



TE MATATINI
Kapa Haka Aotearoa

Annual Report

Te Matatini Society Incorporated

July 1st 2014 - June 30th 2015



CONFIDENTIAL

Te Matatini Society Incorporated
Wellington
Phone : (04) 385 2306
www.tematatini.co.nz

CONTENTS

| | | | |
|----|--------------------------------------------|----|------------------------------------|
| 3 | NGĀ MAUMAHARATANGA | 35 | AOTEA |
| 3 | MAURIORA KINGI | 36 | RANGITĀNE |
| 5 | HE POROPOROAKI KI A TAMA HUATA | 37 | TAIRĀWHITI |
| 6 | TĀ TE HEAMANA - FROM THE CHAIR | 38 | TE WHENUA MOEMOEĀ |
| 7 | FROM THE EXECUTIVE DIRECTOR | 39 | TE TAITOKERAU |
| 8 | TE MATATINI – A YEAR IN REVIEW | 40 | TE WHANGANUI Ā TARA |
| 10 | EXCELLENCE AND GROWTH IN KAPA HAKA | 41 | TE TAU IHU |
| 12 | OUTCOMES 2014–2015 | 42 | WAITAