introduce our 2024–2025 Annual Report and share our achievements against Te Pītau Whakarei – our 2017–2027 strategic plan. Te Pītau Whakarei aims to foster prosperity through the growth of Māori culture and identity, contribute positively



to Māori outcomes as measured by the wellbeing index and support the economic growth of kapa haka communities. It has guided us throughout the year, leading to a surge of activity across the motu.

Our efforts and investments focus on the development and protection of traditional Māori performing arts. As we reviewed the accomplishments from the past twelve months, an overwhelming advancement of growth and momentum consistently shone through.

Te Matatini o Te Kāhui Maunga 2025 proved to be the biggest national kapa haka competition since it began in 1972. Fifty-five teams competed – the highest number to ever take the stage, requiring an extra day of competition to be added to the programme.

The post-event evaluation of Te Matatini o Te Kāhui Maunga 2025 highlighted the festival's wide-ranging impact on social, cultural, economic and wellbeing outcomes. Economically, the festival delivered a significant boost to the Taranaki region, contributing \$23.7 million in direct expenditure, including stimulating awareness of the Māori businesses that attended.

The event drew a diverse audience with over half of the attendees being first timers, many of whom discovered the event through whānau, friends or social media, signalling strong word-of-mouth and digital outreach.

Audience experience ratings were exceptionally high, with an overall satisfaction score of 9.0 out of 10. Attendees, stakeholders and public alike praised the festival for its role in promoting and enhancing knowledge of Māori culture, strengthening cultural identity and te reo Māori, and offering a much-needed sense of whanaungatanga and celebration during these challenging times.

This would not have been possible without the generous support of festival partners Te Kāhui Maunga, Ngā Iwi o Taranaki, Te Ranga Tupua, our core funder Manatū Taonga – Ministry for Culture and Heritage, and our valued sponsors.

Internationally, kapa haka teams have played a prominent role in supporting ministerial delegations, taking kapa haka and te ao Māori to the world. From the global spotlight of the Paris Olympic Games – where Whāngārā Mai Tawhiti performed – to a series of Prime Minister-led delegations across Asia and the Pacific, kapa haka has been an important expression of our national identity at these visits. Ngāti Rangiwewehi joined the delegation to Malaysia and South Korea, Te Pikikōtuku o Ngāti Rongomai supported the visit to Samoa, Te Kapa Haka o Te Whānau a Apanui travelled to India and Te Kapa Haka o Ngāti Whakaue represented Aotearoa in China.

At home, we heavily invested in developing grass-roots kapa haka through our Rohe Development Fund. The



bulk of the additional \$17 million was provided directly to rohe to support their local kapa haka aspirations.

As a result, and with the ongoing dedication of thousands of volunteers, kaiako, whānau, supporters and event partners, more than 500,000 participated in kapa haka over these past twelve months.

More primary schools participated at regional competitions in the hope of qualifying for Te Mana Kuratahi National Kapa Haka Competition, being held in November this year.

The story is similar for participating secondary schools. Te Taihū held their 2025 secondary school regional competition with eight schools participating. In 2023, four schools participated indicating a 100 percent increase.

The Auckland-based fiftieth ASB Polyfest saw seventy-five schools, comprising 35,000 kaihaka, competing to qualify for Ngā Kapa Haka Kura Tuarua National competition being held in 2026. One rōpū, Te Puna Mataatahi, travelled from Australia to participate.

Festivals such as Taikura Kapa Haka Festival 2025 invigorate our kaumātua and give whānau an opportunity to support and celebrate their nannies and koros performing on stage. We also got behind Haka Stand as a Nation, which officially saw 6531 haka fans set a new Guinness Book World Record. Haka Stand as a Nation reinforced Mana Motuhake ki Te Kāinga and acknowledged the cultural and ancestral intelligence that rightfully belongs to Māori. He taonga nā o tātou tīpuna.

The 2024 Tāmaki Makaurau Kapa Haka Regional performance marked a powerful moment of transformation for Aroha Noa members affiliated with the Grace Foundation. The Grace Foundation provides rehabilitation services for individuals who have been disconnected from te ao Māori and have experienced systemic and material hardship, as well as personal trauma. In May this year, we initiated a research project

alongside the Grace Foundation to gather insights from Aroha Noa members following their successful inaugural performance on the regional stage.

The case study showed that kapa haka served as a powerful expression of cultural identity, enabling performers to reconnect with their whakapapa, te reo Māori, and a renewed sense of self-worth and wellbeing. Aroha Noa members described kapa haka as life-changing – marking, for many, the first time they felt truly seen, valued and celebrated as Māori. Whānau who witnessed the performance expressed immense pride, highlighting the positive intergenerational impact of cultural reconnection. The findings confirm the vital role of Te Matatini in fostering environments where Māori can heal and be proud to be Māori.

Now in its eighth year, Te Pītau Whakarei has matured from a bold strategic vision into a well-embedded operational plan. Over this time, we have made significant progress across all eight Key Result Areas, with tangible outcomes that reflect the hard work, commitment and shared purpose of everyone who has contributed to this growth.

As we look to the future, the next twelve months will mark a period of transition – one that builds on the legacy of Te Pītau Whakarei while responding to the evolving needs of our communities, our partners and the environment in which we operate.

Our intention is to launch our new strategy in July 2026, aligned with the celebration of Matariki, a time of reflection, renewal and future planning. By bringing our next strategy forward a year, we acknowledge both the evolution of Te Pītau Whakarei and the readiness of our organisation to embrace what comes next to meet the challenges and opportunities of the future.

Carl Ross

Te Manahautū | Chief Executive



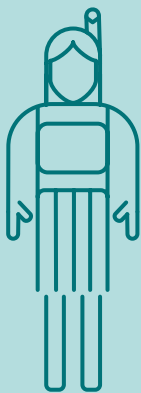
TE MATATINI O TE KĀHUI MAUNGA, HE KĀHUI WAIRUA, HE KĀHUI TIPUA | NATIONAL FESTIVAL 2025

55

Kapa

5

Days



WINNER

Te Kapa Haka o
Ngāti Whakaue

SECOND PLACE

Ngāti Rangiwewehi

THIRD PLACE

Ngā Tūmanako

63,000+

Attendees

44,500

Tickets

7500

Kaihaka

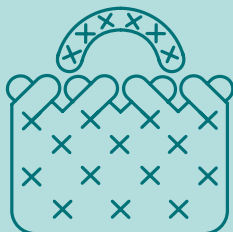
60

Mōtika
(Judges)

Ngāti Rangiwewehi



Ngā Tumanako



145

Marketplace stalls

19

Hauora

13

Mātauranga

18

Ngā toi
Māori

16

Sponsors

30

Kai

13

Kāwanatanga

33

Ngā pakihi
Māori

3

Admin

9/10

Audience satisfaction rating

54,000

Te Matatini App Downloads

\$23,700,000

Economic contribution to Taranaki



1300

Kaumātua

2500

Volunteers

2200

Sponsors +
guests

2500

Marketplace
stallholders

1200

Media and
broadcasts

1500

Workforce

OUR PURPOSE

*Ki te whāngai, ki te manaaki, ki te
whakatipu i ngā mahi kapa haka
kia puāwai ki ōna taumata*

Fostering, supporting and growing kapa haka in the pursuit of excellence

OUR VISION FOR 2050

*Mana Motuhake ki Te Kāinga.
Matatū, Mataora, Matatini ki Te Ao*

Contribute positively to the overall health and social wellbeing of Aotearoa
whānui, through kapa haka

OUR MISSION STATEMENT

*Te kaha whakapuaki o ngā rohe i te
hiranga mā ngā mahi kapa haka*

Strong rohe delivering excellence through kapa haka



MŌ MĀTOU

ABOUT US

Our story begins in 1972 at the inaugural New Zealand Polynesian Cultural Festival, hosted in Rotorua. Since its inception, the festival has always been a competition showcasing the best of the best in kapa haka.

The function and purpose of the organisation has shifted its focus significantly since 1972. We have grown from not only focusing on kapa haka and the many faces of excellence in the arts, into an organisation that contributes positively to the overall health and social wellbeing of Aotearoa whānui, through kapa haka.

The festival

The New Zealand Polynesian Cultural Festival took place from 1972 to 1982. Six festivals were held under this original name. The event then transitioned into the Aotearoa Traditional Māori Performing Arts Festival. This new iteration was in place from 1983 to 2003. During this time, ten festivals took place. The festival and the organisation were renamed to Te Matatini in 2004.

TE MATATINI – THE MANY FACES

Our current name was gifted to us by the late Professor Wharehuia Milroy to acknowledge the many faces that bring life to kapa haka.

“Māori Performing Arts brings together people of all ages, all backgrounds, all beliefs, Māori and non-Māori alike, participants and observers. When I look I see many faces, young and old” – Professor Wharehuia Milroy

The organisation

The membership of the society is currently made up of thirteen rohe societies that provide kapa haka leadership at a regional level. Since the beginning, these regions have varied in name, geographic boundary and waka affiliation.

KO TĀ MĀTOU RAUTAKI

OUR STRATEGY

Te Pītau Whakarei is our 2017–2027 Strategic Plan. It aims to foster prosperity through the growth of Māori culture and identity, contribute positively to Māori performance in relation to the wellbeing index and support the economic growth of kapa haka communities.

To achieve this, Te Pītau Whakarei sets out the following eight Key Result Areas:

1

Te Whanake i
ngā Rohe

ROHE DEVELOPMENT

2

Whakatipu
Pakihi

BUSINESS GROWTH

3

Te Kounga me
te Hua o Te
Matatini

EVENT QUALITY AND
EFFECTIVENESS

4

Te Whanake
Rangatahi

YOUTH DEVELOPMENT

5

Te Hiringa o te
Kapa Haka

KAPA HAKA
EXCELLENCE

6

Te Whanake i
te Kapa Haka

KAPA HAKA
DEVELOPMENT

7

Te Whanake
Mōtika
Whakairo
Hinengaro

INTELLECTUAL
PROPERTY RIGHTS

8

Te Kanohi Pai
o Te Matatini

POSITIVE PUBLIC
IMAGE

Our rohe societies, Te Matatini Enterprises and Te Matatini Society Incorporated all work together to deliver activities across all our Key Result Areas.

An overview of progress and achievements for the year across each of the eight Key Result Areas follows.



1 TE WHANAKE I NGĀ ROHE

ROHE DEVELOPMENT

Helping to connect rangatahi and whānau with te ao haka

The ASB Polyfest is the Auckland secondary schools Māori and Pacific Islands Cultural Festival. It features traditional music, dance, costume and cultural speech competitions, and it is one of the most recognised events on the Auckland calendar. It's a showcase of Aotearoa New Zealand's diverse cultures and a celebration of youth performance, which in 2025 celebrated fifty years.

Funding was provided through our Rohe Development Fund to support the kaupapa enabling more rangatahi Māori to participate in kapa haka. Seventy-five kura comprising 35,000 kaihaka competed including the

Australian-based rōpū Te Puna Mataatahi, from Keebra Park State High School on the Gold Coast.

Many students were born in Australia or were raised there from a young age and had little to no connection with te ao Māori. Tutor and kaiako Dean Harawira introduced a kapa haka programme in 2023 that is now helping Māori and Pasifika students reconnect with their whakapapa while lifting their confidence and success in and out of the classroom.

Tutor Dean said the transformation in the students was beautiful as none of them had ever done kapa haka before. Parents became emotional seeing their children in full kākahu at a dress rehearsal before leaving Australia.



Keebra Park State High School, Goldcoast, Australia, kapa haka practice



Growing kapa haka experiences

Early on we knew some avid kapa haka fans wouldn't be able to journey to New Plymouth and experience the magnificent performances of elite kapa haka live, so we introduced Fan Zones as a way of taking the excitement and wairua of Te Matatini o Te Kāhui Maunga 2025 to them.

Two Fan Zones were stood up – one in Te Whanganui-a-Tara in partnership with Te Papa, and the other in Tāmaki Makaurau in partnership with Ngāti Whātua Ōrākei.

Te Papa Kaihautū, Māori Co-leader Dr Arapata Hakiwai, said the Fan Zones created a vibrant hub where people could gather to enjoy the livestream, experience a special pakihi Māori market and celebrate together.

Marama Royal, Chair of Ngāti Whātua Ōrākei Trust, said they were honoured to extend manaaki to whānau and manuhiri in Tāmaki.

Both Fan Zones proved successful initiatives for haka fans and pakihi Māori, especially those pakihi who missed out on securing a space at Te Matatini in New Plymouth.

51 Unique New Zealand Centres reached by kapa haka events supported by the Rohe Development Fund

2 WHAKATIPU PAKIHI

BUSINESS GROWTH

Te Matatini: A legacy of growth

Te Matatini National Kapa Haka Festival has experienced significant levels of growth, evolving into a nationwide cultural phenomenon, showcasing the uniqueness of kapa haka and establishing a platform to put te aō Māori on display to the world. Data from the past decade shows that the festival has experienced noteworthy growth in key areas such as attendance, audience diversity and economic and cultural impact.

Te Matatini o Te Kāhui Maunga drew record-breaking engagement both on the ground and through digital and televised channels. Over 65,000 people attended over five competition days. Live streaming and television broadcasts boosted the festival’s presence, with total viewership increasing by over 130 percent compared to 2019, highlighting the ability of Te Matatini to connect whānau and communities on a national and international scale.

The 2025 festival welcomed an increase in first-time attendees (53%), greater than in any previous year, clearly indicating the festival’s expanding appeal. Despite challenges like the COVID-19 pandemic, attendance numbers have consistently grown over the years, and Te Matatini continues to flourish. The festival’s ability to attract new audiences, while

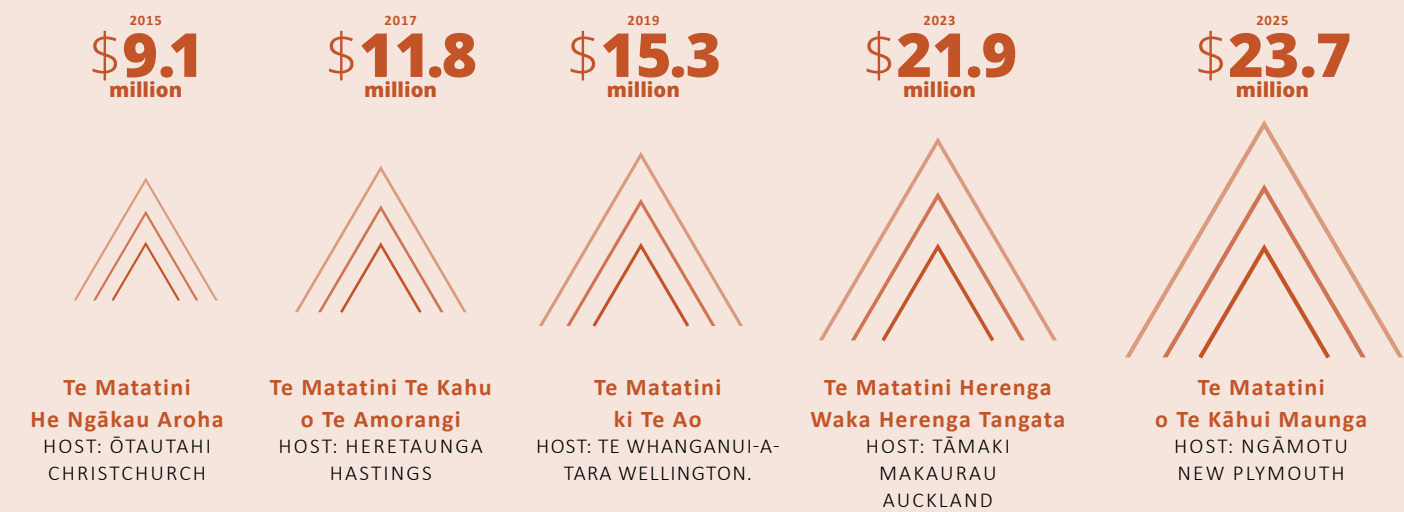
retaining a strong core of kapa haka enthusiasts, reflects its growth in appeal to a wide audience.

Economically, the 2025 festival delivered a record economic contribution of nearly \$24 million to the Taranaki region, surpassing all previous events. Visitor spending accounted for over \$17 million, with significant additional contributions from teams, sponsors and event organisers. These figures help to illustrate that Te Matatini is a major economic catalyst.

Te Matatini has consistently been a growing platform for the prominence of kapa haka. Across multiple facets of growth, this year’s festival demonstrates how the reach of Te Matatini will continue to spread the influence and uniqueness of kapa haka.



Festival economic contribution:





Wānanga with Aroha Noa Kapa Haka

Strengthening the evidence base on the positive impact of kapa haka

Te Matatini continues to commission and deliver research to strengthen the evidence base on the benefits of kapa haka.

This year, we partnered with the Grace Foundation to wānanga with members and tutors of Aroha Noa Kapa Haka to explore the profound impact of kapa haka on identity, healing and whānau development following their successful stand at the Tāmaki Makaurau Regionals in 2024.

Aroha Noa is not simply a performance group. Members come from diverse backgrounds, with most having experienced disconnection from te ao Māori, systemic and material hardship, addiction and an array of personal traumas.

During a two-day wānanga with Aroha Noa kaihaka, tutors, and Grace Foundation leadership, several key themes emerged:

- › Kaihaka consistently spoke of the importance of reconnecting with their whakapapa through kapa haka. For many, this journey was not just about performance but about recovering lost connections and reclaiming cultural identity. Quotes such as “I had never stood in my pepeha before this” and “it made me want to learn where I came from” highlight the powerful role kapa haka played in grounding individuals in their heritage.
- › Several kaihaka described their kapa haka journey as a process of personal healing. Being part of Aroha Noa gave them purpose and connection, often after periods of disconnection, trauma or incarceration. As one participant shared, “It gave me something to get

up for again,” while another said, “I found my voice again through haka.”

- › A powerful theme was the role of whānau and relationships in sustaining the kaupapa. The sense of belonging fostered within the group was described as transformative. “These people are my family now,” said one participant. Others echoed how the shared struggle and achievement bonded them deeply.
- › Kapa haka provided an immersive, lived experience of te reo and tikanga for many participants who did not grow up with these practices. As one said, “It felt like I was finally learning the reo in a way that made sense to me.”
- › Performing at regionals was a major milestone that built confidence and self-worth. Kaihaka spoke about the pride of standing strong in front of their whānau and the wider community. One participant noted, “I never thought I’d perform at Matatini regionals. Now I know what I’m capable of.”
- › Spirituality emerged as a subtle but important theme. Participants described feeling uplifted, centred and spiritually reconnected through haka and karakia. For some, the experience affirmed their identity as Māori Christians, and the kaupapa helped them navigate spaces where they often felt alone.
- › Themes of legacy, responsibility and leadership emerged. Kaihaka expressed a desire to grow the rōpū, mentor younger performers and solidify a place for their kaupapa in the wider kapa haka world. One kaihaka shared, “We want to leave something lasting, something our kids can stand on.” Another noted, “It’s not just about us now. It’s about what we create for those who come after.”

The key output from this project is the *Aroha Noa ki Te Ao* report, that is supported by a ‘watch and react reel’ to give life to the words on the page and insight into the kaihaka behind them.



3 TE KOUNGA ME HUA O TE MATATINI

EVENT QUALITY AND EFFECTIVENESS

Growing our audience

KEY PARTNERSHIPS WITH BROADCASTERS

Both TVNZ and Whakaata Māori, with support from Pango Productions and funding from Te Māngai Pāho (Māori Broadcast Funding Agency), captured and shared all preliminary competition and finals performances live and free-to-air, giving audiences more access to elite kapa haka than ever before.

Having Whakaata Māori and TVNZ on board was a significant triumph as it meant the power and beauty of kapa haka at the most elite level was enjoyed by national and international audiences.

Viewers were able to enjoy all the action of the incredible kapa haka on TVNZ 2 and TVNZ+, and on Whakaata Māori and Māori+.

Total broadcast and stream viewership reached more than 2.8 million views across five days (TVNZ

and Whakaata Māori combined), marking a 12 percent increase on the previous festival held in 2023 in Auckland.

Whakaata Māori Kaiurungi Pāpāho, Director of Content and Audience Engagement Maria Barlow says, “Te Matatini is more than a festival – it is the heartbeat of te ao Māori, a living expression of our ancestors’ aspirations, and a vibrant celebration of our future. Through kapa haka, we elevate our reo, our tikanga, and the stories that connect whānau, communities, and Aotearoa, brought to life by the extraordinary artistry of our kaihaka. This event embodies the creativity, resilience, and brilliance of Māoridom. It is a stage where the richness of te ao Māori shines, bringing people together and sharing the beauty of our culture with the world.”

TVNZ Te Reo Tātaki Chief Content Officer Nevak Rogers says, “We had the privilege of bringing





12,968%

TikTok following growth
(167,000 total followers)



1821%

Instagram following growth
(138,000 total followers)



174%

Facebook following growth
(96,000 total followers)

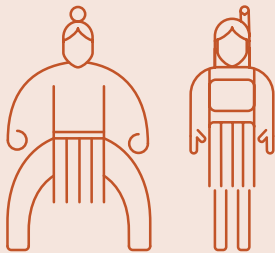


**134
million**

Total views across all platforms

**2.8
million**

Total views across broadcast and stream viewership



No. 1

Te Matatini App on iOS and Android entertainment

+54,000

Te Matatini App new installs

35,291

Te Matatini App authenticated users

504,858

Haka Translate streams (303% increase)

190,000

Content Hub views



9.0

Audience satisfaction rating



8.9

Value for money rating



+87

Net promoter score



35,000

Peoples Choice Award votes submitted

800,000

Spotify listeners to Kei Wareware i a Tātou



Te Kuru Marutea - Winners of the People's Choice Award

viewers Te Matatini in 2023, showcasing high-quality kapa haka, reo Māori and culture for all to enjoy. Our coverage saw record audiences tune into the competition and I'm thrilled to see the continued growth of Māori performing arts with the highest number of groups taking the stage from Aotearoa and Australia."

Partnerships with broadcasters are essential for being able to showcase our taonga through national and international events and increasing awareness of kapa haka among fans all over the world. Together, we also play vital roles in revitalising te reo Māori and tikanga Māori through te ao haka.

Growing our audience

DIGITAL REACH

Our social media performance exhibited remarkable growth during the week of Te Matatini o Te Kāhui Maunga 2025. In total, there were 134 million views across platforms (a 2133 percent increase from Te Matatini 2023), with TikTok followers growing by 12,968 percent to 167,000, Instagram followers by 1821 percent to 138,000, and Facebook followers by 174 percent to 96,000.

Our platforms connected fans to all fifty-five rōpū performances, daily announcements and sponsors' messages. Our Te Matatini App also helped fans who did not speak te reo Māori to connect with the twelve final performances via our Haka Translation service.

The App recorded more than 54,000 installs (a 440 percent increase on the previous app) and 35,291 authenticated users (a 1066 percent increase). During the festival, the app became the number one iOS and Android entertainment and overall app.

It facilitated 504,858 Haka Translate streams (a 303 percent increase), provided a full digital programme, Content Hub (19,000 users, 190,000 views), and People's Choice Award voting, with over 35,000 votes submitted.

Our new People's Choice Award was a huge crowd favourite. The Kohine Ponika 'Aku Mahi' Memorial Trophy, donated by ngā tamariki mokopuna o (Ngāti Rongo) Tūhoe and (Te Aitanga a Hauiti) Ngāti Porou was introduced at Te Matatini o Te Kāhui Maunga 2025. For the first time, haka fans were able to vote for their favourite item via the Te Matatini App, and at the end of voting, haka fans made it clear who they felt should be the first recipients.

The winning item was "Kei Wareware i a Tātou" performed by Te Tauihu o te Waka a Maui kapa haka rōpū Te Kuru Marutea and composed by Makere Ngaropo Hati and Charlton Te Wake Matthews.

The waiata soon became a viral sensation enjoyed by over 100,000 viewers on YouTube and 800,000 listeners on Spotify.

4 TE WHANAKE RANGATAHI

YOUTH DEVELOPMENT

Investing in rangatahi, investing in the future of kapa haka

TE AO HAKA TOP SCHOLAR AWARD

We are dedicated to supporting the development of rangatahi active in te ao haka.

Through our partnership with the New Zealand Qualifications Authority (NZQA) our Te Hiranga Te Ao Haka Top Scholar Award recognises excellence in Māori performing arts through te ao haka.

This year we presented it to Rotorua Girls' High School student Mareikura Mahaki for achieving Te Ao Haka Top Scholar 2024.

Mareikura (Te Arawa, Ngāi Tūhoe, Te Whānau a Apanui) views learning te reo Māori and understanding te ao Māori as vital to her education. Her achievements reflect her exceptional passion, dedication to academic learning and support from her whānau, iwi and kaiako.

The sustainable future of te ao haka depends on developing effective leaders, specialists and communities who will ensure its continuation.

By contributing to the development of our youth, te ao haka can help prepare them for tomorrow's challenges, while sustaining a strong cultural identity that adds value to society.



Te Ao Haka Scholarship recipient
Mareikura Mahaki



Awatea Rivers Hall (2nd row) on stage with
Ngā Tūmanako at Te Matatini o Te Kāhui Maunga,
February 2025



239

rangatahi aged 17 or younger
participated in kapa at Te Matatini
o Te Kāhui Maunga.

8.2%

of all kaihaka are rangatahi or an
average of more than 3 per team.

TRANSITIONING FROM SCHOOL TO TE MATATINI

Last year, Awatea Rivers Hall from Te Kura Kaupapa Māori o Hoani Waititi was our first Te Hiranga Te Ao Haka Scholar Award recipient for achieving Te Ao Haka Top Scholar 2023.

At Te Matatini o Te Kāhui Maunga 2025, Awatea stood on the Te Matatini stage as a member of the kapa haka rōpū Ngā Tūmanako (Te Matatini 2019 winner and third place winner at Te Matatini 2025).

Having rangatahi transition from secondary school to senior competition is great to see and even more so when they make it on to the Te Matatini National Kapa Haka stage.

TERTIARY SCHOLARSHIPS

We provide support to taura undertaking tertiary studies in Māori Performing Arts as our sustainable future depends on developing effective leaders, specialists and communities who will ensure the continuation of our kaupapa.

The scholarships help support taura as they bridge traditional Māori knowledge and academic achievement.

At Te Whare Wānanga o Awanuiārangī, five scholarships were presented this year to taura pursuing the Postgraduate Diploma in Māori Performing Arts. We also provided scholarships through Te Wānanga o Raukawa and Te Wānanga o Aotearoa.

5 TE HIRANGA O TE KAPA HAKA

KAPA HAKA EXCELLENCE

Festival waiata

TE MATATINI FESTIVAL WAIATA BREAK RECORDS

In the lead-up to Te Matatini o Te Kāhui Maunga, we released two official festival waiata – one in English and one in te reo Māori.

“We Belong” was a collaboration between Corrella and L.A.B., which emphasises the collective strength and spiritual unity represented by Te Matatini and the host iwi.

“Kua Kotahi Rā” is the te reo version of “We Belong” and is performed by Corrella. The translation was overseen by Te Matatini Life Member Sir Tīmoti Kāretu and

Dame Hinewehi Mohi, two significant contributors to the Māori performing arts.

The anthem “Kua Kotahi Rā” reached number one on the official Aotearoa Music Chart (Hot 20 singles category), while the bilingual version “We Belong” sat at number two.

By having the waiata in both English and te reo Māori, we wanted to ensure all of Aotearoa New Zealand and those abroad knew that Te Matatini is for everyone.

Created and led by Corrella’s Pīpīwharauora and Ngawaiwera Campbell (Ngāi Te Rangī, Ngāti He, Ngāti Pūkenga) and Te Naawe Tupe (Ngāi Tūhoe), the waiata embraces the feeling of unity and togetherness that Te Matatini brings.





Taking Te Matatini to the world

Internationally, kapa haka rōpū travelled overseas supporting government delegations or representing Aotearoa in a number of countries, taking kapa haka and te ao Māori to the world.

Whāngārā Mai Tawhiti stunned the world with a haka at the Paris Olympics and Eiffel Tower in August 2024, raising awareness of kapa haka and te ao Māori to another level.

In September 2024, rōpū Angitu and Te Iti Kahurangi joined to perform at the 2024 Shanghai Tourism Festival, representing Aotearoa.

Te Kapa Haka o Te Whānau a Apanui together with our Te Matatini Chairman and Chief Executive travelled to India, strengthening the Prime Minister's trade delegation in April 2025. The rōpū performed at key events during the delegation, adding a powerful cultural presence.

In June 2025, Te Kapa Haka o Ngāti Whakaue joined Prime Minister Hon Christopher Luxon and a New Zealand delegation of business leaders and officials to China. Two-way trade with China is worth over NZ\$39 billion, representing more than 20 percent of all New Zealand's exports in the year to March 2025. As current champions, Te Kapa Haka o Ngāti Whakaue proudly represented Aotearoa and te ao Māori.

66,620

Participants across all reanga (e.g., including kōhanga reo, primary school, secondary school and adults) for all kapa haka events, excluding wānanga

Whāngārā Mai Tawhiti at Paris Olympics



6 TE WHANAKE I TE KAPA HAKA

KAPA HAKA DEVELOPMENT



Haka Stand as a Nation branding



Taikura Kapa Haka Festival branding

Haka Stand as a Nation

Haka Stand as a Nation was an external kapa haka event focused on taking back the title of the world's largest haka.

Led by Dame Hinewehi Mohi this event asked New Zealanders to Stand as a Nation by setting a new Guinness World Record title for the largest haka, currently held by France with a record of 4028 individuals.

Officially 6531 Kiwis gathered at Eden Park in Auckland on 29 September 2024 and proudly performed the haka "Ka Mate", composed by Ngāti Toa Rangatira chief Te Rauparaha.

Te Matatini was proud to support this kaupapa that fostered a sense of national identity and unity of Aotearoa, promoted physical and mental wellbeing, and created social connectedness, strengthening whānau and communities.

Taikura Kapa Haka 2025

Taikura 2025 was held in June 2025 at Te Papa in Wellington, involving over 600 kuia and koroua performing on stage over two days, and it was spectacular.

This annual festival brings together kaumātua from regional and marae-based rūpū across the motu, in celebration of their rich mātauranga and pūkenga, to perform in front of friends, whānau and haka fans.

Performers say you don't have to be the loudest but definitely the proudest and that Taikura is all about our pāhake, those who are here now and those who have passed on, and the next generation or the next reanga. Performers think of those passed who brought them to the stage and about being able to perform, and they believe it's now their obligation to pass this on to others.

Kapa haka invigorates our kaumātua and gives whānau an opportunity to support and celebrate their nannies and koros performing on stage. It's proven that participation in kapa haka promotes physical and mental wellbeing, while the social connections and cultural pride enhance mental health and emotional resilience.

We were proud to partner with Te Papa and other key supporters to deliver Taikura Kapa Haka 2025.

500

teams supported through the Rohe Development Fund



Envisioning the future of te ao haka

In July 2024, we invited tutors, performers, judges, exponents enthusiasts and supporters to attend a hui to envision the future of te ao haka over the next twenty years, ensuring its ongoing evolution and vibrancy for everyone.

Tā Herewini Parata opened the Wānanga ā-Motu, held at Tūrangawaewae Marae, saying, “As we unite to celebrate and foresee the future, we envision a world where kapa haka continues to prosper, inspiring new generations and reinforcing the cultural fabric of Aotearoa.”

A wide range of topics were covered in panel discussions and workshops over the two-day hui, and a few were highlighted as potential topics for further consideration.

Judging, particularly in tikanga ā-iwi and allowing for innovation and creativity, attracted robust conversation. However, it was clear that further kōrero was needed around the consideration of tikanga within competitive kapa haka and how this could be judged.

With rangatahi being the future of kapa haka, there was an awareness of insufficient opportunities for rangatahi to compete in senior competition. The ideas of increasing the number of performers (currently forty) and having a compulsory number of rangatahi in a competitive senior group were put forward. The collective felt all opportunities that include, enable and empower rangatahi are worthwhile of consideration.

The current competitive structure was also discussed regarding improving the competition format with suggestions including limiting qualifying kapa for each rohe to three, not including Te Matangirua, no pools and Te Matangirua comprising the twelve kapa with the highest score, and implementing a division system. Each suggestion has implications for both Te Matatini and rohe kapa haka.

In May 2025, we held a Board Advance involving Te Matatini rohe delegates plus one additional rohe representative. The objective was for attendees to ‘dream big’ and to begin to shape the next strategic plan for the organisation, beyond Te Pītau Whakareī. Three clear themes were identified:

- › Rohe-led, Te Matatini-supported: Ko au te rohe, ko te rohe ko au
- › Investing in our future: Self-sufficiency and financial independence
- › Taking Te Matatini to the world: Global indigenous leadership and building cultural tourism

We have made significant progress across all eight key result areas of our 2017–2027 Strategic Plan – Te Pītau Whakareī – to the extent that it has now become an operational plan, and a new strategic plan is required.

We will be intentionally brave and deliberately bold and lean on the early discussions from te Wānanga ā-Motu and direction from our Board, as well as continue to work closely with the kapa haka community, to shape the next fifteen-year journey of te ao haka.



Wānanga ā-Motu

7 TE WHANAKE MŌTIKA WHAKAIRO HINENGARO

INTELLECTUAL PROPERTY RIGHTS DEVELOPMENT

Our role

We strive to better understand, calculate, protect and exploit intellectual property rights and associated value in its various forms of kapa haka and performers. We also perform a guardianship role of our taonga for future generations.

- › Archives management
- › National and international consents/contracts
- › Sales merchandising
- › Improving systems or the management of IP

Our Te Matatini Enterprises subsidiary leads this key results area and has developed and implemented Te Waharoa, our digital platform dedicated to the management of taonga haka. More information is provided in this Annual Report under Te Matatini Enterprises.

30%

Increase on intellectual property value compared to previous festival



Te Kapa Haka o Te Wharekura o Hoani Waititi Marae
at ASB Polyfest 2025



8

TE KANOHI PAI O TE MATATINI

POSITIVE PUBLIC IMAGE



Te Matatini Enterprises receives Te Matihiko Award

Te Matatini Enterprises wins Te Matihiko Awards

Congratulations to Te Matatini Enterprises for receiving national recognition for excellence and innovation in digital technology and cultural enterprise at the Te Matihiko Awards held in June 2025.

Te Matihiko Awards celebrate organisations and individuals leading the way in tech-driven solutions that uphold and advance te ao Māori. These awards recognise not just achievement, but the vision, impact, and cultural leadership that Māori bring to the industry.

Te Matatini Enterprises was acknowledged for its leadership in developing cutting-edge platforms that protect and promote Māori intellectual property, including its groundbreaking work in digital archiving, app development and AI-enabled content protection.

Their hard work saw them take away two awards – Pakihi: Tōtara Award and Kaiāwhina: Tōtara Award.

This recognition affirms the value of kaupapa-driven approaches to innovation and Te Matatini Enterprises' commitment to advancing Māori-led solutions in the digital economy.

The Matihiko Awards are delivered by Te Hapori Matihiko and sponsored by NZ Hi-Tech Trust (NZHTT). NZHTT believes that the full potential of the tech sector can only be realised when its workforce reflects the diversity of our nation – and that includes ensuring Māori talent is recognised, supported and elevated.

NZHTT is continually inspired by the contribution of Māori innovators and leaders – like Te Matatini Enterprises – who help shape the future of technology in Aotearoa and beyond.

As Te Matatini moves into a climate of dynamic growth and innovation, Māori-focused digital solutions will be instrumental in building our sustainable future.



International visitors at Te Matatini o Te Kāhui Maunga

International attendance at Te Matatini o Te Kāhui Maunga

Our Chief Executive was pleased to host the Heads of Mission from Argentina, Chile and Canada and the Australian Ambassador for First Nations People at Te Matatini o Te Kāhui Maunga.

The delegation appreciated the chance to engage with Māori culture, build connections and participate in various cultural activities. With three of the four ambassadors being indigenous to their respective countries, the experience carried additional significance.

The visit underscored the importance of preserving and promoting indigenous cultures, a theme further emphasised through interactions with Māori leaders and artists, including Shane Taurima, Ihaka Cotter and Tamati Waaka.



23 million

Total in-person audience and online/TV audience for all kapa haka events (excluding wānanga)



He Kāhui Maunga

NATIONAL KAPA HAKA FESTIVAL
25 FEBRUARY - 1 MARCH 2025
NGĀMOTU | NEW PLYMOUTH



TE MATATINI
O TE KĀHUI MAUNGA
HE KĀHUI TUPUA, HE KĀHUI WAIRUA

Te Matatini o Te Kāhui Maunga branding



He Kāhui Wairua

NATIONAL KAPA HAKA FESTIVAL
25 FEBRUARY - 1 MARCH 2025
NGĀMOTU | NEW PLYMOUTH



TE MATATINI
O TE KĀHUI MAUNGA
HE KĀHUI TUPUA, HE KĀHUI WAIRUA

Te Matatini o Te Kāhui Maunga branding



He Kāhui Tupua

NATIONAL KAPA HAKA FESTIVAL
25 FEBRUARY - 1 MARCH 2025
NGĀMOTU | NEW PLYMOUTH



TE MATATINI
O TE KĀHUI MAUNGA
HE KĀHUI TUPUA, HE KĀHUI WAIRUA

Te Matatini o Te Kāhui Maunga branding



Ā MĀTOU TĀNGATA

OUR PEOPLE

Our Life Members are recognised for their significant contribution to the development, protection and promotion of kapa haka.



Celebrating Tā Dr Pita Sharples

Te Matatini Life Member Tā Dr Pita Sharples was recognised this year by Te Tumu Toi | Arts Foundation with an Icon Award Whakamana Hiranga for kapa haka mau rākau.

Established in 2003, the Icon Awards Whakamana Hiranga are the Arts Foundation's highest honour, recognising the remarkable impact each artist has had on their practice, community and the cultural landscape of Aotearoa.

Tā Dr Pita Sharples is a prominent Māori cultural leader, educator and composer. In 1983, he founded Te Whare Tū Taua o Aotearoa (the National School of Ancient Māori Weaponry), reviving the ceremonial and fighting art of mau rākau.

In 1968, he established Te Roopū Manutaki, based at Hoani Waititi Marae in West Auckland, which played a crucial role in helping urban Māori stay connected to tikanga Māori and cultural identity. With this rōpū, he won Best Male Leader on multiple occasions, also taking out top honours with Manutaki winning the Nationals in 1976 and 1990. Tā Pita led, performed, choreographed and composed kapa haka for the rōpū, with several waiata and haka now recognised as classics.

He is one of only nine life members of Te Matatini, and he has spent much of his life dedicated to the revival, retention and normalisation of traditional and contemporary Māori performing arts.



Life Members

CURRENT LIFE MEMBERS

- › Tā Tīmoti Kāretu
- › Trevor Maxwell
- › Te Aroha Paenga
- › Tā Dr Pita Sharples
- › George Ria
- › Tangiwai Ria
- › Joe Harawira
- › Tāwhirimātea Williams
- › Kaa Williams

Governance

We are led by a National Board made up of delegates from each of the thirteen rohe and our Te Matatini Chairman, Tā Herewini Parata.

Each delegate is elected by their rohe committee and is responsible for sharing information between their rohe and the governing body of Te Matatini.

NATIONAL BOARD

- › **Chairman**
Tā Herewini Parata
- › **Delegate for Te Tai Tokerau**
Thomas Strickland (outgoing)/
Marcia Hopa (incoming)
- › **Delegate for Tāmaki Makaurau**
Annette Wehi
- › **Delegate for Tainui**
Paraone Gloyne (outgoing)/
Anthony Walker (incoming)
- › **Delegate for Te Arawa**
Dan Vaka
- › **Delegate for Mātaatua**
Dr Te Kahautu Maxwell
- › **Delegate for Te Tairāwhiti**
Adn Maui Tangohau
- › **Delegate for Ngāti Kahungunu**
Hira Huata
- › **Delegate for Te Kāhui Maunga**
Tama Pokai
- › **Delegate for Rangitāne**
Chris Whaiapu (outgoing)/
Haimona Maruera (incoming)
- › **Delegate for Te Whanganui-a-Tara**
Te Teira Davis (outgoing)/Hollie Pohatu (incoming)
- › **Delegate for Te Taihū**
Tom Alesana
- › **Delegate for Waitaha**
Junior Tana
- › **Delegate for Te Whenua Moemoeā**
Ihaka Cotter

EXECUTIVE COMMITTEE

A smaller panel of delegates are chosen from the National Board to create an Executive Committee that meets more regularly and prepares recommendations for the National Board.

- › **Chairman:** Tā Herewini Parata
- › Annette Wehi
- › Dan Vaka
- › Dr Te Kahautu Maxwell
- › Adn Maui Tangohau
- › Junior Tana
- › Anthony Walker (Festival Host Rohe)

AUDIT RISK AND FINANCE COMMITTEE

- › **Chairperson:** Kylee Potae (Managing Partner, BDO Gisborne)
- › Annette Wehi
- › Dr Te Kahautu Maxwell
- › Adn Maui Tangohau
- › Junior Tana

National Office

Led by Carl Ross, Manahautū | Chief Executive, the National Office is made up of a small team based in Wellington and twelve rohe-based staff.

Our National Office supports regional, national and international events and initiatives.

SENIOR LEADERSHIP TEAM

- › **Te Manahautū**
Chief Executive
Carl Ross
- › **Kaihautū Mahi**
Director, Operations
Fiona Kale
- › **Kaiwhakahaere-ā-Rohe**
Director, Regional Development
Loreen Henare
- › **Kaiwhakahaere Matua, Hononga Kāwanatanga**
General Manager, Government Relations
Rosalie Ryder
- › **Kaiāwhina mō Te Manahautū**
Executive Support
Terina Lulu

GOVERNMENT RELATIONS

- › **Kaitohutohu Mātāmua**
Kate MacDonald
- › **Kaitātari Pakihi**
Wetini Rikirangi

OPERATIONS

- › **Mātanga Whakawhiti Kōrero**
Aroha Tanirau
- › **Kaiwhakahaere Kaupapa**
Hera Te Kurapa
- › **Kaiāwhina Hautū Mahi**
Mo Imrie
- › **Kaitohutohu Ohu Kaimahi**
Nic Medway
- › **Kaiwhakahaere Pūnaha Hangarau Mōhiotanga**
Nathan Peka

ROHE DEVELOPMENT

- › **Kaitakawaenga Kaupapa Whānui**
Aqua Aukuso
- › **Kaiwhakarite ā-Rohe**
Teatapo Donoghue
- › **Kaitakawaenga Kaupapa Whānui**
Te Aumihi Prescott

POU TAKAWAENGA

Regional Coordinators

Our Pou Takawaenga | Regional Coordinators reside in their respective rohe to provide regional support to the rohe delegates and rohe committees, sharing information between rohe and the National Office.

- › **Te Tai Tokerau**
Chris Henare
- › **Tāmaki Makaurau**
Patsy Whaanga
- › **Tainui**
Frankie West
- › **Te Arawa**
Watu Mihinui
- › **Mātaatua**
Naomi Herewini-Houia
- › **Te Tairāwhiti**
Te Owaina Gibson
- › **Ngāti Kahungunu**
Elizabeth Clarke
- › **Te Kāhui Maunga**
Cheryl Luke-Maraki
- › **Rangitāne**
Nuwyne Te Awe Awe Mohi
- › **Te Whanganui-a-Tara**
Ginny Maxwell
- › **Te Taihu**
Melissa Barnett
- › **Waitaha**
Kerrie-Anna Tana

Celebrating Chris Henare

We are proud to share that our Pou Takawaenga for Te Tai Tokerau, Chris Henare (Ngāti Kahu/Te Whānau-a-Apanui/Ngāti Porou), together with his wife, Sandra Waitai-Henare (Ngāti Kuri/ngā iwi katoa o Muriwhenua/Tūhourangi ki Tarawera, Ngāti Wahiao, Ngāti Whakaue, Te Arawa), were the recipients of the Te Tohu Whakamānawa o Te Matatini Award this year for their exceptional contribution to te ao haka.

Together, Chris and Sandra have worked for twenty-five years in many kura throughout the Far North. Their establishment of Muriwhenua kapa haka ensures te reo Māori has a place to thrive. They have played a major role in the development of kapa haka in all reanga and have been strong advocates of kaupapa Māori.

Te Waka Toi Awards, delivered by Creative New Zealand, celebrate and recognise the artistic excellence, achievement and contribution of Māori artists working in customary and contemporary Māori arts.

Te Matatini Enterprises

Te Matatini Enterprises is the social enterprise arm of Te Matatini Society Incorporated. The team is committed to elevating cultural excellence on the global stage with authenticity and integrity.

- › **Chief Operating Officer**
Wi Pere Mita
- › **Operations Manager**
Toti West
- › **Commercial Director**
Karl Norton
- › **IP Manager**
Haimona Te Nahu
- › **Communications and Media Advisor**
Moko Templeton
- › **Project Manager**
Riria Morgan
- › **Secretariat and Executive Advisor**
Sammy-Jo Matete
- › **Business Administrator**
Enoka Wehi

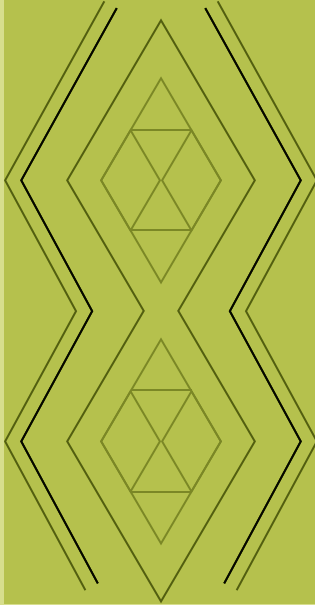


Chris and Sandra Henare receive Te Waka Toi Award



1. **Te Tai Tokerau**
Delegate: Marcia Hopa
Pou Takawaenga: Chris Henare
2. **Tāmaki Makaurau**
Delegate: Annette Wehi
Pou Takawaenga: Patsy Whaanga
3. **Tainui**
Delegate: Anthony Walker
Pou Takawaenga: Frankie West
4. **Te Arawa**
Delegate: Dan Vaka
Pou Takawaenga: Watu Mihinui
5. **Mātaatua**
Delegate: Dr Te Kahautu Maxwell
Pou Takawaenga: Naomi Herewini-Houia
6. **Te Tairāwhiti**
Delegate: Adn Maui Tangohau
Pou Takawaenga: Te Owaina Gibson

7. **Ngāti Kahungunu**
Delegate: Hira Huata
Pou Takawaenga: Elizabeth Clarke
8. **Te Kāhui Maunga**
Delegate: Tama Pokai
Pou Takawaenga: Cheryl Luke-Maraki
9. **Rangitāne**
Delegate: Haimona Maruera
Pou Takawaenga: Nuwyne Te Awe Awe Mohi
10. **Te Whanganui-a-Tara**
Delegate: Hollie Pohatu
Pou Takawaenga: Ginny Maxwell
11. **Te Taihū**
Delegate: Tom Alesana
Pou Takawaenga: Melissa Barnett
12. **Waitaha**
Delegate: Junior Tana
Pou Takawaenga: Kerrie-Anna Tana
13. **Te Whenua Moemoeā**
Delegate: Ihaka Cotter



TE WHANAKE I NGĀ ROHE

ROHE DEVELOPMENT

Te Matatini is a rohe-led organisation, delivering excellence through kapa haka. Te Matatini enables each rohe to make decisions that work for their own rohe, in line with the strategic objectives of Te Pītau Whakarei (Strategic Plan 2017–2027).

To support this, our National Office administers a participation-based funding model called the Rohe Development Fund to support rohe to plan for and implement activities that strengthen kapa haka in the rohe.

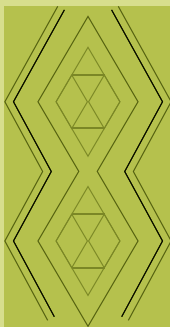
Through Budget 2023, Te Matatini received increased funding of \$34.048 million over two years to actively support and recognise the contribution of kapa haka to our whānau, hapū and iwi and in our communities. In 2024–2025, Te Matatini received the second

year of increased funding, the majority of which was provided directly to the twelve rohe in Aotearoa via the Rohe Development Fund.

Underpinning this is a performance and accountability framework, maintained by our National Office, that requires each rohe to meet monitoring requirements.

Rohe Reports

Reports from each of our thirteen rohe follow. These reports give an overview of progress and achievements for the year.



Te Tai Tokerau

Rohe Society

WAITANGI CULTURAL COMMITTEE

- › **Chairperson:** Blake Ihimaera
- › **Deputy Chairperson and Mana Kuratahi Delegate:** Rōpata Diamond
- › **Secretary:** Leanne Tamou
- › **Treasurer:** Piri Kake
- › **Tai Tokerau Delegate:** Marcia Hopa (appointed 2025)
- › **Members:** Tutors, Kaihaka, Kaitautoko, Kaiako

Maimai aroha

Te tai rā, te tai rā,

Te tai e pari ana ki hea

E pari ana ki a rātou mā kua ngaro atu i te ao, ko riro atu ki te pō.

Pūruru mai ana te kohu e iri ana ki runga o ngā maunga whakahī huri noa i Te Tai Tokerau.

E auē, kino nei ngā tai e haruru mai nā, e papaki mokemoke mai nā. E ngā rau Kohekohe ko hea koutou tere nā!

Wawaro mai ana te reo e mūmū nei, e wāwā nei, ko hoki koutou ki Hawaiki!

E papaki tū ana ngā tai korohīhī pō, korohīhī ao, o mahuetanga iho e auē kino nei i a koutou ko riro ka pā kau ana ko te aroha

We acknowledge the passing of several kaumātua, cultural leaders and kapa haka advocates across Te Tai Tokerau me te motu whānui. Their contribution to our kaupapa, hapori and motu is enduring, and their absence has been deeply felt. E rere tonu ana te aroha.

Message from Marcia Hopa, Delegate for Te Tai Tokerau

Tēnā koutou,

It is a privilege to present this report as the newly appointed Te Matatini Delegate for Te Tai Tokerau. This year has marked a period of growth, strategy and stabilisation for our rohe, both on and off the stage.

Our rōpū represented Te Tai Tokerau with pride and precision at Te Matatini o Te Kāhui Maunga, reflecting years of commitment, whakapapa and mahi toi.

Offstage, we've focused on strengthening our systems, governance and long-term sustainability.

A key point of difference for Te Tai Tokerau is the transparency and robustness of our funding systems.

We now operate a clear regional model that retains a 15 percent administration fee, enabling reinvestment into local priorities while ensuring financial integrity. This foundation has helped us grow our reserves, reduce dependency and future-proof our operations.

We've expanded our visibility and digital capability, invested in event infrastructure and developed judging talent through targeted wānanga. Our festivals, from Mana Kuratahi to Kura Tuarua continue to draw record participation, activating our communities and nurturing future leaders.

The groundwork has begun for Te Mana Kuratahi 2027 and Te Matatini 2031. With strengthened iwi partnerships, strategic alignment and operational independence, Te Tai Tokerau is positioned not just to host, but to lead.

Ngā mihi ki ngā ringa raupā, ngā pou o te kaupapa, me te rohe whānui. Together, we uphold the legacy and shape the future of kapa haka in Te Tai Tokerau. E mihi nui ana.



Overview of progress in the rohe

ROHE DEVELOPMENT

Te Tai Tokerau set an objective to unify and strengthen the cultural foundation of Te Tai Tokerau through education, resource development and collaborative strategic vision.

Support from the Rohe Development Fund was provided to a range of activities to achieve this objective, including:

- › Support for thirty attendees to participate in Hui ā-Motu at Tūrangawaewae Marae 12–14 July 2024
- › Investment into local grass-roots development projects such as kura and marae-based wānanga
- › Ongoing facilitation of strategic priorities sessions involving iwi and kaihaka to align the vision for kapa haka development in Te Tai Tokerau
- › Financial support for a contingent of 400 Te Tai Tokerau performers and their whānau to travel to Te Matatini o Te Kāhui Maunga to support the four qualifying teams
- › Introduction of a sustainable rohe funding model that ensures accountability and allows strategic reinvestment back into the rohe, setting us apart in financial governance and enabling us to deliver large-scale events such as the Maranga Mai, Mana Kuratahi and fiftieth Te Tai Tokerau Kapa Haka Festival.
- › Secondary Schools Festival while growing our financial reserves. It has also supported the purchase of key infrastructure such as laptops and Starlink to improve our independence and event delivery capacity, which ensures accountability and allows strategic reinvestment back into the rohe, setting us apart in financial governance.

RANGATAHI DEVELOPMENT

To cultivate and empower the next generation of Te Taitokerau leaders, a rangatahi development programme was implemented.

- › The rohe ran a very successful Maranga Mai Mana Kuratahi regional qualifying event in Kaikohe 18–19 October 2024. This was the largest primary and intermediate event in the rohe, with over 720 performers from 19 schools and kura.
- › Free access for over 2700 attendees was enabled through Rohe Development Fund support.
- › Returning to its debut site, twenty-seven secondary schools participated in the fiftieth Kapa Haka Festival hosted at Ōpononī Area School 9–10 April. A landmark celebration brought hundreds of rangatahi together to strengthen their connection to te reo, tikanga, haka and kapa haka o te kāinga.

BUSINESS GROWTH

With a view to hosting Te Matatini 2031 and with a commitment to Te Tiriti o Waitangi, work has commenced to establish strategic alliances to support kapa haka business growth:

- › Strengthened relationships with iwi, local councils, the Waitangi National Trust and industry providers
- › Investment in local suppliers and services: stage, lighting, kai vendors, apparel and toi Māori creatives.

Sale of regional merchandise helped grow identity and provided supplementary funding.

EVENT QUALITY AND EFFECTIVENESS

We've introduced a dedicated Judging Director and rolled out the Matatoki role across all reanga whakataetae, ensuring our adjudication process benefits from consistent oversight, expert support and strong leadership in judging matters.

To enhance event delivery, Te Tai Tokerau set a focus on expanding judging capabilities:

- › A judges' development programme, Hei ka kite a tua, was implemented to prepare judges and build their skill sets in preparation for the primary and secondary schools regional qualifying events. Two judges' wānanga were held. The programme has received positive feedback from participants.
- › We rolled out an online judging and results collation system across key regional events, which is now recognised for its accuracy, speed and reliability. There is confidence in this system.

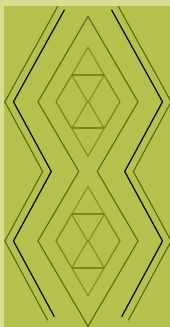
We invested in infrastructure such as laptops and Starlink to support independent event delivery.

In anticipation of hosting Te Mana Kuratahi 2027 and Te Matatini 2031, research, development and feasibility scoping has begun to ensure the seamless and uniquely Te Tai Tokerau specific execution of those events.

To enhance event delivery, Te Tai Tokerau set a focus on expanding judging capabilities:

- › Delivered Hei Ka Kite a Tua – a judges' development programme with two successful wānanga
- › Rolled out an online judging and results collation system across key regional events, now recognised for its accuracy, speed and reliability
- › Invested in infrastructure such as laptops and Starlink to support independent event delivery.

Early research and feasibility scoping for hosting Te Mana Kuratahi 2027 and Te Matatini 2031 continues, guided by a uniquely Te Tai Tokerau approach.



Tāmaki Makaurau

Rohe Society

TĀMAKI MAKĀURAU SENIOR KAPA HAKA SOCIETY

Executive Committee

- › **Chairperson:** Paora Sharples
- › **Deputy Chairperson:** Jonathan Whaikawa
- › **Secretary:** Eli Marino
- › **Treasurer:** Thomas Rawiri
- › **Te Matatini Delegate:** Annette Wehi

Life Members

- › Tā Dr Pita Sharples
- › Ope Maxwell
- › Kahu Pou
- › Katarina Williams
- › Tāwhirimātea Williams
- › Te Aroha Paenga
- › Te Kepa Stirling
- › John Tapene

Overview of progress in the rohe

ROHE DEVELOPMENT

- › A key highlight for Tāmaki Makaurau has been the growth in the number of kapa haka rōpū at all levels, from tamariki to pakeke. Supporting this growth will be a future focus for the rohe.
- › Support provided for Tāmaki Makaurau kapa to attend Hui ā-Motu at Tūrangawaewae Marae 12–14 July 2024.
- › Financial support provided for the six qualifying kapa to prepare for and travel to Te Matatini o Te Kāhui Maunga

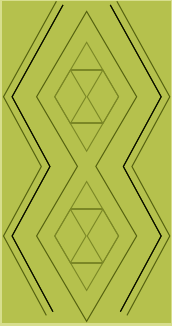
YOUTH DEVELOPMENT

- › To support their objective to increase youth in kapa haka, the rohe supported a number of kaupapa to provide opportunities for rangatahi to perform. There was an increase in numbers of rōpū and kaihaka across all events:
 - › Ahurea – 920 kaihaka; 35 volunteers; 7000 spectators
 - › Te Mana Kuratahi Regionals – 1220 kaihaka; 80 volunteers; 12,000 spectators
 - › Te Kau o Te Rehia – 550 kaihaka; 120 volunteers; 9000 spectators
 - › Te Kotuku Festival – 712 kaihaka; 60 volunteers

- › Support provided for Autaia, a haka theatre showcase. This year, eight kura from Tāmaki Makaurau, two kura from Te Tai Tokerau and two pakeke rōpū participated. This kaupapa gives rangatahi the opportunity to explore haka and theatre together, taking on several roles – composition, research, promotions, performance dynamics, costuming kākahu, sound engineering, choreography, set design, lighting and stagehands. Participation in Autaia continues to grow each year.
- › Delivery of a Rangatahi Social Media programme, where rangatahi join Moko Templeton of Te Matatini Enterprises at Tāmaki events to gain valuable behind the scenes experience. This programme is mutually beneficial, providing a rangatahi lens to our social media content.

EVENT QUALITY AND EFFECTIVENESS

- › Tāmaki Makaurau supported the ‘Haka Stand as a Nation’ Guinness World Record event held at Ngā Ana Wai Eden Park on 29 September 2024. Tāmaki haka were involved in the pōwhiri.



Tainui

Rohe Society

TE WHARE HAKA O TAINUI

Kōmiti

- › **Chairperson:** Haani Huata-Allen
- › **Secretary:** Hariru Roa
- › **Treasurer:** Rerewha Pita

Ngā Māngai

- › **Te Ahurei:** Ataahua Papa
- › **Kapa Pakeke:** Anthony Walker
- › **Kura Tuarua:** Mere Clendon-Smallman
- › **Kura Tuatahi:** Ruita Taiapa
- › **Pou Takawaenga, Tainui Waka:** Frankie West

E Maimai aroha

E Rangī, kei Taku Ariki takoto mārire mai koe i ngā whakataukī a Tupaengarau. Waiho mai tō iwi ki muri nei, he kura tangihia, he maimai aroha mōu kua wehe nei. Whakataukītia ake nei ō kupu ki te iwi Māori, tākiri tū te kotahitanga, tākiri tū te mana Māori motuhake. Whawhati tonu ana te whenua me ko Rūamoko e haruru nei. Ahakoa koe kei tawhiti, ko te aroha ka pūmau, āke, āke – Paimārire

Message from Anthony Walker, Delegate for Tainui

“Māku anō tōku nei whare e hanga, ko ngā pou o roto he māhoe, he patetē, ko te tāhuhu he hīnau” Nā Kīngi Tāwhiao te tumukōrero i tongikuratia ai te papa whakatū i Te Whare Haka o Tainui. Ko ngā pou o roto, he taitamariki, he taipakeke, ko tōna tāhuhu he taikura. Nei rā te whare tapere o Te porotaka nama tahi e waiata nei, e haka nei, e mihi nei, tēnā rā koutou katoa.

Overview of progress in the rohe

BUSINESS GROWTH

Te Aka Pū Matua: To uphold and enrich kapa haka within Tainui Waka

- › Via a singular entity, we have improved efficiency, reduced duplication and improved strategic resource allocation in accelerating the goals and purposes of Te Whare Haka o Tainui.

Te Aka Rangatira: To inspire and create enduring opportunities to nurture and enable Rangatira of tomorrow, today

- › Various online platforms that rangatahi frequent are an area that Te Whare Haka o

Tainui deliberately plan for in event planning and management.

- › Post-event reports have a section committed to monitoring, tracking and analysing target demographics and their engagement.

Te Aka Whairawa: To secure the financial sustainability of Te Whare Haka o Tainui

- › Our regional kapa haka competitions and associated wānanga ensure Te Whare Haka o Tainui improves its position in maintaining and enhancing current strategic partnerships as well as moving to forge and engage a more diverse body of potential and prospective connections.

EVENT QUALITY AND EFFECTIVENESS

Te Aka Pū Matua: To uphold and enrich kapa haka within Tainui Waka

- › Standard evaluation processes engaged feedback from all key stakeholders at the two regional competitions held this year. This information will inform improvements and considerations for next year's Senior Regional Kapa Haka Competitions.

Te Aka Hapori: To cultivate strong relationships towards mutual benefit and enrich Te Whare Haka o Tainui



- › Te Whare Haka o Tainui began this financial year by hosting the inaugural Wānanga-ā-motu – Envisioning the Future of Te Ao Haka at Tūrangawaewae marae. The two-day wānanga under the patronage of the late Kīngi Māori, Kīngi Tūheitia Pōtatau Te Wherowhero Te Tuawhitu, brought together exponents, enthusiasts, tutors, leaders and legends of kapa haka from throughout the motu and overseas to share, sing and debate the future of kapa haka. The hui concluded with the live draw of the 2025 Te Matatini ki Te Kāhui Maunga.

Te Aka Hiranga: To elevate and maintain a high standard of integrity within Te Whare Haka o Tainui

- › We have streamlined the organisation and delivery of the last two regional kapa haka competitions. In doing so, we have been able to identify preferred suppliers, sponsors and work crews. Volunteers have been consistent and are now well versed in their respective roles and responsibilities. This consistency has made kapa haka experiences for supporters and audiences easier to access, without compromising quality.

KAPA HAKA EXCELLENCE

Te Aka Pū Matua: To uphold and enrich kapa haka within Tainui Waka

- › We supported all five kapa haka to Te Matatini o Te Kāhui Maunga. Accompanying Te Arikiniui, Kuini Nga wai hono i te po to her first Te Matatini as Te Kuīni Māori, Te Pou-o-Mangataawhiri, Mōtai Tangata Rau, Te Iti Kahurangi, Te Pae Kahurangi and Ngā Pua o Te Kōwhara represented Tainui Waka and The Kīngitanga with ihi, wehi and mana.
- › Closing out the year, the Tainui Waka Ahurewa represented by Waikato Taniwharau and Ngāa Taikura a Hauaa graced the stage at the 2025 Taikura Kapa Haka event at Te Papa in Pōneke. Masterful contemporary compositions and the revival of yesteryear classics further enriched Tainui waka kapa haka.

Te Aka Rangatira: To inspire and create enduring opportunities to nurture and enable Rangatira of tomorrow, today

- › Te Whare Haka o Tainui has held two regional competitions this year.

- › Firstly, the 2024 Tainui Waka Primary Schools Kapa Haka competitions had twenty-two schools participating over two days. Qualifying kapa haka to Te Mana Kura Tahī representing Tainui Waka are Te Wharekura o Kirikiriroa, Te Wharekura o Rākaumangamanga, Te Wharekura o Te Kaokaoroa o Pātetere Ohu Waenga, Te Kura Kaupapa Māori o Bernard Fergusson, Te Wharekura o Te Rau Aroha and Te Kura o Ngāti Hauaa.
- › Secondly, Ngā Whakataetae-ā-rohe, Kapa Haka Kura Tuarua trialled a dual competition for seventeen competing kapa haka. Included in the two-day event was Te Mokotini, where eleven kōhanga reo performed and showcased the future of kapa haka in Tainui Waka.

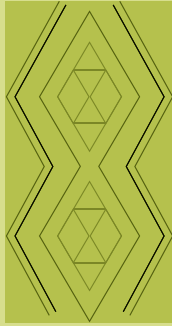
Te Aka Hapori: To cultivate strong relationships toward mutual benefit and enrich Te Whare Haka o Tainui

- › On 6 June, Te Whare Haka o Tainui in association with Tainui Teachers Association held a wānanga for key stakeholders, tumuaki, kaiako, kaiwhakawā and tutors to share insights and experience on judging and its associated areas. A well-attended wānanga, placed Te Whare Haka o Tainui in a strong position to strengthen quality practices while addressing areas that need attention, particularly those that continue to beleaguer judging despite those issues constantly coming up.

ROHE DEVELOPMENT

Te Aka Pū Matua: To uphold and enrich kapa haka within Tainui Waka

- › Te Whare Haka o Tainui continues to dovetail support into the many iwi kaupapa throughout the year.
- › Notably, we brought together Te Porotaka Nama Tahī (The coalescence of Tainui waka iwi – Waikato, Hauraki, Raukawa, Ngāti Maniapoto) for the Rā Whakawāhinga o Te Kīngi Māori.
- › This is a standard calendar event where kaihaka from all reanga, irrespective of affiliation to a kapa or kura, perform together for our Ariki and can unreservedly show our aroha to the iwi.
- › Te Whare Haka o Tainui also led out the morning precessions on the final day of the tangihanga for Kīngi Tūheitia, with a combined performance and poroporoaki.



Te Arawa

E Maimai aroha

Takoto kino mai, e koro e,
 Hai āki i ngā hau i pāmamao.
 Takoto i te taunga, te moenga roa.
 He moumou koutou, he moumou koutou!

Kai te ika a Whiro, kai te makorea a Tū, e Tā Rāpata, whakarongo mai rā.
 Te mōrehu hōia o rātou mā e tīpapa mai ana i whenua kē, i iwi kē.
 Te tamatoa mau rākau a Tū i hoki ora mai ki te ārahi i ō iwi o Ngāti Whakae,
 o Ngāti Kurukuru. Kai te tangi tonu rā. Ki a koe, otirā, ki ngā tini mate o Te Arawa waka,
 tauihu ki te taurapa, tēnei tonu te huamo tarariki e mātahe tonu nei,
 e mātahe tonu nei.

Sir Robert Gillies: 1925–2024

In the heart of Ōhinemutu, under the gaze of Pukeroa and beside the steamy breath of Rotorua's lake, a seventeen-year-old boy once farewelled his whānau. With the sound of karanga fading behind him and the scent of home still clinging to his uniform, Robert 'Bom' Gillies left Aotearoa to join his tūakana of the 28th Māori Battalion. He would return, decades later, as their final torchbearer.

Sir Bom Gillies lived a life that bridged worlds – from the ruins of Cassino to the kapa haka stage, from the silence of memorials to the roar of national honour. He carried with him the wairua of every soldier who did not return, and he spent his life ensuring their sacrifice was never forgotten.

In the fierce sands of North Africa and the bloodied mountains of Italy, Bom proved himself among Te Hokowhitu a Tū. He was the youngest to go and, in time, became the last survivor of that sacred brotherhood. But he wore the burden of survival with humility – not seeking accolades but holding fast to memory and responsibility.

His service did not end on the battlefield. In peacetime, Bom became a soft-spoken leader, a historian of lived experience and a tireless advocate for Māori veterans. He stood as a link between generations – between those buried overseas and those who would carry their names forward.



Though the Crown sought to honour him with a knighthood in 2022, Bom hesitated. He felt such recognition belonged not to him alone but to the many whose voices had long since fallen silent. It was only when he understood that the honour would uplift all his comrades that he agreed. Three years earlier, he was also awarded Cavaliere, Italy's highest civilian honour, acknowledging his service on Italian soil and the deep bond forged in war and remembrance.

But it was on the marae, among his people, where his presence truly flourished. Bom was a fierce supporter and kaumātua of Te Kapa Haka o Ngāti Whakaue, a guiding figure who nurtured not just performance but identity. In 2025, when Whakaue stormed Te Matatini and claimed the national title in Taranaki, they stood in tribute to him. Cloaked in whakapapa and pride, their winning bracket was a living mihi to the man who had carried their hopes, their grief and their legacy across oceans and time.

He was never one for grand speeches or public acclaim. But when he entered a room, people stood taller. When he spoke, silence gathered. His leadership was not loud but deeply felt.

Sir Bom's life was not defined by war – it was shaped by service. His every step after returning home was a step taken in honour of his brothers. And in doing so, he taught generations of Māori what true leadership looks like: grounded, generous and guided by love for the people.

Nō reira, e te Hautoa o Ngāti Whakaue, o Ngāti Kurukuru, e hoki koe ki Te Hokowhitu Toa i te pō.

Waiho mai mātou ki muri, whakaemi mahara ai ki te rongonui me te rongotoa o te 28.

Kai wareware tātou

Overview of progress in the rohe

ROHE DEVELOPMENT

- › Throughout the year, Te Arawa provided financial support for kapa at all levels (tamariki, pakeke, kaumātua) to promote the growth and development of kapa haka.
- › Performances by Te Arawa kapa were organised at the regional level, including tribal ahurei and hapū events to showcase the talents of the rohe. This included events such as: Te Ahurei o Ngāti Pikiao, Whakaue Whakanuia, Tūhourangi-Ngāti Wāhiao Ahurei; and Te Ahurei o Tūhourangi.
- › Whakanuia Whakaue, held on 4 October 2024, is a biennial event to connect and unify the iwi through kapa haka. This year, over 3000 spectators watched nine kapa haka rōpū from eleven marae. Events like this are important for succession planning and development of kai haka outside the Te Matatini competition space.
- › Support was provided for Te Mana Kuratahi and Ngā Kapa Haka Kura Tuarua regional events. Participation in both events continues to grow exponentially.
- › Te Arawa Mana Kuratahi Regionals was held 22–23 November 2024. Over 450 tamariki from 15 kura performed to an audience of more than 3600 attendees.



- › Te Arawa Kura Tuarua Regionals was held on 19 June 2025. Nine kapa representing thirteen kura participated, this included one new composite kapa and one team that has restarted after a fourteen-year hiatus. Three kapa will go forward to represent Te Arawa at nationals.

KAPA HAKA EXCELLENCE

- › The rohe objective is to nurture and maintain strong leadership within Te Whare Tapere o Te Arawa.
- › Te Arawa was well represented by kapa, rohe executive members and the sole life member at the Hui ā-Motu 11–13 July 2024.
- › Te Arawa was represented by six of its finest haka rōpū at Te Matatini o Te Kāhui Maunga. Four Te Arawa kapa were Mātangirua finalists, including champions Te Kapa Haka o Ngāti Whakaue.
- › In follow up to the national festival, the rohe organised He Puna Aroha, a public concert with the six qualifying kapa haka rōpū, haka theatre and rangatahi kapa haka rōpū. Over 25,000 people were entertained at this free event.

BUSINESS GROWTH

- › The rohe objective is to achieve excellence in Te Whare Tapere o Te Arawa through deep cultural engagement and exceptional performance.
- › This year, a strategy, communications and media plan for Te Whare Tapere o Te Arawa was ratified.

YOUTH DEVELOPMENT

- › Te Arawa aims to inspire and empower rangatahi to actively engage in and provide rangatahi voice to Te Whare Tapere o Te Arawa.
- › Thirty-four Te Arawa rangatahi were given the opportunity to represent their rohe at Maeva Nui Festival in Rarotonga 1–7 August 2024.
- › From 24 to 28 September 2024, *Whetūrangihia*, a stage production revitalising pūrākau Māori through kapa haka, dance, music and visual arts, returned for a second season. The show, featuring forty-eight rangatahi from local schools, received excellent reviews.



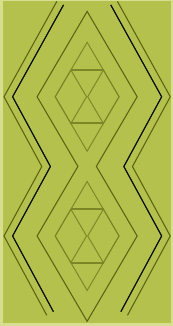
Sir Robert Gillies: 1925–2024



Tūhourangi Ngāti Wāhiao

HE KURA TANGIHIA – HE MAIMAI AROHA





Mātaatua

Rohe Society

MĀTAATUA KAPA HAKA SOCIETY INCORPORATED

- › **Chairperson:** Professor Te Kahautu Maxwell
- › **Deputy Chairperson:** Tamati Waaka
- › **Secretary:** Anameka Paenga
- › **Treasurer:** Dawn Te Hereripene Hill
- › **Te Matatini Delegate:** Professor Te Kahautu Maxwell
- › Dr Turuhira Hare
- › Teraania Ormsby
- › Renee Delamere
- › **Pou Takawaenga:** Naomi Herewini-Houia

Maimai aroha

E tō e te rā tō atu ki te rua
ka haramai roimata ka maringi me he wai,
tīkina mai rā i te ahi taraiti hei hoa mōku i te maru ahiahi.

E te iwi o te atamira o Mātaatua
kua whakairi tarāwharehia ō koutou piupiu
kua tautau kai raro, kua ngū.

Nō reira koutou te mana, te ihi, te wehi, te tapu tēnei te Moana a Toi
te wē haere nei, “Mai Ngā Kurī a Whārei ki Tihirau”
e haka ana ngā ngaru taipua ki waho o Whakaari
Mā te puia koutou ki Paepaeaotea ki te pae o mahara,
ki tawhiti nui, ki tawhiti roa, ki tawhiti pāmamao ki te hono ki wairua.

Haere koutou te tira haurangi o Aituā
a korokoro tūi, a manawareka, a titikaha, a whakamatakū.
Koutou i nui ai, i mana ai, i toawhakaihuwaka ai a Mātaatua
o roto i ngā rā, i ngā marama, i ngā tau i puta ai te rongotoa o Mātaatua.

Kua whakawhetūrangitia koutou ki a Matariki,
kua tātaitia koutou ki te uma o Ranginui e tū nei.
Tēnei a Mātaatua kei te takoto kau noa.

Mā wai e whakatika te waka ka tīkoki, te iwi ka hē.
Koutou ngā kaiurungi o te waka ki te hoe tapu o Waimihia
Haere rā, waiho mā te iwi nei, mā a e mae noa e.



Message from Professor Te Kahautu Maxwell, Delegate for Mātaatua

“Mai Ngā Kurī a Whārei ki Tihirau” Ko Mātaatua te waka, ko Toroa te tangata kei te mihi, kei te tangi, kei te whakatau i Te Matatini me ngā whare tapere o te motu. Kua haruru ngā tapuwae o ia iwi, o ia hapū, o ia whānau, o ia marae-kāinga puta i te rohe nei, i ōna kōrero tawhito, ōna pūrākau, ōna manawawera, ōna mōteatea, ōna whakanui, ōna whakarei, me ōna tapu tiketike. Kai te ora te kapa haka o roto i a Mātaatua i ngā kupu whakaari i waihotia ai e ō mātou mātua, tīpuna hai whakamaunga atu mā whakahekeheke iho, mā whakapikipiki ake ki roto ki te anamata. Nō reira tēnei a Mātaatua waka, a Mātaatua tangata e whakatau nei i a ia anō ki Te Matatini, otirā ki ngā mana nui o te motu, o te ao nei. Kia mau ki te hoe o Waimihia, mihia te tangata, mihia te aroha, mihia te whakapono, mihia te tūmanako. “Mātaatua tāwharautia koe”.

INTRODUCTION

Mātaatua Kapa Haka Society Incorporated has worked diligently throughout the 2024–2025 year to deliver on the commitments set out in our Annual Plan. This report outlines the major achievements, strategic developments and operational improvements undertaken over the past year, demonstrating our ongoing commitment to kapa haka excellence across the Mātaatua rohe.

STRATEGIC MILESTONES

A significant focus this year was the completion of He Kupu Whakaari, the Mātaatua 50-Year Strategy. This long-term strategic vision was the result of frequent engagement, robust planning and collaboration among members. It sets the foundation for sustained growth and development of kapa haka in the rohe.

Alongside this strategic work, the Society has prioritised the development of internal systems and processes to ensure that Mātaatua Kapa Haka Society Incorporated operates safely, efficiently and in a way that upholds the legacy and mana of Te Matatini.

PARTNERSHIP WITH TE MATATINI

We extend our deep gratitude to Te Matatini for its visionary leadership and bold partnership with the Crown. This collaborative effort has led to the elevation of kapa haka to a nationally recognised and respected art form. Te Matatini’s support has been pivotal in enabling regional growth and empowering local initiatives.

SUPPORT FOR ROHE INITIATIVES

With strengthened resources, Mātaatua Kapa Haka Society Incorporated has been able to support a range of significant kaupapa within the rohe at an unprecedented level, including Te Ahurei a Tūhoe and the Delamere Cup.

Both institutions have been foundational pillars of kapa haka in Mātaatua, each with a legacy extending over sixty years. Their contribution to the evolution and continuity of kapa haka in our rohe is immeasurable.

GOVERNANCE AND RISK MANAGEMENT

In response to the increased scale of funding and operations, the Society has developed and implemented a suite of policies to guide financial management, accountability and compliance.

A key development was the establishment of an Audit, Finance and Risk Committee to provide an additional layer of oversight and ensure best-practice governance across all activities.

ACKNOWLEDGEMENT OF EXECUTIVE COMMITTEE

We acknowledge and thank the Executive Committee of Mātaatua Kapa Haka Society Incorporated for their commitment, leadership and countless hours of service throughout the year. Their dedication has ensured the growth and protection of kapa haka at all levels, including:

- › Kura Tuatahi
- › Kura Tuarua
- › Pakeke
- › Taikura
- › Whakataetae ā Iwi

OUTCOMES AND ACHIEVEMENTS

The impact of the Society’s work is clearly reflected in the high calibre of performances and the success of our kapa haka representatives – locally, regionally, nationally and on the world stage. The increased visibility and recognition of Mātaatua kapa haka is a direct result of the commitment and passion shared across our rohe.

FUTURE FOCUS: 2025–2026

Looking forward, Mātaatua Kapa Haka Society Incorporated will focus on expanding the reach of kapa haka into new sectors, including:

- › Tertiary education
- › Health
- › Social services



This work will build on our 2024–2025 achievements and continue to strengthen the role of kapa haka as a vital contributor to the cultural, social and educational wellbeing of Mātaatua.

CONCLUSION

The 2024–2025 period has been one of transformation, consolidation and achievement for Mātaatua Kapa Haka Society Incorporated. With a clear strategic direction, strong governance and a deeply committed leadership team, the Society is well positioned to continue its vital role in nurturing and advancing kapa haka throughout Mātaatua and beyond.

Overview of progress in the rohe

ROHE DEVELOPMENT

- › The overarching objective for Mātaatua was to achieve high levels of engagement across all reanga – mokopuna (kōhanga reo), primary school, secondary school, senior and taikura kapa haka.
- › To achieve this, Mātaatua provided support, via the Rohe Development Fund, to several festivals, including: Ngāti Awa Te Toki (October 2024, Whakatāne), Apanui e Tū (December 2024–January 2025, Te Kaha) and Te Hui Ahurei a Tūhoe (April 2025, Waimana).
- › These festivals are a platform for cultural celebration, whānau connection and the growth and development of kapa haka. Participation is inclusive and multigenerational, with whānau travelling from across Aotearoa and the world to attend.
- › Mātaatua provides support for kaumātua kapa haka rōpū to participate in the annual Taikura festival, held at Te Papa. Participation in this event has encouraged more kaumātua in the rohe to engage in kapa haka.

YOUTH DEVELOPMENT

- › Mātaatua aims to increase youth engagement in kapa haka. One of the ways this is achieved is through integrating rangatahi into all activities within the rohe. Mokopuna, tamariki and rangatahi participate in all festivals, with dedicated wānanga and activities to increase engagement. For example, there is a kiōrahi sports event at Te Hui Ahurei a Tūhoe and two iwi rangatahi wānanga were established to provide a platform for development of culture, knowledge, values and leadership.
- › Mātaatua rohe hosted four primary and secondary school regional kapa haka festivals:
 - **Rangitāiki Festival:**
30 kapa haka
1350 kaihaka

4422 attendees
290,000 livestream views

- **Delamere Cup:**
26 kapa haka
1040 kaihaka
3000 attendees
92,300 livestream views
- **Te Waka Pererua Festival:**
16 kapa haka
640 kaihaka
10,000 attendees
- **Kura Tuarua – Te Haka a Toi:**
13 kapa haka
520 kaihaka
3982 attendees
27,000 livestream views

- › Mātaatua rohe has seen an increase in rangatahi engaging in senior kapa haka and representing the rohe at the national festival.

KAPA HAKA EXCELLENCE

- › Mātaatua had a strong presence at Te Matatini o Te Kāhui Maunga, with six rōpū representing the rohe and two advancing to finals.
- › In a parallel celebration of Māori culture, Te Taumata o Apanui held a mokopapa ceremony where six of their rangatahi received moko. This significant event was complemented by the production of a music video featuring one of their bracket compositions, highlighting the versatility of kapa haka as a medium for storytelling and cultural expression.
- › These moments from Te Matatini 2025 underscore the enduring vitality of kapa haka in preserving and sharing Māori traditions, both onstage, offstage and through modern platforms.
- › Te Kapa Haka o Te Whānau a Apanui represented Aotearoa on a government delegation to India in April 2025. The kapa performed at the New Zealand High Commission in Delhi and attended other key events, adding a powerful cultural presence alongside trade discussions.
- › Participation from Te Kapa Haka o Te Whānau a Apanui accentuates the profound role kapa haka plays in shaping Aotearoa New Zealand's identity. By performing in India, Te Kapa Haka o Te Whānau a Apanui not only shared their rich heritage with a global audience but also highlighted the significance of kapa haka in fostering cultural pride and unity within Aotearoa New Zealand. This exemplifies how kapa haka transcends borders, acting as a dynamic ambassador of Māori culture and contributing to the global appreciation of Aotearoa New Zealand's indigenous identity.



Te Tairāwhiti

Rohe Society:

TAIRĀWHITI CULTURAL DEVELOPMENT TRUST

- › **Chairperson:** Maui Tangohau
- › **Trustees:**
 - Harata Gibson
 - Tā Selwyn Parata
 - Tā Derek Lardelli
 - Dr Wayne Ngata
 - Tangiwai Ria

Message from Adn Maui Tangohau, Delegate for Te Tairāwhiti

In 1952, our rohe united under a single kaupapa – to support the Mihinare Church through kapa haka. Tamararo began in 1953 and has remained an annual taonga since.

Unlike other rohe, Tamararo is held every year without fail, except during the COVID-19 pandemic and Cyclone Gabrielle, when we held celebratory festivals in place of a competition.

Today, we honour that legacy by looking forward. Year one of our twenty-five-year strategy has begun, with a renewed focus on mentoring, judging, youth development and succession. Tamararo continues to strengthen kapa haka in Te Tairāwhiti.

Mission statement

To honour and celebrate the rich cultural heritage and history of Tamararo as the oldest kapa haka competition in Aotearoa.

Overview of progress in the rohe ROHE DEVELOPMENT

Our strategic priority is growing Tamararo. Highlights include:

- › Tamararo 2024 hosted 21 kapa, with 860 performers and over 240,000 total viewers.
- › A kaiwhakawā wānanga supported succession planning.
- › We secured permanent office space to strengthen administration.
- › We participated in national wānanga to uplift regional kapa haka standards.

YOUTH DEVELOPMENT

- › Rangatahi-led kapa haka is increasing, with twenty-seven kura kapa across Te Mana Kuratahi and Mokotini.
- › Te Tairāwhiti anthems are being taught region wide.
- › Three rangatahi wānanga were held to grow leadership and performance quality.

PUBLIC IMAGE

- › A website is under development to elevate the Trust's visibility.
- › Social media platforms are actively used to grow awareness and engagement.
- › Marketing aligns with our cultural values and amplifies community voice.

BUSINESS GROWTH

Rohe Development Funding enabled us to support ten community-led initiatives aimed at strengthening kapa haka capacity across the region.

To ensure sustainability:

- › We diversified funding through sponsorship and grants.
- › Tamararo-branded merchandise was launched.
- › Income-generating opportunities are being explored to support long-term goals.

EXHIBITION PLANNING

Work has begun on an exhibition celebrating Tamararo. It will:

- › Honour kapa haka legacy and talent
- › Provide educational displays and performances
- › Build community pride and cultural participation
- › Strengthen kapa haka's presence locally and globally.



Tamararo Exhibition



Kaupapa

Honouring the proud legacy of Tamararo, Aotearoa's oldest kapa haka competition. Through powerful photos, videos, and kākahu, this event highlights the people and moments that shaped Tamararo into a cultural taonga of Te Tairāwhiti. It's a time to remember, reconnect, and uplift the spirit of our kapa haka journey.

Purpose

- Celebrate Tamararo's legacy through a curated visual and cultural display.
- Provide a sacred, still space to reflect and honour the many who contributed to the competition over generations.
- Recognise and pay tribute to those kaihaka who have passed, through named displays, karakia, and archival visuals.

Information

It is a taonga space, dedicated to the lives, voices, and mana of those who shaped Tamararo. It offers a respectful, spiritual, and visual journey for all who have carried the kaupapa of kapa haka in Te Tairāwhiti.



tarig@tamararo.com



Tamararo



Te Poho a Rawiri Marae





Te Rerenga Kōtuku



Ngāti Kahungunu

Maimai aroha

“Ko Te Amorangi ki mua, ko te hāpai ō ki muri. Te tūturutanga mahi pono o te Māori mana motuhake. He mangōpare amohia o te waka tapu o Tākitimu. Hei whakakuititanga. Hei whakakitenga”.

Te Wairatahi Te Okanga mauri ora ki te rangi – Tākitimu!

E ngā mate o te marama, o te tau, o te wiki, o ia hapū, o ia iwi, o ia waka,
Ko ngā Kaumātua o Ngāti Kahungunu Taikura kua mene atu ki te pō – Ko Pare Tinirau Albret, Dawn Hinetakitira Te Ata Raetea Aporo (nee Rimene), Makere Phillips, Charmaine Bartlett, Mihi Namana, Hariata Tahana (Aunty Sally), Ra Walters, Maraea Tanoa.
Me Ngāti Kahungunu Puoro me ngā toi Māori – Ko Monty Cowan Snr (Musician), Takaputai Mete Walker (Kaiwhakairo), Toni Evelyn Huata (Musician).

Haere atu rā ki Hawaiki nui, Hawaiki roa, Hawaiki pāmamao, oki oki atu.

Message from Narelle Huata, Chair, Ngāti Kahungunu Rūnanga Arts and Culture Board

Te Wairatahi Te Okanga mauri ora ki te whenua – Tākitimu!

Ki a tātou te hunga ora!

Te Maramataka marama mā toru o te tau Māori. Ngāi Hereturikōkā te iho matua ahiahi te paraparawai o ngā Rangi! Tama roto! Tūranga roto! Te maari kōmata atanga o te rangi.

Te ārai toto kore o te waka tapu o Tākitimu
Tihei Mauri ora!

Congratulations to all our teams who represented Ngāti Kahungunu rohe, who qualified for Te Matatini o Te Kāhui Maunga 2025 and made our rohe very proud:

- › Te Rangiura o Wairarapa – No Ngāti Kahungunu ki Te Wairarapa
- › Te Rerengā Kōtuku – No Ngāti Kahungunu ki Te Wairoa

- › Te Kapa Haka o Kahungunu – No Ngāti Kahungunu ki Heretaunga
- › Te Kapa Haka o Ngāti Ranginui – No Tauranga moana

Ngāti Kahungunu Rūnanga Arts and Culture Board has been very busy advocating and strengthening relationships within the arts throughout Ngāti Kahungunu rohe, supporting the various kapa haka kaupapa and arts-related events.

Mihi to our Board member Tūhoe Huata on his ordination within the Anglican Church. Tūhoe is a fifth-generation Minister within the Huata whānau, tracing back to Tamihana Huata over 200 years ago.

Mihi to our Board member Charles Ropitini on a successful rededication of Ngā Pou o Heretaunga and the blessing of the refurbished Civic Square, Heretaunga.

Mihi to our Board member Lisa Paenga on the consistent quiet support she provides behind the scenes for our Board, Kahurangi and Te Wānanga

Whare Tapere o Tākitimu – Wharekura (ten years) and Kura (thirty years).

Upcoming kaupapa the Board has agreed to support for the remainder of 2025 and going into 2026 are;

- › Koroneihana, first Coronation for Te Kuini
Nga wai hono i te po
- › Tākitimu Te Kahu o Te Amorangi Haka Symposium
- › Waiata Māori Music Awards
- › Takitimu Te Kahu o Te Amorangi Whakataetae-ā-rohe 2026 hosted by Tamatea Takiwā
- › Takitimu waka, Ngāti Kahungunu iwi wānanga developments at Bennett Rd, Waipatu
- › Takitimu waka, Festival 2026

Other events the Board will be attending but not financially supported by the Board are:

- › Sixtieth celebration for the Te Maeva Nui, Cook Islands Taputapu-ā-tea Festival, Cook Islands

Final acknowledgements to Hira Huata, Ngāti Kahungunu Delegate for Te Matatini, and Elizabeth Clarke, Kahungunu Poutakawaenga for Te Matatini, who have both been very busy in the background making sure that the Ngāti Kahungunu rohe has a strong presence within Te Matatini.

Thank you to everyone who has contributed in some way, shape or form to the ongoing support and advocacy of Tākitimu waka – Ngāti Kahungunu Rūnanga Arts and Culture.

Ngā manaakitanga

Narelle Huata

Chair, Ngāti Kahungunu Rūnanga Arts and Culture Board

Overview of progress in the rohe

ROHE DEVELOPMENT

- › Financial support was provided to the four qualifying kapa to effectively plan, wānanga and manage their participation in Te Matatini o Te Kāhui Maunga. The kaihaka that took the stage were supported by 80 kaimahi off-stage, approximately 200 whānau support and approximately 300 iwi support.
- › Support from the Rohe Development Fund was provided to a range of activities and events to achieve high levels of engagement across the rohe, including:
 - Taikura wānanga held weekly in Hastings and monthly in Te Wairoa and Wairarapa to enable the participation of kaumātua aged fifty-five and over in the Ngāti Kahungunu Taikura programme

- Support for Ngāti Kahungunu qualifying kapa to attend Hui ā-Motu at Tūrangawaewae Marae 12–14 July 2024
- Financial and in-kind contributions to the inaugural and very successful Toitū Te Reo Festival, held in Hastings 8–9 August 2024
- The National Waiata Māori Music Awards, hosted by Ngāti Kahungunu in Hastings on 18 October 2024
- Te Wairoa Pā Haka Festival, held at Rangiahua Marae on 9 November 2024
- Kahungunu Day – Te Matau a Māui, held in Hastings on 6 February, to encourage the development of kapa haka within Ngāti Kahungunu 2025. Approximately 15,000 people attended the event, which showcased a range of live performances, including five kapa rōpū from multiple reanga.

YOUTH DEVELOPMENT

- › The rohe supported a range of events for tamariki and rangatahi across the rohe, including:
 - Mokotini, te kōhanga reo whakangahau, held in Hastings on 2 December 2024
 - Kahungunu Ahurei, primary school whakangahau, held in Hastings 3–5 December 2024
 - Tama Tūanga Ahurei, primary school whakataetae, held in Hastings on 6 December 2024
 - Te Kura Raumati – Te Wānanga Whare Tapere o Tākitimu to support Tamariki aged eight and over to participate in the development of Māori performing arts, held in Hastings 6–17 January 2025
 - Kura Tuarua Regional whakataetae, held in Napier on 23 May 2025.
- › The rohe supports rangatahi to gain hands-on experience in all facets of kapa haka event management from front of house, to backstage and everything in between.
- › The rohe acknowledges the contingent of rangatahi and their participation in all four qualifying rōpū from Kahungunu and their first experience on the Te Matatini national festival stage.

BUSINESS GROWTH

- › The overarching objective for the rohe is to support development of business infrastructure for kapa haka in Ngāti Kahungunu.
- › A focus for Ngāti Kahungunu Rūnanga Arts and Culture Board this year has been consolidation and further development of policies and procedures to ensure future distribution of funds meets best practice and procedure.



Te Kapa Haka o Kahungunu



Te Kapa Haka o Ngāti Ranginui



Te Rangiura o Wairarapa

Te Kāhui Maunga



Message from Tama Pokai, Delegate for Te Kāhui Maunga

E tū e Puanga, tohua mai te tau tawhito ki poroakina. E tū e Puanga, ki pōwhiritia te tau hou me ōna hua ki runga i a tātou katoa.

Tēnei Te Kāhui Maunga, he kāhui tupua, he kāhui wairua, he kāhui poropiti e takotako ana te poi hei manu kōrero. Ka pūorooro te reo o mihi ki ngā ranga manu o te motu. Koutou ngā manu o uta, koutou ngā manu o tai i tau ki runga i a Koro Taranaki, ki Te Matatini o Te Kāhui Maunga. E rarau, e rarau, tēnā koutou.

This year saw Te Kāhui Maunga focusing efforts on ensuring a successful Te Matatini 2025. This produced an opportunity to bring our vast and diverse rohe together to share and celebrate our uniqueness while strengthening our connections and the taonga we share with each other within our rohe. Thus, we were able to showcase the very essence of Te Kāhui Maunga, welcoming the motu, and the world, to Taranaki. The tikanga of the Mauri o Te Matatini being accompanied and implemented by Te Matatini 2023 hosts Tāmaki and Ngāti Whātua to Te Kāhui Maunga at Rātana Pā also created an opportunity to strengthen whānau ngatanga and kotahitanga amongst our kapa, hāpori and iwi within our rohe. Our last responsibility as hosts will be to accompany the Mauri to its next destination – Te Matatini 2027 hosts, Tainui.

While we have been very honoured to take up the challenge of being the hosts of Te Matatini 2025, we are equally excited to now return the focus towards the continued future development of kapa haka within Te Kāhui Maunga and our regional kapa haka competition to be held on 7 March 2026 in Whaitara.

Nō reira, ko te Kāhui Maunga o uta, ko te Kāhui Maunga o tai, mai i Parininihi ki

Waitōtara, ki Te Kaihau a Kupe. Mai i Te Kāhui Maunga e rere ana Te Awa Tupua ki Tangaroa, tae atu ki Te Pā o Ngā Āriki — Te Pā o Rātana. Ko ngā rārangi maunga: ko Maunga Hīnāi, ko Paraekaretū, ko Ruapehu, ko Taranaki, ko ngā maunga nui me ngā maunga ririki katoa te rohe o Te Kāhui Maunga e mihi ki te motu, e mihi ki Te Matatini e.

Overview of progress in the rohe

MATATINI O TE KĀHUI MAUNGA

‘HE KĀHUI TUPUA, HE KĀHUI WAIRUA’

- › This year, the priority for Te Kāhui Maunga, as the hosts for Te Matatini o Te Kāhui Maunga 2025, was to present a successful festival, and by all accounts this was achieved. The rohe worked alongside Ngā Iwi o Taranaki, Te Ranga Tupua and Te Matatini to manaaki the kaupapa.
- › Te Kāhui Maunga carried out their responsibilities as hosts with hūmārie and aroha. This included receiving and caring for the festival mauri in April 2023 from previous hosts, Ngāti Whātua, at Rātana Pā. The rohe also hosted pre-festival events such as the festival launch in September 2024 and the blessing of Te Mahau in February 2025.
- › In preparation for welcoming the motu to Taranaki, a wānanga series was held, named Tāku Poi he Manu, Tāku Ringa he Manu Wānanga mō te Pōwhiri, developed by our Pou tikanga – Te Taepa Kameta, Aroha Broughton-Pue, Rauru Broughton and the Matanga of our rohe. Three wānanga took place from May to June 2024; the fourth was a two-day wānanga held at Rātana Pā 2–4 August 2024. In October, another two-day wānanga was held in Whaitara, and a one day wānanga was held in Te Hāwera in November. A final wānanga was held at Maratahu on Sunday, 23 February, the day before the event. Respective kapa also held weekly wānanga to meet the needs of our whānau in readiness for the occasion. Over 500 kaihaka from primary school to pāhake were engaged at any one time. This was a valuable opportunity to develop kapa haka within the rohe. The successful pōwhiri



was a testament to the beauty and strength of wairua within the rohe for the kaupapa.

- › Te Matatini o Te Kāhui Maunga ‘He Kāhui Tupua, He Kāhui Wairua’ was a resounding success, with 67 performances from 55 kapa, record crowds, a volunteer workforce of over 700 and an economic injection of almost \$23 million into the rohe.
- › On 26 June, we acknowledged our local sponsors with a dinner and presentation to celebrate the success of Te Matatini o Te Kāhui Maunga ‘He Kāhui tupua, He Kāhui Wairua’.

ROHE DEVELOPMENT

Support from the Rohe Development Fund was provided to facilitate engagement and participation in kapa haka at all levels, including:

- For all kapa that qualified for the national festival to alleviate financial pressure and enable them to achieve their aspirations
- For participation at Hui ā-Motu at Tūrangawaewae Marae 12–14 July 2024. This was a valuable development opportunity for those in te ao haka to come together and exchange ideas.

YOUTH DEVELOPMENT

- › Te Kāhui Maunga provided financial and in-kind support for regional primary school qualifying events:
 - Te Manu Kopara, Aotea ki Whanganui, held on 16 August 2024 at Springvale Stadium Whanganui, was a well-attended event, highlighting the mokopuna o te Awa Tupua, with an audience of over 1000 supporting nine kapa.

- Tatarakihi, Aotea ki Taranaki, held 12–13 September at Owae marae, was a well-attended event, highlighting the mokopuna o Taranaki Whānui, with an audience of over 1500 per day supporting twenty-eight kapa.
- › Support was provided for approximately fifty rangatahi to participate at Ngā Manu Kōrero in Tāmaki 9–11 September 2024. This was a celebration of rangatahi, their articulation of te reo Māori and their ability to convey positive messages for the future.

BUSINESS GROWTH

- › Te Kāhui Maunga achieved compliance, and an audit was completed in March 2025.
- › A branding refresh for Te Kāhui Maunga Society Inc. was completed and launched at the national festival. Going forward, this brand will have a presence in the rohe and beyond.

KAPA HAKA DEVELOPMENT

- › Te Kāhui Maunga was represented by four kapa at the national festival. It was the best performance to date for the rohe.
- › The rohe acknowledges that supporting the more than 200 kaihaka taking the stage were over 100 support personnel (cooks, cleaners, seamstresses, baby minders, Kaitā, Kaitoi, Kaioro) and more than 100 whānau in the audience.

EVENT QUALITY AND EFFECTIVENESS

- › This is a work in progress – working with primary, secondary and other organisations to calendar, support and understand their needs.
- › Wānanga are being developed to meet the identified needs of each grouping.





Rangitāne

Rohe Society:

RANGITĀNE MĀORI CULTURAL ARTS SOCIETY

- › **Chairperson:** Marama Lobb
- › **Deputy Chairperson:** Daniel Kawana
- › **Te Matatini Delegate:** Haimona Maruera
- › **Treasurer:** Manumea Durie
- › **Member:** Pita Savage
- › **Secretary:** Liza Whaiapu
- › **Executive Assistant:** Teia Douglas

Maimai aroha

Tērā ia ngā haehae ō kiri e ara mai rā i ngā tōpito o te motu, waiho ake rā ko kea ō-ihu, ko wai repe ō-kamo, ko mārirī ō-whatumanawa, hei au whakaterē i a koutou ki tua, moe mai rā ki te uma o Hinenuitepō.

Message from Haimona Maruera, Delegate for Rangitāne

The Rangitāne Māori Cultural Arts Rohe Development Plan for 2024–2025 was developed in alignment with Te Pītau Whakarei, Te Matatini’s ten-year strategic plan.

During this period, our efforts have been strategically focused on four Key Result Areas: Rohe Development, Youth Development, Public Image and Kapa Haka Excellence.

These focus areas are integral to advancing our collective aspirations, promoting kapa haka, strengthening community engagement and nurturing the next generation of performers.

KEY HIGHLIGHTS DURING THIS PERIOD

- › Unprecedented participation at Te Matatini o Te Kāhui Maunga – highest-ever representation from Tangata Rau (Rangitāne Rohe), highlighting regional strength and national significance
- › Growth in kapa haka across all age groups – increased engagement from tamariki to kaumātua, marae to iwi, workplace to community space, reflecting deeper unity and relationship
- › Enhanced financial support – targeted funding boosts for primary, secondary and senior kapa haka levels
- › Revitalisation of te reo Māori and tikanga – amplified use of te reo Māori and tikanga within compositions and performances

- › Health and wellbeing initiatives – integration of hauora-focused programmes promoting physical, mental and spiritual wellness
- › Ongoing support from Te Matatini – timely communication, financial relief and safety-focused leadership during times of uncertainty

Finally, Rangitāne Māori Cultural Arts Committee extends our heartfelt thanks to Te Matatini for their unwavering support and guidance during unprecedented times. Your commitment to ensuring our safety, providing much-needed financial assistance and maintaining clear and consistent communication alleviated significant stress and uncertainty for our whānau during a period of great challenge and doubt.

Overview of progress in the rohe

ROHE DEVELOPMENT

- › In the lead-up to Te Matatini o Te Kāhui Maunga, an acknowledgement event was held to celebrate the four qualifying rōpū. This gathering allowed us to share kai, prepare collectively for the pōwhiri and strengthen whakawhanaungatanga. A strong focus was placed on health and wellbeing, with health practitioners present to offer kōrero on injury prevention, and Haka Kits distributed to support each performer throughout the Te Kāhui Maunga campaign.
- › Support from the Rohe Development Fund was provided to a range of initiatives to strengthen engagement in kapa haka across the region. This



included supporting all qualifying teams at Te Matatini o Te Kāhui Maunga: Te Tū Mataora, Te Tini o Rehua, Te Whirikōkō o Rangitāne and Te Ringa Kaha.

- › The rohe continues to provide support and resources to iwi, marae and community groups to strengthen their kapa haka capabilities and participate in the next Tangata Rau regional competition.
- › We are reviewing the current constitution to incorporate representation from Mana Kuratahi, Kura Tuarua, Tai Pakeke, Taikura and wider hapori kapa haka within the Rangitāne Māori Cultural Arts Committee.

YOUTH DEVELOPMENT

- › The regional Te Mana Kuratahi event, Kō Whiri Tika Mai, was successfully held on 24 November 2024.
- › Planning is well underway for the 2025 regional Kura Tuarua qualifying event, scheduled to take place on 2 August 2025.
- › The rohe is motivated to identify kaihaka in kura tuatahi, tracking their progression into kura tuarua teams, and supporting a seamless transition into senior rōpū with aspirations for higher-level achievement.

KAPA HAKA EXCELLENCE

- › Support has been provided to hau kāinga in leading numerous pōwhiri and welcome events throughout the year. These included the Davis Cup international tennis event, the 2024 Secondary Schools National Basketball Competition and the

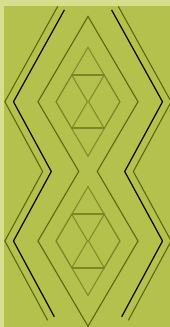
2024 New Zealand Gymnastics Championships.

This involvement strengthens the visibility of kapa haka within the wider community and fosters relationships at the rohe, national and international levels.

- › The rohe provided support to kapa that participated in national and international cultural exchanges:
 - Te Kura Awatea (a collective of kapa haka representatives), alongside Rangitāne iwi representatives, formed part of a delegation led by the Mayor of Palmerston North to Chengdu, China.
 - A collaborative performance was made by Te Tū Mataora and Te Tini o Rehua at Te Matoe o Te Reo and Ahu Whenua Awards 2025.

PUBLIC IMAGE

- › Development of a website and official email accounts for the Rangitāne Māori Cultural Arts Society has been completed. This will provide a trusted platform to enhance communication, support events and strengthen connectivity within the community.
- › The development and coordination of historical information, photographs and videos of performances are underway. The new website will serve as a platform to highlight the rich history of kapa haka within the Manawatū, Horowhenua, Rangitikei and Tararua regions, which collectively encompass the Rangitāne rohe.



Te Whanganui-a-Tara

Rohe Society

HE KUPENGA TOI MANAWA, WELLINGTON MĀORI CULTURAL SOCIETY

- › **Chairperson:** Merlene Maxwell
- › **Deputy Chairperson:** Kura Moeahu
- › **Financier:** Para Hiroti
- › **Executive Administrator and Rohe Māngai:** Hollie Pohatu
- › **Outgoing Rohe Māngai:** Te Teira Davis
- › **Poutakawaenga-ā-rohe:** Ginny Maxwell

Maimai aroha

Rakauoteora Te Maipi QSM, Te Aitanga a Māhaki, Rongowhakaata, Te Arawa, Ngāi Tūhoe
Tamati Cairns, Ngāi Tūhoe

Message from Hollie Pohatu, Delegate for Te Whanganui-a-Tara

*Tēnei ngā maunga whakahī me ngā maunga
kōrero o He kupenga Toi Manawa.*

*E tū nei, e purea nei e ngā haupū angiangi o
Tāwhirimātea.*

*Ka māwhiti atu ki tawhiti nui, ki tawhiti roa, ki
tawhiti pāmamao.*

*E toka tū tei ki roto ngā wai o Te Mātakitaki o
Kupe, ki Raukawakawa,*

*Ū ana mai i Te Au o Tāne, ko Kahukura a Tai ki
Te Awa i Taia.*

*Ko aku wai mirimiri, ko aku wai kaukau e pari
nei e ko Te Whanganui-a-Tara.*

He Kupenga Toi Manawa, Wellington Māori Cultural Society (WMCS) is actively strengthening our rohe's engagement in kapa haka. With a strong focus on kura, we're embedding high-quality tutoring from our qualifying teams to lift performance levels. This targeted approach has led to a noticeable increase in participation across events designed to support this kaupapa.

WMCS has also participated in wānanga with our partner rohe, Waitaha and Te Tauihu, to build stronger connections and mutual support. These well-attended gatherings have enabled collaboration,

including resource sharing, such as judges for regional competitions.

Finally, we're proud to have established a dedicated office space to support our kapa and create business opportunities that will help sustain the Society into the future.

Overview of progress in the rohe

ROHE DEVELOPMENT

- › A group of twelve kaihaka, including three rangatahi, represented Te Whanganui-a-Tara at a leadership wānanga with the Waitaha and Te Tau Ihu rohe, held in Waitaha 5–7 July 2024. This wānanga provided a valuable opportunity for collaboration, discussion and shared learning among leaders, performers, composers and delegates.
- › Four leaders from two kapa were supported to attend Hui ā-Motu at Tūrangawaewae Marae, held 12–14 July 2024.
- › Assistance was provided to the two qualifying kapa for their preparation and travel to Te Matatini o Te Kāhui Maunga.
- › Rohe representatives also participated in the Te Matatini Advance Hui in Taupō, May 2025.

YOUTH DEVELOPMENT

- › The rohe is committed to fostering youth leadership through open communication, volunteer opportunities, connections with senior performers, leadership wānanga and rangatahi-focused events.



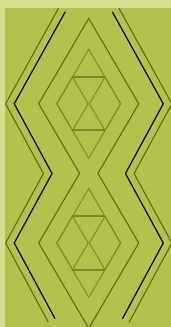
- › Three rangatahi from Te Whanganui-a-Tara attended a leadership wānanga in Ōtautahi.
- › Two regional primary school kapa haka competitions were held:
 - **Te Awakairangi/Wairarapa:**
 - 9 kapa
 - 420 kaihaka
 - 1800 attendees
 - **Te Whanganui-a-Tara**
 - 12 kapa
 - 575 performers
 - 2300 attendees
- › Two regional secondary school kapa haka competitions were held:
 - **Te Whanganui-a-Tara:**
 - 15 kapa
 - 600 kaihaka
 - 2200 attendees
 - **Te Awakairangi/Wairarapa:**
 - 8 kapa
 - 300 kaihaka
 - to be held on 4 August 2025
- › Financial support was provided for ten Rangatahi to travel offshore for cultural exchanges as part of our Rangatahi Kapa Haka Ambassadorship.
- › In the lead-up to the Mahuru Festival, noted in Kapa Haka Development, all registered senior kapa haka groups actively supported at least two kura tuatahi, helping to elevate kapa haka performance within kura auraki. This collaborative effort strengthened the quality and confidence of school groups, fostering growth and excellence across the rohe.

KAPA HAKA DEVELOPMENT

- › The inaugural Mahuru Festival, held on 19 September 2024 in Upper Hutt, provided a vibrant platform for schools across the rohe to celebrate kapa haka and develop performance confidence. In its first year, sixteen primary and intermediate schools took part, drawing an audience of approximately 2000. The WMCS plans to grow this into an annual event, with aspirations to include kōhanga reo and kaumātua groups in future festivals.
- › The Puanga/Matariki Haka Extravaganza held in Te Awakairangi on 20 June 2025 attracted over 1500 attendees, beginning at 5:30 a.m. with a Hautapu ceremony and continuing with kapa haka performances throughout the day. The event was a joyful celebration that supported the intergenerational transmission of kapa haka knowledge and practice.
- › Taikura 2025: WMCS provided financial support for Te Upoko o te Ika Taikura to attend the Taikura festival at Te Papa Tongarewa.

BUSINESS GROWTH

- › Tihei Haka Hub, the new office premises of the WMCS, officially opened at 44 Wainui Road, Waiwhetū. This space serves as a central hub for kapa haka in the rohe.
- › The facility supports both administrative functions and community engagement, providing a venue for hui, rehearsals and kapa activities.
- › Plans are underway to establish a dedicated business arm in the next financial year to further support the Society's growth and sustainability.



Te Taihū

Overview of progress in the rohe ROHE DEVELOPMENT

- › Financial support from the Rohe Development Fund was provided to a range of activities to achieve this objective, including:
 - Support provided for Komiti members, Kaituitui Ahurea and kapa leaders to attend Hui ā-Motu at Tūrangawaewae Marae 12–14 July 2024
 - A celebratory dinner to acknowledge all the volunteers from Ngā Kapa Haka Tuarua
 - Support for the two qualifying kapa to prepare for and travel to Te Matatini o Te Kāhui Maunga
 - Te Whatu Kura thirtieth anniversary celebrations held at Labour weekend in Nelson
- › A priority for the rohe is to develop a succession plan for new tutors and judges within Te Taihū. In Quarter One, two wānanga were held for new judges.

YOUTH DEVELOPMENT

- › The rohe prepared for and hosted Kia Hukere te Hoe, a two-day haka competition for primary schools of Te Taihū. Participation in this competition has increased massively with twenty-eight kapa competing in 2024, up from thirteen in 2022.
- › Rangatahi were well represented in the two teams performing at the national festival; within the two groups, sixteen rangatahi performed.
- › Financial support was provided to Ngā Aho Rau, Nelson College and Nelson College for Girls combined kapa haka cultural exchange in Los Angeles and Hawai'i.
- › A Rangatahi Enhancement Wānanga was held 2–6 April. Te Taihū supported thirty rangatahi from six different colleges to travel to Tāmaki Makaurau to observe kapa haka performances at Polyfest.

The wānanga was a valuable experience as the rangatahi prepared for their upcoming regional competition in June.

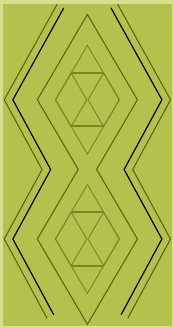
- › Taku Kura Tīpuna secondary school regional competition was held on 20 June:
 - Eight kapa rōpū competed – 100 percent increase from 2023.
 - In total, 265 rangatahi took the stage.
 - Rangatahi were involved in all aspects of the competition, including composition, tutoring, event pack-in and pack-out, ushering and assisting with photography and videography.

EVENT QUALITY AND EFFECTIVENESS

- › Te Taihū have identified gathering data and feedback from the kapa haka community as valuable for future events. Following Kia Hukere te Hoe primary school competition, data gathering was undertaken across all key groups.
- › The rohe demonstrated strong support for Taku Kura Tīpuna secondary school regional competition. Systems and processes, including an event manual, were implemented to support event planning, and pre-event wānanga were held to prepare tutors and kaiako. The event was delivered in collaboration with Te Herenga Tahi and Nelson City Council and was incorporated into the annual Te Huihuingā o Matariki Festival.

PUBLIC IMAGE

- › Local kapa Te Kuru Marutea waiata tira “Wheuri te pō” won the People’s Choice Award at Te Matatini o Te Kāhui Maunga and was the number one hit on the Te Matatini album.
- › Te Kuru Marutea have performed at events all over Aotearoa, such as the Tūrangawaewae Regatta 2025, with leaders Bailee and Naia interviewed by various radio stations, including Tahu FM and Mai FM in the lead-up to Te Matatini album 2025.



Waitaha

Rohe Society

WAITAHA CULTURAL COUNCIL

- › **Chairperson:** Taua Ranui Ngarimu ONZM
- › **Vice chairperson:** Tahu Paki
- › **Secretary:** Sherilyn Brown
- › **Treasurer:** Paula Hutana
- › **Kaumātua Advisors:** Tihi and Willy Puanaki
- › **Te Matatini Delegate:** Junior Tana



Maimai aroha

Rudolph Diaz

Kiri kawa ki te riri, kiri kawa ki te kōrero, kiri kawa ki te rākau e kara e, ai auē. Hou mai a Aituā ki te kopa iti o Te Whare Tapere o Waitaha, ko te kokonga whare, ko te kokonga ngākau ka haruru i te hinganga o te uri nā Tū-kai-taua, nā Rurutangiākau, nā Te Akerautangi. Ko te pātū roimata o Te Huia, o Tahawai, o Mangaiti, o Kenana e kukume nei, e karanga nei. Hoki atu ki te kāinga tūturu, tē kitea anō te kanapa o tō tīpare, te maruwhi o tō awe. Huia atu rā ki Te Aitanga a Tiki, ki te kāpunipunitanga wairua, haere atu rā.

Message from Junior Tana, Delegate for Waitaha

This past year has been one of growth, resilience and vision for our Waitaha region. I am honoured to share some of our achievements, initiatives and aspirations as we continue to uplift kapa haka whānau and the wider Waitaha community.

ROHE DEVELOPMENT

On 6 July 2024, Waitaha hosted a one-day Te Tai Tonga hui in Ōtautahi, welcoming representatives across all age groups from Waitaha, Te Taihū and Te Whanganui-a-Tara. With the support of the Rohe Development Fund, we also enabled participation in key kaupapa such as the Hui ā-Motu, Te Matatini o Te Kāhui Maunga live draw and the tangihanga of our beloved Kīngi Tūheitia Pōtatau Te Wherowhero VII. Over 220 kura across the wider region were contacted to support data collection; many have since engaged in hui and ongoing conversations.

RANGATAHI DEVELOPMENT

Our rangatahi are the future, and Waitaha continues to invest in them. Over 18,000 people attended events such as, Murihiku Polyfest, Moana Pounamu 10s, Te Hui Ahurei o Ngā Kura o Te Tai Poutini, and Tūhono Festival. Rangatahi made up nearly a third of our qualified performers for Te Matatini, and Te Rangaihi (our regional primary schools' competition) saw 455 tamariki take the stage. Three kapa will now proudly represent us at Te Mana Kuratahi Nationals.

KAPA HAKA DEVELOPMENT

Under the leadership of Whaea Tihi Puanaki, a Tutor Development Strategy is underway, focused on lifting the quality of kapa haka delivery across the region. Waitaha was proud to have four of our kaiwhiriwhiri selected to judge at Te Matatini o Te Kāhui Maunga, and all four qualifying kapa received financial support to ease their journey.

**KAPA HAKA EXCELLENCE**

Waitaha stood tall at Te Matatini o Te Kāhui Maunga. Our four representatives – Te Ahikaaroa, Ngā Manu a Tāne, Kōkō Tangiwai and Te Kapa Haka o Ngā Hau e Whā ki Murihiku – delivered unforgettable performances. Ngā Hau e Whā was awarded first equal in the Kākahu section and will share kaitiakitanga of that taonga. Additional regional events such as Tūhono and Mātāiwi were also supported to further grow excellence.

My deep thanks to the Waitaha Cultural Council, led by Taua Ranui Ngarimu and supported by dedicated kaumātua, representatives and advisors. The progress made in 2024 reflects the collective strength of our kapa, our iwi and our rohe. As your delegate, I will continue to advocate for Waitaha, ensuring our voice, values and vision are upheld at Te Matatini.

Waitaha Manako Nui. Big dreams. Bold futures. And we're just getting started.

Overview of progress in the rohe

ROHE DEVELOPMENT

- › On 6 July 2024, Waitaha hosted a one-day Te Tai Tonga hui in Christchurch. Representatives across all age levels from Waitaha, Te Tauihu o te Waka a Māui and Te Whanganui-a-Tara were invited.
- › Through the Rohe Development Fund, Waitaha were able to fund travel/accommodation costs for representatives to attend events such as Hui ā-Motu at Tūrangawaewae Marae held 12–13 July 2024, Te Matatini o Te Kāhui Maunga live draw at Tūrangawaewae Marae on 14 July 2024, and the tangihanga for Kīngi Tūheitia Pōtatau Te Wherowhero VII on 2 September 2024.
- › All 220 schools in the wider region (excluding Christchurch) were contacted for expressions of interest in participating in data collection. Multiple responses were received and many face-to-face online hui have been facilitated.

YOUTH DEVELOPMENT

- › Several events were held, including Murihuku Polyfest, Moana Pounamu 10s, Te Hui Ahurei o Ngā Kura o Te Tai Poutini, and Tūhono Kapa Haka Festival. Attendance at these events totalled over 18,000.
- › Rangatahi made up an estimated 30 percent of kaihaka who qualified from Waitaha kapa for Te Matatini o Te Kāhui Maunga.
- › Te Ranga Ihi, the Regional Primary School kapa haka competition in Waitaha, saw an impressive turnout with thirteen groups showcasing their performances. The event was a vibrant display of talent and dedication, with a remarkable 455 children standing proudly on stage, captivating the audience with their performances. Out of these, three kapa haka groups have successfully qualified for Te Mana Kuratahi National Competition.

KAPA HAKA DEVELOPMENT

- › A Tutor Development Strategy is underway, being pieced together by well-known kapa haka practitioner Whaea Tihi Puanaki.
- › Four Waitaha Kaiwhiriwhiri judged at Te Matatini o Te Kāhui Maunga.
- › Financial support was provided to all four kapa that qualified for Te Matatini o Te Kāhui Maunga.

KAPA HAKA EXCELLENCE

- › Te Ahikaaroa, Ngā Manu a Tāne, Kōkō Tangiwai and Te Kapa Haka o Ngā Hau e Whā ki Murihiku stood amazingly at Te Matatini o Te Kāhui Maunga.
- › Te Kapa Haka o Ngā Hau e Whā ki Murihiku were placed first equal in the Kākahu section at Te Matatini and the kapa haka will share care of the taonga.
- › Financial support provided to the Tūhono Festival and Mātāiwi Festival which both contributed to the attainment of kapa haka excellence in Waitaha.



Te Whenua Moemoeā

Rohe Society

KAPA HAKA AUSTRALIA/NGĀ KAPA TAUMATA TEITEI MĀORI PERFORMING ARTS AUSTRALIA INC

Board Members

- › **Chairman:** Ihaka Te Ao Cotter OAM JP, Kanipera, Canberra, Australian Capital Territory (ACT) Delegate
- › **Treasurer:** Lucy Martin, Poihākena, New South Wales (NSW) Delegate
- › Reverend Mervin Enoka, Te Urupu, Western Australia (WA) Delegate
- › Kamanu Dennis, Poipiripi, Victoria (VIC) Delegate
- › Te Teira Davis, Te Whenua Ariki, Queensland (QLD) Delegate

Maimai aroha

It is with great sadness that we acknowledge the passing of Pāpā Ronnie Marua Peita

Te whitinga mai o te rā 24 December 1944

Te hekenga o te rā 9 September 2024

Pāpā Ron, as he was fondly known, was born in Ruatāhuna (the home of Prince Tui Teka) and attended Huiarau Māori School for a short time, then Murupara Māori School, Murupara Primary School, Rangitahi College and completed his schooling at St Stephen's Māori Boys College. He attended Auckland Teachers' College and trained to become a primary school teacher. He was posted to Murupara Primary School, teaching for seven years before moving to Australia and continuing his teaching career for the next twenty-five years in New South Wales.

Pāpā Ron was involved in kapa haka as a performer and tutor all of his life, and he remembers going to Ngāruawāhia to celebrate the coronation of Kīngi Koroki in the early 1950s. In the early 1960s, he performed with Waioeka and St Stephen's kapa haka team. He was involved in kapa haka in Australia since 1984, tutoring Ngā Waka E Whitu kapa haka on the Central Coast of NSW. He was Kaumātua for Ngā Waka E Whitu and Te Hoe Ki Matangireia kapa haka

groups. He was a kapa haka judge in NSW since 1986, in Melbourne in 1988 and for Rangitāne Regionals in 2001.

Pāpā Ron proudly served as the Australian Delegate to Te Matatini from 2003 to 2013. On 6 July 2024, he received an honorary award from Ngā Kapa Taumata Teitei Māori Performing Arts Australia Inc/ Kapa Haka Australia in recognition of his long-standing commitment and services to te ao Māori in Australia, Te Whenua Moemoeā.

Pāpā Ron is survived by his Aboriginal wife, Professor Kerrie E. Doyle Peita RN, PHD (ANU), BA(Psych)(UoN), Grad Cert Ind Research and Leadership (UoM); Grad Dip App Sci (CDDS)(UoN); Grad Dip Indig. Mental Health (USQ); M. Ind Health (UoW); M Sc (EBSI) (Oxford); M. Healthcare Leadership (Clinical) (USQ); PhD (ANU) and their three sons and e rua ngā kurī.

Moe mai ra Pāpā Ron e te Rangatira.



Ronnie Maura Peita



Message from Ihaka Cotter, Delegate for Te Wenua Moemoeā

He mihinui ki a Te Matatini mō ō rātou tautoko mai ki a mātou te rohe o Te Wenua Moemoeā. A very special acknowledgement of gratitude to Te Matatini for their continued support to our rohe. Our Board is always very thankful for the support and financial contributions to be able to further progress kapa haka development in Australia.

I would like to acknowledge the KAI/NKTT delegates representing WA, VIC, ACT, NSW and QLD who continue with engagement and liaison at the local level, reporting, data collecting, monitoring, holding face-to-face meetings with their groups and supporting the kaupapa. They have been working hard advising and guiding their groups in the setting-up of state entities.

On 6 July 2024 Pāpā Bill William King Hohua Mei received an honorary award from Ngā Kapa Taumata Teitei Māori Performing Arts Australia Inc/Kapa Haka Australia in recognition of his long-standing commitment and services to te ao Māori in Australia, Te Wenua Moemoeā.

Our groups are working hard to begin their campaigns to participate in the tenth Te Wenua Moemoeā regional kapa haka festival to be held on 27 March 2026 (pōwhiri) and 28 March 2026 (Kapa Haka Māori Performing Arts festival) in the Gold Coast, Queensland, Australia. The festival will be held indoors at the Gold Coast Sports and Leisure Centre.

Our vision to foster, develop and encourage greater integration of traditional Māori performing and creative arts in the pursuit of excellence in Australia aligns with the mission statement of Te Matatini “... to foster, develop and protect Kapa Haka in the pursuit of excellence”.

Te Wenua Moemoeā is 100 percent in support of the vision of Te Matatini: Mana Motuhake ki Te Kāinga. Matatū, Mataora, Matatini ki te Ao – rohe led, Te Matatini supported.



Pāpā Bill William King Hohua Mei

Overview of progress in the rohe ROHE DEVELOPMENT

- › The overarching objective for Te Wenua Moemoeā is to achieve high levels of engagement and participation across all levels. This year Te Wenua Moemoeā sponsored nine kapa haka group representatives to attend the wānanga ā-motu i Tūrangawaewae to engage with the motu to strengthen our collective vision and future of kapa haka.
- › Establishing metrics to accurately measure engagement to track progress towards rohe engagement, information, data gathering and reporting is underway.
- › Three teams representing their states and Australia qualified to compete at the Te Matatini 2025 national festival. The rohe provided support, both in kind and financial, to these groups to prepare for their campaigns and travel to Te Matatini o Te Kāhui Maunga.

YOUTH DEVELOPMENT

- › Te Wenua Moemoeā provided opportunities for youth participation in senior kapa haka and rohe events.
- › Rangatahi from all states and territories have participated in regular kapa haka, te reo Māori language classes, mau rākau, harakeke, kaikaranga and kaikōrero wānanga. Their participation ensures the perpetuation of our cultural heritage in Te Wenua Moemoeā.
- › Each state held their own celebrations and major sporting events over multiple days that included the promotion of kapa haka. Rangatahi participated in the pōwhiri and performances and were also evident in the audience.

BUSINESS GROWTH

- › To increase revenue streams to support business growth, Te Wenua Moemoeā organised and hosted cultural events and kapa haka performances for a wider audience. These showcased our culture and increased attendance at the events.
- › Representation from First Nations local indigenous elders was evident.

KAPA HAKA DEVELOPMENT

- › To support kapa haka development, each state held regular kapa haka, te reo Māori language classes, mau rākau, harakeke, kaikaranga and kaikōrero wānanga.
- › The establishment of state committees is underway to progress kapa haka development and events in each state/territory.



TE MATATINI ENTERPRISES

AOTEAROA KAPA HAKA LIMITED (AKHL)

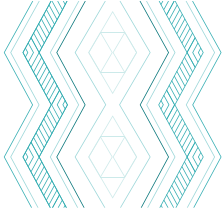


Te Matatini Enterprises (TME) is the social enterprise subsidiary of Te Matatini Society Incorporated. We operate with the vision “To protect, promote and practice Māori cultural and creative excellence, contributing to Māori wellbeing through kapa haka excellence”.

Our core function is to develop and protect intellectual property and invest in kapa haka and its communities. We operate on a profit-for-purpose model, reinvesting business profit to support the development of kapa haka across the globe. We prioritise upholding social consciousness and corporate responsibilities whilst balancing commercial success.

This year marks the first year of our new five-year strategic plan, Te Matatini Ki Tua 2024–2029. The guiding kaupapa for Te Matatini Ki Tua is “Mana Motuhake ki Te Kāinga: Matatū, Mataora, Matatini ki te ao – Rohe-led and Te Matatini enabled, support for advancing the kapa haka aspirations of each rohe”. Te Matatini Ki Tua reflects our commitment to growth, global expansion, excellence and social responsibility.

This report outlines our progress for the financial year ending 2025, reflecting our achievements across the strategic priorities established in our 2024–2025 Annual Plan: Business Growth (Whai Hua), Stakeholder Experience (Tūhono Tāngata), Global Influence (Whakaaweawe Whānui) and Innovation (Whakaaro Hihiri).



1 Whai Hua

Business Growth

We grow our business so we can invest in our culture and our people to contribute to Māori wellbeing.

Commercial Business Unit and strategic partnerships

A key objective was to establish a Commercial Business Unit. This year, we secured fourteen sponsors and strategic partners, totalling \$387,500 in cash and \$135,365 in confirmed in-kind support, with an estimated market value exceeding \$654,566. This directly contributes to our target of securing five strategic partners, including three long-term funding arrangements, and achieving 25 percent of baseline funding revenue. Notable cash contributions include Foundation North (\$200,000 per festival for three festivals), Sky City Community Trust (\$120,000), and Auckland University (\$50,000). Fan Zones also received dedicated funding from Victoria University of Wellington, Sky TV and Poutama Trust. In-kind support from ANZCO, Mai FM, Go Media, Ngā Taonga, and Pacific Media Network significantly bolstered our resources.

Improved systems and processes

The Annual Plan emphasised improving systems and processes. In-house management of the

Te Matatini Enterprises workstream's financial administration improved team efficiency and agility. The systems facilitated effective internal approval processes, providing an audit trail and enabling efficient monitoring of costs.

Kaimahi capacity and project management

Clarity of organisational structure and improved project management were also Annual Plan objectives. A team of experienced professionals was empowered to efficiently execute workstreams, demonstrating adaptability to fluid requirements. When human capacity limits were reached, more contractors were engaged to facilitate high-quality execution.

Māori procurement target

Our Annual Plan set an 80 percent Māori procurement target. We prioritised cultural fit in our recruitment strategy as part of an organisational restructure.

Outputs:



Foster a culture of continuous improvement that drives business growth



Increase sustainable revenue streams from commercial, private, philanthropic and Crown investment and partnerships



Foster economic growth opportunities for our communities



Preserve and grow cultural activations by investing in talent building, workforce development, training and cultural sustainability initiatives





2 Tūhono Tāngata

Stakeholder Experience

We focus on growing our connections with people and engaging new audiences in our cultural activations.

Festival engagement and reach

The Te Matatini o Te Kāhui Maunga 2025 festival was a cornerstone event for stakeholder engagement. Total broadcast and stream viewership reached more than 2.8 million views across five days (TVNZ and Whakaata Māori combined), marking a 12 percent increase on the previous festival. Our social media performance showcased remarkable growth: 134 million views across platforms (a 2133 percent increase from 2023), with TikTok followers growing by 12,968 percent to 167,000, Instagram followers by 1821 percent to 138,000 and Facebook followers by 174 percent to 96,000.

Digital platforms and app engagement

Our strategy included implementing technology to enhance engagement. The Te Matatini App recorded more than 54,000 installs (a 440 percent increase on the previous app) and 35,291 authenticated users (a 1066 percent increase). The app became the number one iOS and Android entertainment and overall app. It facilitated 504,858 Haka Translate streams (a 303 percent increase) and provided a full digital programme, Content Hub (19,000 users, 190,000 views) and People's Choice voting, with over 35,000 votes submitted.

Digital excellence

Te Matatini Enterprises is a powerhouse of Māori digital excellence, exemplified by the two awards won at the Matihiko Awards in Christchurch this year.

Targeted marketing and promotions

Marketing and promotional efforts were extensive. The "Hoake" campaign on Instagram generated 7.6 million total reel views from 354 kapa haka reels. Influencer marketing campaigns reached over 7.5 million combined views across Instagram and TikTok. The MAI FM partnership secured high-profile live interviews and strong social media engagement. Out-of-Home Billboards delivered nearly 5 million impressions.

Fan Zone success

Two Fan Zones, at Te Papa Museum and Te Tōangaroa, successfully extended the festival's reach beyond the main venue, engaging a diverse audience. These Fan Zones brought the power of Te Matatini to a wider audience through live streams, cultural workshops, kapa haka and Pakihi Māori showcases. The Te Papa Fan Zone attracted 1300 kapa haka supporters on day two, and the Te Tōangaroa Fan Zone also hosted 1300 attendees.

Outputs:



Foster a sense of cultural inclusivity
by actively engaging diverse
audiences

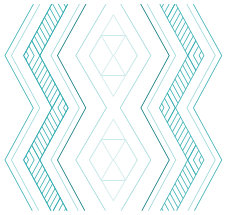


Design integrated audience
experiences across various
audience touchpoints



Streamline the end-to-end
stakeholder journey, reducing
friction points and enhancing
overall satisfaction rates





3 Whakaaweawe Whānui

Global Influence

We take kapa haka to the world, creating a global brand that supports international interest and investment.

International reach through digital media

The extensive digital reach has significantly contributed to global influence. The festival’s social media coverage, with 134 million views and massive growth in followers, means our taonga haka assets have been heralded by international organisations.



Kōtiro using the Te Mataini App

Outputs:



Build a sustainable global network of partners committed to advancing mutual strategic objectives



Execute targeted campaigns tailored to key markets to enhance global brand visibility



Identify opportunities to expand to new markets





4 Whakaaro Hihiri

Innovation

We are a gateway to Te Ao Māori driving transformation while protecting the integrity of cultural assets.

IP protection technology

The Annual Plan targeted implementing IP protection technology across digital platforms. The development and implementation of Te Waharoa, our digital platform dedicated to taonga haka management, is a significant milestone in our intellectual property management advancement. This technology will enable us to efficiently catalogue and retrieve our entire taonga haka collection, and it continues to develop its capacity for robust automated systems that protect our intellectual property from misuse, particularly across social media platforms. It is anticipated that partners with the appropriate fit will support the execution of the next phase – to eliminate all infringing content.

Data management and automation

The Annual Plan included improved IT and data management. Financial administration for the

festival leveraged ApprovalMax and Xero systems for effective internal approval processes and efficient cost monitoring.

Digital content innovation

The launch of the Te Matatini o Te Kāhui Maunga album on Spotify, Apple Music and other major streaming platforms represents a key innovation in content distribution. A partnership with HakaLife enabled the launch of a long-form podcast distributed on Spotify, Facebook and YouTube, representing a new and exciting space for the organisation.

Photography and videography outputs

High-quality visual assets were produced, including 12,605 kapa photos, over 1000 pōwhiri photos, over 4500 general photos, and 338 kapa reels and over 60 general reels. These provide comprehensive and diverse representation of the event.

Outputs:



Promote and celebrate multi-disciplinary cultural innovation



Showcase the use of cultural assets for innovation



Explore the integration of modern technologies with traditional cultural assets





The financial year ending 2025 has been pivotal for Te Matatini Enterprises, marked by substantial achievements across our strategic priorities of Business Growth (Whai Hua), Stakeholder Experience (Tūhono Tāngata), Global Influence (Whakaaweawe Whānui) and Innovation (Whakaaro Hihiri). The successful execution of the Te Matatini o Te Kāhui Maunga 2025 festival stands as a testament to our operational capability and the profound impact of kapa haka on local and global audiences.

We have made significant progress on our Annual Plan objectives, from securing

substantial partnerships and advancing our digital infrastructure for IP protection, to expanding our global reach through unprecedented digital engagement. While challenges were identified, particularly in aspects of internal communication and asset management, valuable insights and recommendations have emerged to inform future improvements. Te Matatini Enterprises remains committed to its vision of protecting, promoting and practising Māori cultural and creative excellence, ensuring the sustained growth and wellbeing of kapa haka and its communities for years to come.

Financial Statements

Consolidated General Purpose Financial Report 2025

Statement of Responsibility	79
Consolidated Statement of Service Performance	80
Consolidated Statement of Comprehensive Revenue and expense	88
Consolidated Statement of Changes in Equity	89
Consolidated Statement of Financial Position	90
Consolidated Statement of Cash Flows	91
Notes to the Consolidated Financial Statements	92
Independent Auditor's Report	103



Te Matatini Society Incorporated

Statement of Responsibility



The Executive Committee and Management of the Te Matatini Society Incorporated accept responsibility for the preparation of the financial statements for the financial year ended 30 June 2025, and the judgements used therein.

The Executive Committee and Management accepts responsibility for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial reporting.

In the opinion of the Executive Committee and Management, the consolidated financial statements fairly reflect the financial position and operations of Te Matatini Society Incorporated and its subsidiary undertaking Aotearoa Kapa Haka Limited.

These consolidated financial statements were authorised for issue by the Board on 18 September 2025.

Tā Selwyn Tanetoo Parata KNZM
Tiamana | Chairman

Carl Ross
Te Manahautū | Chief Executive

Consolidated Statement of Service Performance

For the year ended 30 June 2025



OUR PURPOSE

*Ki te whāngai, ki te manaaki, ki te whakatipu i
ngā mahi kapa haka kia puāwai ki ōna taumata*

**Fostering, supporting and growing kapa haka in the pursuit
of excellence**

OUR VISION FOR 2050

*Mana Motuhake ki Te Kāinga.
Matatū, Mataora, Matatini ki Te Ao*

**Contribute positively to the overall health and social wellbeing
of Aotearoa whānui, through kapa haka**

OUR MISSION STATEMENT

*Te kaha whakapuaki o ngā rohe i te hiranga
mā ngā mahi kapa haka*

Strong rohe delivering excellence through kapa haka



Te Matatini Society Incorporated

Statement of Service Performance

For the Year Ended 30 June 2025



Throughout 2024–2025, Te Matatini continued to build on the aspirations set out in the National Board’s vision of Mana Motuhake ki Te Kāinga. Rohe development has been a significant area of focus for Te Matatini over the past two years. In the first year, Te Matatini National Office focused on laying a strong foundation and setting up the infrastructure to support, and begin to implement, the rohe development model.

Significant progress was made in 2023–2024 on implementation of the regional model, including the appointment of twelve Pou Takawaenga, and all twelve rohe entities achieved compliance. In 2024–2025 we embedded the rohe development model and continued to distribute funding to rohe to support development of kapa haka at the grass-roots level.

This year, Te Matatini continued to actively broaden our scope of delivery to support and recognise the contribution of kapa haka in the community to strengthen the positive contributions kapa haka makes to our diverse communities.

Budget 2023 ushered in a transformative era for Te Matatini, with the investment of \$34 million over two years. This commitment was reaffirmed in Budget 2024 when the Government announced baseline funding of \$48.7 million over three years from 1 July 2025. This investment supports Te Matatini to move beyond the biennial national festival by providing equitable and ongoing resourcing to embed our rohe development model.

Changes in SSP reporting from previous financial year

The SSP is based on the Outcome Agreement between Te Matatini and Manatū Taonga, which is negotiated each year in consideration of the following factors:

- › level of government funding provided by Manatū Taonga
- › whether it is a national festival year, or a regional competition year

The year 2024–2025 was the second year of a two-year stimulus funding package provided to Te Matatini to support the development of kapa haka in the rohe.

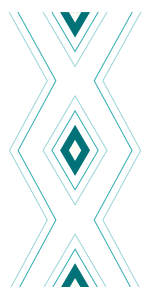
Te Matatini is a biennial event. As 2024–2025 was a festival year, a significant focus was on delivering this event. Many of the key activities reported on in this year’s SSP therefore differ from those of the 2023–2024 year.

This year, in the eighth year of Te Pitau Whakarei, Te Matatini has reported on all eight key result areas, demonstrating progress against all areas of our strategic plan, ahead of development of our next strategic plan, to be launched during Matariki 2026.



Consolidated Statement of Service Performance

For the Year Ended 30 June 2025



KRA 1

TE WHANAKE I NGĀ ROHE ROHE DEVELOPMENT

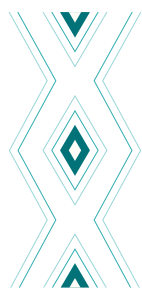
Rohe development remains a significant area of focus for Te Matatini. This year, we received the second round of stimulus funding provided through Budget 2023. This increased funding enables us to actively support and recognise the contribution of kapa haka to our whānau, hapū, iwi and diverse communities across Aotearoa New Zealand.

Throughout 2024–2025, Te Matatini continued to build on the aspirations set out in the National Board's vision of Mana Motuhake ki Te Kāinga. Rohe development has been a significant area of focus for Te Matatini over the past two years. In the first year, Te Matatini National Office focused on laying a strong foundation and setting up the infrastructure to support, and begin to implement, the rohe development model.

SERVICE	MEASURE	TARGET	RESULT
Support higher participation rates (from kōhanga to kaumātua) across all rohe through the regional kapa haka model	Percentage of participants at the 2025 national festival who were under 18 years old	5%	Achieved 7.8% of participants were under 18
	Percentage of participants at the 2025 national festival who were over 60 years old	10%	Not achieved 1.1% of participants were over 60
Develop rohe capacity through the allocation and distribution of stimulus funding to each rohe within Aotearoa to support growth in kapa haka	100% of funding provided through the Rohe Development Fund is utilised by rohe	Achieved	Achieved
Service agreements developed to formalise funding arrangements and agreed with rohe	Service agreements signed by rohe in Quarter 1	12	Not achieved in Quarter 1 – note all service agreements were signed by Quarter 3
Rohe to prepare Rohe Development Plans to determine how funding will reach those at the grass-roots level within their own rohe	Rohe Development Plans completed by rohe and approved by National Office	12	Achieved
Rohe to provide quarterly updates on progress made towards objectives set out in the Rohe Development Plan	Progress updates completed by rohe and provided to National Office	36	48

Consolidated Statement of Service Performance

For the Year Ended 30 June 2025



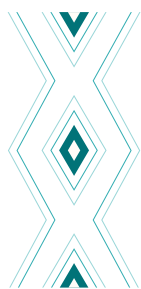
KRA 2
WHAKATIPU PAKIHI
BUSINESS GROWTH

Te Matatini works closely with Aotearoa Kapa Haka Limited (trading as Te Matatini Enterprises), the social enterprise arm of the organisation to support long-term business growth to enable our diverse communities to create a better future for our mokopuna.

SERVICE	MEASURE	TARGET	RESULT
Increase investment in kapa haka through sponsorship and strategic partnerships	Investment growth of 10% achieved in 2024–2025	10%	Achieved
Conduct research that demonstrates the positive impact of kapa haka	Research reports prepared in 2024–2025	2	Achieved

Consolidated Statement of Service Performance

For the Year Ended 30 June 2025



KRA 3

TE KOUNGA ME TE HUA O TE MATATINI EVENT QUALITY AND EFFECTIVENESS

Te Matatini aims to provide kapa haka experiences that are available for all New Zealanders whilst continually improving the standards of our traditional Māori performing arts.

SERVICE	MEASURE	TARGET	RESULT
Delivery of National Kapa Haka Festival 2025, hosted by Te Kāhui Maunga in Ngāmotu New Plymouth	Successful delivery of the 2025 national festival	Achieved	Achieved
	Number of teams competing in the 2025 national festival	50	Achieved: 55 teams competed
	Total number of ticket sales for the 2025 national festival	40,000	Achieved: 44,488 tickets sold
	Audience satisfaction rating for the 2025 national festival	80%	Achieved: 90% satisfaction rating
	Propensity to return rating	9 (out of 10)	Not achieved: Our rating was 8.7 (out of 10), which is up from 8.5 in 2023 and considered to be 'exceptionally high'
	Total number of listeners that used Haka Translate (translation service) at the 2025 national festival	20,000	Achieved: 54,000 app downloads
	Total number of attendees at kapa haka events in regional and educational settings	95,000	Achieved: Over 460,000 attendees in regional and educational settings
Engaging television, online and social media presence for all audiences	Total number of individuals who watched the 2025 national festival via live broadcast on online and linear platforms	1,000,000	Achieved: over 2.8 million views
	Te Matatini website views during the week of the 2025 national festival	100,000	Achieved: over 130,000 views
	Social media reach via Te Matatini social media channels before, during and after the 2025 national festival	Facebook: 500,000 views Instagram: 500,000 views TikTok: 50,000 views	Achieved: Facebook: over 1 million views Instagram: over 1.7 million views TikTok: over 14 million views
	Number of volunteers involved in the 2025 national festival	300	Achieved: 2500 volunteers
	Percentage of event costs funded by commercial, sponsorship and Crown revenue streams	40%	Achieved



Consolidated Statement of Service Performance

For the Year Ended 30 June 2025



KRA 4

TE WHANAKE RANGATAHI

YOUTH DEVELOPMENT

The sustainable future of kapa haka depends on developing effective leaders and communities who ensure the continuation of our kaupapa. Te Matatini contributes to rangatahi development through supporting Te Mana Kuratahi, Ngā Kapa Haka Tuarua and rangatahi scholarships.

SERVICE	MEASURE	TARGET	RESULT
Contestable tertiary education scholarships	Number of tertiary institutions that are supported to provide scholarships in traditional Māori performing arts	3	Achieved 3 scholarships provided
Provide internships to rangatahi Māori	Number of internships	2	Achieved 5 Te Matapūhou interns contracted to Te Matatini Enterprises
Support tamariki and rangatahi to participate in kapa haka	Number of teams participating in Te Mana Kuratahi regional competitions	200	Achieved 310 teams competed



KRA 5

TE HIRANGA O TE KAPA HAKA

KAPA HAKA EXCELLENCE

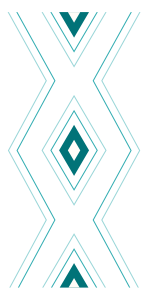
Te Matatini showcases excellence in kapa haka and performing arts through national and international events.

SERVICE	MEASURE	TARGET	RESULT
Provide international opportunities to showcase kapa haka	Distribute \$250,000 funding for teams to perform in international tours and support government international trade delegations	International Touring Fund allocation exhausted by 30 June 2025 3 international tours/visits supported	Achieved Achieved
Provide opportunities for New Zealand audiences to experience live kapa haka performances	Locations across Aotearoa New Zealand reached by live performances	8	Achieved



Consolidated Statement of Service Performance

For the Year Ended 30 June 2025

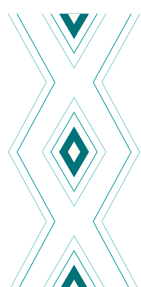


KRA 6

TE WHANAKE I TE KAPA HAKA KAPA HAKA DEVELOPMENT

Te Matatini provides funding and coordination to further promote and support the development of kapa haka activity and participation in the rohe.

SERVICE	MEASURE	TARGET	RESULT
Rohe Development Fund is administered, and funding is distributed to all rohe	Number of rohe supported through the Rohe Development Fund	12	Achieved
	Number of kapa haka supported through the Rohe Development Fund	50	Achieved 139 senior teams, 191 primary schools and 170 secondary schools supported
Provide tools and training to lift the administrative capability of rohe	Local rohe wānanga supported	12	Achieved 584 rohe wānanga supported



KRA 7

TE WHANAKE MŌTIKA WHAKAIRO HINENGARO INTELLECTUAL PROPERTY RIGHTS DEVELOPMENT

Te Matatini Enterprises act as kaitiaki to safeguard kapa haka taonga and intellectual property. Their work ensures that the rights of content that belong to kapa haka remain with them and any commercialisation is in accordance with tikanga values and principles.

SERVICE	MEASURE	TARGET	RESULT
Through the Taonga Repatriation Programme, cultural assets are retrieved, catalogued, archived	Number of assets archived, digitised and catalogued	1000	Achieved – 4151 assets archived, digitised and catalogued
Technology implemented to counter intellectual property infringement	Number of intellectual property infringement cases reduces	10%	Not achieved 2% of total infringement cases resolved
The value of kapa intellectual property increases	Intellectual property value increases 2024–2025	2%	Achieved 30% increase on the previous festival

Consolidated Statement of Service Performance

For the Year Ended 30 June 2025



KRA 8

TE KANOHI PAI O TE MATATINI

POSITIVE PUBLIC IMAGE

Our aim is for Te Matatini to become an inclusive and integral part of whānau, hapū and iwi. Positive public image influences the hearts and minds of our communities and is essential for our continued success.

SERVICE	MEASURE	TARGET	RESULT
Kapa haka events are available to audiences online and via TV broadcast	Audiences reached by television and online broadcasts for the National Festival 2025	1 million	Achieved – over 2.8 million views across 5 days of the national festival

Angitu takes a selfie with Kamehameha School pupils



Te Matatini Society Incorporated

Consolidated Statement of Comprehensive Revenue and Expense

For the Year Ended 30 June 2025



INCOME	NOTE	2025	2024
Non-exchange Revenue	2		
MCH baseline funding		19,972,000	19,972,000
Production		320,000	-
National festival		514,060	-
Total Non-exchange Revenue		20,806,060	19,972,000
Exchange Revenue	2		
Production		848,080	904,187
National festival		5,617,513	-
Other exchange income		89,439	170,399
Total Exchange Revenue		6,555,032	1,074,586
TOTAL INCOME		\$27,361,092	\$21,046,586
EXPENDITURE	3		
National Office		5,470,811	4,229,365
Governance		483,783	405,652
Developments and projects		18,435,023	12,829,338
Production		2,437,129	3,381,345
TOTAL EXPENDITURE		\$26,826,746	\$20,845,700
Surplus (Deficit) for the year		534,346	200,886
Other comprehensive revenue and expenses		-	-
TOTAL COMPREHENSIVE REVENUE AND EXPENSE FOR THE YEAR		\$534,346	\$200,886

The above statements should be read in conjunction with notes to and forming part of the consolidated financial statements.



Te Matatini Society Incorporated

Consolidated Statement of Changes in Equity

For the Year Ended 30 June 2025



MOVEMENTS IN EQUITY	2025	2024
Net surplus (deficit) for the year	534,346	200,886
Total recognised revenues and expenses	534,346	200,886
Movements in equity for the year	534,346	200,886
Equity at beginning of year	1,135,232	934,346
EQUITY AT END OF YEAR	\$1,669,578	\$1,135,232



The above statements should be read in conjunction with notes to and forming part of the consolidated financial statements.

Te Matatini Society Incorporated

Consolidated Statement of Financial Position

As at 30 June 2025



ASSETS	NOTE	2025	2024
Current Assets			
Cash and cash equivalents		522,081	437,442
Term deposits		-	205,088
Sundry receivables – exchange		219,586	70,636
Merchandise		87,028	-
Prepayments		30,731	123,646
GST receivable		126,570	461,229
Total Current Assets		985,996	1,298,041
Fixed Assets			
Property, plant, equipment and intangibles	5	1,569,022	1,355,358
Total Fixed Assets		1,569,022	1,355,358
TOTAL ASSETS		\$2,555,018	\$2,653,398
LIABILITIES			
Current Liabilities			
Accounts payable – exchange		885,440	766,915
Grants in advance (non-exchange)		-	751,250
Total Current Liabilities		885,440	1,518,165
NET ASSETS		\$1,669,578	\$1,135,233
Accumulated Funds			
Net surplus (deficit) for the year		534,346	200,886
Equity at the beginning of the year		1,135,232	934,346
TOTAL ACCUMULATED FUNDS		\$1,669,578	\$1,135,232

The above statements should be read in conjunction with notes to and forming part of the consolidated financial statements.



Te Matatini Society Incorporated

Consolidated Statement of Cash Flows

For the Year Ended 30 June 2025



	NOTE	2025	2024
Cash Flows from Operating Activities			
Cash receipts from services provided		5,640,075	1,290,880
Cash receipts from grants or transfers and other appropriations made by central government or other public authorities		20,806,060	19,974,015
Cash receipts from rohe		646,564	751,250
Payments to suppliers		(23,302,611)	(18,413,759)
Payments to employees		(3,912,113)	(2,524,805)
Interest received		89,439	174,280
Net GST refunded/(paid)		334,659	(367,445)
Net cash provided by/(used in) operating activities		332,073	884,416
Cash Flows from Investing Activities			
Acquisition of property, plant, equipment and intangibles		(452,521)	(1,058,355)
Sale of term deposits		205,088	50,000
Net cash provided by/(used in) investing activities		(247,433)	(1,008,355)
Net increase/(decrease) used in cash		84,640	(123,939)
Opening cash		437,442	561,381
CLOSING BALANCE CASH		\$522,082	\$437,442
Cash made up of:			
CASH AND CASH EQUIVALENTS 30 JUNE		\$522,082	\$437,442



The above statements should be read in conjunction with notes to and forming part of the consolidated financial statements.

Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025



1. Statement of Accounting Policies

Reporting Entity

Te Matatini Society Incorporated (the “Society”) is registered under the Incorporated Societies Act 1908. These consolidated financial statements incorporate Te Matatini Incorporated Society (the controlling entity) and its subsidiary undertaking Aotearoa Kapa Haka Limited – together referred to as the “Group”.

The Group is involved in the promotion of kapa haka for the benefit of Māori and tikanga Māori. The Group’s primary objective is to provide these services for the social benefit of people and organisations and not for financial return to equity holders. For this reason it is designated as a Public Benefit Entity (PBE).

Basis of Preparation

(A) STATEMENT OF COMPLIANCE

The consolidated financial statements have been prepared in accordance with New Zealand Generally Accepted Accounting Practice (“NZ GAAP”). They comply with Public Benefit Entity International Public Sector Accounting Standards (“PBE IPSAS”) and other applicable Financial Reporting Standards, as appropriate for Tier 2 not-for-profit public benefit entities, for which all reduced disclosure regime exemptions have been adopted.

The Group qualifies as a Tier 2 reporting entity as for the two most recent reporting periods it has had between \$5 million and \$33 million operating expenditure.

These consolidated financial statements were authorised for issue by the Executive Committee on 18 September 2025.

(B) MEASUREMENT BASE

The consolidated financial statements have been prepared on a historical costs basis.

(C) FUNCTIONAL AND PRESENTATION CURRENCY

The consolidated financial statements are presented in New Zealand dollars (\$), which is the controlling entity’s functional and Group’s presentation currency, rounded to the nearest dollar (\$’s).

There has been no change in the functional currency of the Group during the year.

Use of Judgements and Estimates

The preparation of the consolidated financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies

and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from those estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected.

(A) JUDGEMENTS

Judgements made in applying accounting policies that have had the most significant effects on the amounts recognised in the consolidated financial statements include the classification of revenue as exchange or non-exchange.

(B) ASSUMPTIONS AND ESTIMATION UNCERTAINTIES

Assumptions and estimation uncertainties applied in the consolidated financial statements include the following:

- › Key assumptions underlying determining the recoverable amounts for impairment testing
- › Useful life, recoverable amount, depreciation/amortisation method and rate
- › Residual value of Mahau.

Significant Accounting Policies

The following particular accounting policies, which materially affect the measurement of financial performance and financial position, have been applied:

BASIS OF CONSOLIDATION

i. Joint ventures

Joint ventures are those entities over whose activities the Group has joint control, established by a binding agreement and requiring unanimous consent for strategic financial and operating decisions.

Joint ventures that are not structured in a separate vehicle are classified as either jointly-controlled operations or jointly-controlled assets. The consolidated financial statements include the Group’s share of assets, liabilities, expenses and revenues from the jointly-controlled operation or jointly-controlled asset on a line-by-line basis.

ii. Transactions eliminated on consolidation

Intra-group balances and transactions, and any unrealised income and expenses arising from intra-group transactions, are eliminated in preparing the consolidated financial statements.

Unrealised gains arising from transactions with equity accounted associates and jointly-controlled entities are eliminated against the investment to the extent of the Group’s interest in the investee.





Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

Unrealised losses are eliminated in the same way as unrealised gains, but only to the extent that there is no evidence of impairment.

CHANGES IN ACCOUNTING POLICIES

There were no changes in accounting policies during the year.

Subsidiary and Jointly-controlled Asset

Aotearoa Kapa Haka Limited is a 100 percent owned subsidiary (production company) of the Society. The company was incorporated on 7 May 2004.

An agreement with New Zealand Māori Arts and Crafts Incorporated gives Te Matatini joint ownership of the Mahau asset. The agreement also provides for the sharing of cost and revenue on a 50:50 basis.

Revenue

The Group derives income through the provision of outputs for the Crown through the Ministry for Culture and Heritage for services to third parties, and income from its investments. Such income is recognised when earned and is reported in the financial period to which it relates.

Revenue is recognised when the amount of revenue can be measured reliably and it is probable that economic benefits will flow to the Group, and measured at the fair value of consideration received or receivable.

The following specific recognition criteria in relation to the Group's revenue streams must also be met before revenue is recognised.

I. REVENUE FROM EXCHANGE SERVICES

Provision of services

Revenue from services rendered is recognised in surplus or deficit when the service is rendered.

Amounts received in advance for services to be provided in future periods are recognised as a liability until such time as the service is provided.

II. REVENUE FROM NON-EXCHANGE TRANSACTIONS

Non-exchange transactions are those where the Group receives an inflow of resources (i.e., cash and other tangible or intangible items) but provides no (or nominal) direct consideration in return.

Grants are recognised as revenue when the conditions associated with the grants have been fulfilled.

With the exception of services in kind, inflows of resources from non-exchange transactions are only recognised as assets where both:

- › it is probable that the associated future economic benefit or service potential will flow to the entity; and
- › fair value is reliably measurable.

Volunteer services received are not recognised as the fair value of the services are not able to be reliably measured.

Liabilities are recognised in relation to inflows of resources from non-exchange transactions when there is a resulting present obligation as a result of the non-exchange transactions, where both:

- › it is probable that an outflow of resources embodying future economic benefit or service potential will be required to settle the obligation; and
- › the amount of the obligation can be reliably estimated.

Employee Benefits

SHORT-TERM EMPLOYEE BENEFITS

Short-term employee benefit liabilities are recognised when the Group has a legal or constructive obligation to remunerate employees for services provided within twelve months of reporting date, and is measured on an undiscounted basis and expensed in the period in which employment services are provided.

Financial Instruments

(A) RECOGNITION AND INITIAL MEASUREMENT

Trade receivables are initially recognised when they are originated. All other financial assets and financial liabilities are initially recognised when the Group becomes a party to the contractual provisions of the instrument.

A financial asset or financial liability is initially measured at fair value plus transaction costs that are directly attributable to its acquisition or issue. At initial recognition, an entity may measure short-term receivables and payables at the original invoice amount if the effect of discounting is immaterial.

The Society derecognises a financial asset when the contractual rights to the cash flows from the financial asset expire, or it transfers the rights to receive the contractual cash flows in a transaction in which substantially all of the risks and rewards of ownership of the financial asset are transferred or in which the Group neither transfers nor retains substantially all of the risks and rewards of ownership and it does not retain control of the financial asset.

(B) CLASSIFICATION AND SUBSEQUENT MEASUREMENT

Financial assets

On initial recognition, all of the Groups's financial assets are classified and measured at amortised cost.

A financial asset is measured at amortised cost if it meets both of the following conditions:

- › it is held within a management model whose objective is to hold assets to collect contractual cash flows; and
- › its contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

These assets are subsequently measured at amortised cost using the effective interest method. The amortised cost



Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

is reduced by impairment losses. Interest income, foreign exchange gains and losses and impairment are recognised in surplus or deficit. Any gain or loss on derecognition is recognised in surplus or deficit.

Cash and cash equivalents represent highly liquid investments that are readily convertible into a known amount of cash with an insignificant risk of changes in value, with maturities of three months or less.

FINANCIAL LIABILITIES

All of the Group's financial liabilities are classified and measured at amortised cost.

Financial liabilities are subsequently measured at amortised cost using the effective interest method. Interest expense and foreign exchange gains and losses are recognised in surplus or deficit. Any gain or loss on derecognition is also recognised in surplus or deficit.

(C) IMPAIRMENT OF FINANCIAL ASSETS

The Group recognises loss allowances for expected credit losses (ECLs) on financial assets measured at amortised cost.

The Group measures loss allowances at an amount equal to lifetime ECLs, except for the following, which are measured at twelve-month ECLs:

- › bank balances for which credit risk (i.e., the risk of default occurring over the expected life of the financial instrument) has not increased significantly since initial recognition.

Loss allowances for trade receivables are always measured at an amount equal to lifetime ECLs. When determining whether the credit risk of a financial asset has increased significantly since initial recognition and when estimating ECLs, the Group considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis, based on the Group's historical experience and informed credit assessment and including forward-looking information.

The Group assumes that the credit risk on a financial asset has increased significantly if it is more than thirty days past due.

The Group considers a financial asset to be in default when the financial asset is more than ninety days past due. ECLs are a probability-weighted estimate of credit losses. Credit losses are measured as the present value of all cash shortfalls (i.e., the difference between the cash flows due to the entity in accordance with the contract and the cash flows that the Group expects to receive). ECLs are discounted at the effective interest rate of the financial asset.

Leases

CLASSIFICATION AND TREATMENT

Leases in terms of which the Group assumes substantially all the risks and rewards of ownership are classified as finance leases. The Group currently has no finance leases.

OPERATING LEASES

Leases that are not finance leases are classified as operating leases.

Operating leases are not recognised in the Group's statement of financial position. Payments made under operating leases are recognised in surplus or deficit on a straight-line basis over the term of the lease. Lease incentives received are recognised as an integral part of the total lease expense, over the term of the lease.

Statement of Cash Flows

Operating activities include amounts received from provision of services, investment income and other income sources and payments to employees and suppliers to manage the day-to-day operations of the Group.

Investing activities are those related to the purchase and disposal of investments and property, plant and equipment and intangibles.

Financing activities comprise loans and borrowings.

Goods and Services Tax (GST)

All items in the financial statements are exclusive of GST, with the exception of Sundry Receivables and Accounts Payables, which are inclusive of GST.

Income Tax

The Society is registered as a charity under the Charities Services and as such is exempt from the payment of Income Tax.

The Society has taken legal advice that Aotearoa Kapa Haka Limited will also be regarded as a non taxable charitable entity as it operates solely in furtherance of the Society's objectives.

Property, Plant and Equipment

Property, plant and equipment are recorded at cost less accumulated depreciation. Depreciation or amortisation is provided on a diminishing value basis on all items at the following rates:

Office equipment	10%–33%	DV
Computer equipment	40%–48%	DV
Computer website	40%–48%	DV
Leasehold improvements	10%	DV
Mahau	NIL	

The cost of Mahau is 50 percent of its construction price to the other joint venturer, being the cost of labour and materials. Mahau is not depreciated as its residual value is considered to exceed its cost.

Purchased software that is integral to the functionality of the related equipment is capitalised as part of that equipment.



Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

2. Operating Revenue

THE OPERATING REVENUE INCLUDES	2025	2024
a) Non-exchange Revenue:		
Ministry for Culture and Heritage baseline funding (see note 6)	19,972,000	19,972,000
Production	320,000	-
National festival (see note 4)	514,060	-
Total Non-exchange Revenue	20,806,060	19,972,000
b) Exchange Revenue		
Production	848,080	904,187
National festival (see note 4)	5,617,513	-
Interest	89,439	168,385
Merchandise income	-	2,015
Total Exchange Revenue	6,555,032	1,074,586
	\$27,361,092	\$21,046,586

3. The Net Surplus is after Charging for

	2025	2024
National Office Expenditure		
Audit	33,780	34,240
Depreciation	227,402	62,985
Marketing and promotion	10,000	10,000
Office systems	159,947	169,794
Personnel	3,912,113	2,437,291
Contractors and professional services	612,783	1,120,649
Property and maintenance	255,506	177,398
Telecommunications	24,104	16,598
Travel and accommodation	235,175	200,410
	\$5,470,811	\$4,229,365
Governance Te Matatini Society Inc. Board		
Annual General Meeting	23,549	6,776
Board fees	249,561	272,475
Travel and accommodation expenses	203,653	118,129
Board expenses	7,021	8,272
	\$483,783	\$405,652



Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

Development and projects	2025	2024
Festival expenses (see note 4)	6,264,099	89,118
Regional development funding	11,065,620	11,900,000
Board advancement	70,239	-
Due diligence festival	5,933	-
Audit risk and finance	2,781	-
Haka Nation	20,000	-
Aroha Noa Case Study	12,092	-
Community development programme	15,973	18,303
Festival economic impact	59,333	-
Fostering excellence	5,500	30,000
International Touring Fund	327,467	367,074
Kura Tuarua governance	150,000	150,000
Mana Kuratahi costs	-	60,000
Mana Kuratahi governance	150,000	150,000
Mitatini – Te Reo	50,000	-
Hui ā Motu	102,609	-
Public image, promotion and publishing	-	7,500
Taikura	50,000	-
Te Whenua Moemoeā Development Fund	8,377	17,344
Tertiary scholarship programme	50,000	40,000
Toi Awards	10,000	-
World Choir Games	15,000	-
	\$18,435,023	\$12,829,338

Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

4. Te Matatini Kapa Haka Festival

This is a biennial event and the festival was held in February 2025. These accounts include the following revenue and expenditure associated with the festival.

	2025	2024
INCOME		
Sponsorship and grants	2,753,000	-
Ticket sales	1,576,695	-
Stalls	488,000	-
Rohe contributions	1,077,814	-
Other	236,063	-
	\$6,131,573	-
EXPENDITURE		
Administration	120,516	-
Contractors and project management	451,594	18,620
Marketing and promotion	814,268	-
Communications	95,527	-
Event	2,393,613	68,140
Venue	2,388,582	2,358
	\$6,264,099	\$89,118

Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

5. Property, Plant and Equipment and Intangibles

A) PROPERTY, PLANT AND EQUIPMENT	OFFICE EQUIPMENT	COMPUTER EQUIPMENT	LEASEHOLD IMPROVEMENTS	MAHAU	TOTAL
At Cost:					
Opening balance	34,712	71,492	-	275,790	381,994
Additions during the period	197,191	139,384	745,673	-	1,082,248
Disposal during the period	-	-	-	-	-
Balance at 30 June 2024	231,903	210,876	745,673	275,790	1,464,242
Additions during the period	2,225	14,486	56,190	-	72,903
Disposal during the period	-	-	-	-	-
Balance at 30 June 2025	234,128	225,362	801,863	275,790	1,537,145
Accumulated Depreciation:					
Opening balance	15,911	20,812	-	-	36,723
Depreciation charge for the period	12,968	38,668	24,856	-	76,492
Depreciation recovered on disposal	-	-	-	-	-
Balance at 30 June 2024	28,879	59,480	24,856	-	113,215
Depreciation charge for the period	30,768	63,355	73,098	-	167,221
Depreciation recovered on disposal	-	-	-	-	-
Balance at 30 June 2025	59,647	122,835	97,954	-	280,436
NET BOOK VALUE 30 JUNE 2025	\$174,481	\$102,527	\$703,909	\$275,790	\$1,256,709

In terms of an agreement between Te Matatini and NZ Māori Arts and Crafts Institute, the half share in the Mahau must first be offered to the other party should one of the parties wish to dispose of their share in the Mahau.

Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

5. Property, Plant and Equipment and Intangibles

B) INTANGIBLES – COMPUTER SOFTWARE AND WEBSITE		2025
At Cost:		
Opening balance		70,673
Additions during the period		-
Balance at 30 June 2024		70,673
Additions during the period		379,620
Balance at 30 June 2025		450,293
Accumulated Amortisation:		
Opening balance		63,452
Charge for the period		2,888
Balance at 30 June 2024		66,340
Charge for the period		71,638
Balance at 30 June 2025		137,978
NET BOOK VALUE 30 JUNE 2025		\$312,313

	2025	2024
NET BOOK VALUE PROPERTY, PLANT AND EQUIPMENT AND INTANGIBLES	\$1,569,022	\$1,355,358

Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

6. Ministry for Culture and Heritage

A total of \$19,972,000 of the Society's income is baseline funding derived from the 2023–2024 Outcome Agreement with the Ministry for Culture and Heritage. Funding received within the Agreement is for one fiscal year (2024: \$19,948,000).

The Ministry and the Society have entered into an Outcome Agreement wherein the Ministry will fund the Society \$19,137,000 for the 2025–2026 year. Te Matatini has committed to distributing 65 percent of these funds to rohe.

7. Statement of Commitments

Operating lease commitments are as follows:

OPERATING LEASE	2025	2024
0 to 1 year	212,700	212,700
1 to 5 years	726,725	638,100
Later than 5 years	-	301,325
TOTAL	\$939,425	\$1,152,125

The Group's current office lease commenced on 1 December 2023 with an initial term of six years and a renewal for an additional six years with a final expiry of 30 November 2035.

8. Going Concern

The financial statements place continued reliance of the going concern assumption. The Executive Committee believes that the Society will continue to be able to meet its debts as they fall due. The validity of the going concern assumption on which the financial statements are prepared depends on the Society successfully achieving this.



Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

9. Related Parties

Name of Related Party	Nature of Relationship
› NZ Māori Arts and Crafts Institute	› Joint ownership of Mahau
› Members of the Executive Board	› Key Management Personnel (KMP)
› National Committee Members	› Key Management Personnel (KMP)
› Directors of Aotearoa Kapa Haka Ltd	› Key Management Personnel (KMP)
› Director of Te Wehi Kapa Haka Ltd	› Key Management Personnel (KMP)

Key Management Personnel	2025		2024	
	Remuneration \$	Number of Individuals	Remuneration \$	Number of Individuals
Fees paid to Committee and Board members	279,561	15 people	302,475	15 people
Remuneration of KMPs**	857,500	2 FTE	883,219	2 FTE
Director of Te Wehi Kapa Haka Ltd	10,000	1 person	10,000	1 person
** Includes legal and reimbursements	187,500		321,109	

Close Family Members of Key Management Personnel

Paid to family members	110,000	2 people	88,462	2 people
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Included in payables is \$Nil due to NZ Māori Arts and Crafts Institute (2024: \$Nil). There are no other amounts payable to related parties.

Included in receivables is \$57,500 due from NZ Māori Arts and Crafts Institute (2024: \$Nil). There are no other amounts receivable from related parties.

Notes to the Consolidated Financial Statements

For the Year Ended 30 June 2025

The Board of Te Matatini also have members on the rohe listed below.

FUNDS PAID TO ROHE	2025	2024
Te Kāhui Maunga	857,100	970,833
Ngāti Kahungunu	857,100	970,833
Mātaatua	1,172,328	1,176,667
Rangitāne	857,100	815,000
Tainui	1,039,704	1,020,833
Te Tairāwhiti	1,039,704	1,176,667
Te Taitokerau	857,100	970,833
Tāmaki Makaurau	1,172,328	1,176,667
Te Arawa	1,172,328	1,332,500
Te Taihū	591,864	659,167
Te Whanganui-a-Tara	591,864	815,000
Waitaha	857,100	815,000
TOTAL FUNDS PAID TO ROHE	\$11,065,620	\$11,900,000
FUNDS RECEIVED FROM ROHE	2025	2024
Te Kāhui Maunga	-	350,000
Ngāti Kahungunu	-	100,000
Mātaatua	-	117,667
Rangitāne	81,500	-
Tainui	102,083	-
Te Tairāwhiti	-	117,667
Te Taitokerau	97,083	-
Tāmaki Makaurau	99,647	-
Te Arawa	133,250	-
Te Taihū	-	65,916
Te Whanganui-a-Tara	81,500	-
Waitaha	81,500	-
TOTAL FUNDS RECEIVED FROM ROHE	\$676,564	\$751,250

Income Received from and Expenses Paid to Rohe

Te Matatini paid out \$11,065,620 (2024: \$11,900,000) in funding to the twelve rohe across the country as part of a regionalisation initiative to empower kapa haka. Te Matatini requested that the twelve rohe put funds forward to support the 2025 Te Matatini festival. Out of the twelve rohe, seven paid this year and five paid last year.



Independent auditor's report

To the Trustees of Te Matatini Society Incorporated and its subsidiary

Opinion

We have audited the general purpose financial report of Te Matatini Society Incorporated and its subsidiary which comprise the financial statements on pages 88 to 102 and the service performance information on pages 80 to 87. The complete set of financial statements comprise the consolidated statement of financial position as at 30 June 2025, the consolidated statement of comprehensive revenue and expense, consolidated statement of changes in equity, consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including material accounting policy information.

In our opinion, the accompanying general purpose financial report presents fairly, in all material respects:

- the financial position of Te Matatini Society Incorporated and its subsidiary as at 30 June 2025, and its financial performance,
- and its cash flows for the year then ended; and
- the service performance for the year ended 30 June 2025 in that the service performance information is appropriate and meaningful and prepared in accordance with the entity's measurement bases or evaluation methods

in accordance with Public Benefit Entity Standards Reduced Disclosure Regime (PBE Standards RDR).

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)) and the audit of the service performance information in accordance with the ISAs (NZ) and New Zealand Auditing Standard (NZ AS) 1 (Revised) *The Audit of Service Performance Information*. Our responsibilities under those standards are further described in the 'Auditor's responsibilities for the audit of the general purpose financial report section of our report.

We are independent of Te Matatini Society Incorporated and its subsidiary in accordance with Professional and Ethical Standard 1 (Revised) 'Code of ethics for assurance practitioners' issued by the New Zealand Auditing and Assurance Standards Executive Committee, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than our capacity as auditor we have no relationship with, or interests in, Te Matatini Society Incorporated and its subsidiary.

Other matter

The consolidated financial statements of Te Matatini Society Incorporated and its subsidiary for the year ended 30 June 2024, were audited by another auditor who expressed an unmodified opinion on those statements on 14 October 2024.

Moore Markhams is a network of independent firms that are each members of Moore Global Network Limited. Member firms in principal cities throughout the world.

Moore Markhams Wellington Audit is a partnership of MK Rania and AJ Steel. Moore Markhams independent member firms in New Zealand are in [Auckland](#) – [Christchurch](#) – [Dunedin](#) – [Hawke's Bay](#) – [Kapiti Coast](#) – [Queenstown](#) – [Waverley](#) – [Wellington](#) – [Whanganui](#).

Responsibilities of Executive Committee for the Consolidated General Purpose Financial Report

The Executive Committee is responsible on behalf of Te Matatini Society Incorporated and its subsidiary for:

- a) The preparation, and fair presentation of the consolidated general purpose financial report and service performance information in accordance with the applicable financial reporting framework;
- b) The selection of elements/aspects of service performance, performance measures and/or descriptions and measurement bases or evaluation methods that present service performance information that is appropriate and meaningful in accordance with PBE Standards RDR;
- c) The preparation and fair presentation of service performance information in accordance with the entity's measurement bases or evaluation methods, in accordance with PBE Standards RDR;
- d) The overall presentation, structure and content of the service performance information in accordance with PBE Standards RDR; and
- e) such internal control as the Executive Committee determine is necessary to enable the preparation of the consolidated general purpose financial report and service performance information that are free from material misstatement, whether due to fraud or error.

In preparing the general purpose financial report, the Executive Committee is responsible for assessing the Te Matatini Society Incorporated and its subsidiary's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Executive Committee either intend to liquidate the entity or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Consolidated General Purpose Financial Report

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole, and the service performance information are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and NZ AS 1 (Revised) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of users taken on the basis of this consolidated general purpose financial report.

A further description of the auditor's responsibilities for the audit of the consolidated general purpose financial report is located at the XRB's website at

<https://www.xrb.govt.nz/standards/assurance-standards/auditors-responsibilities/audit-report-13/>

This report is made solely to the trustees of Te Matatini Society Incorporated and its subsidiary. Our audit has been undertaken so that we might state to the trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the trustees, for our audit work, for this report, or for the opinions we have formed.



Moore Markhams Wellington Audit | Qualified Auditors, Wellington, New Zealand
19 September 2025



ACKNOWLEDGEMENTS

Te Matatini Society Incorporated gratefully acknowledges the ongoing support of our core funder and strategic partners.

Core Funder

MANATŪ TAONGA – MINISTRY FOR CULTURE AND HERITAGE

Te Matatini receives baseline funding through Vote Arts, Culture and Heritage, under the Performing Arts Services appropriation. Te Matatini has received Crown funding since 1998–1999 for providing national and regional kapa haka competitions and presenting high-quality kapa haka to New Zealand and international audiences.

Strategic Partners

- › Te Puni Kōkiri – Ministry of Māori Development
- › Te Tāhuhu o te Mātauranga – Ministry of Education
- › Air New Zealand
- › New Zealand Māori Arts and Crafts Institute
- › Te Taura Whiri i te Reo Māori
- › Te Māngai Pāho
- › Whakaata Māori
- › TVNZ

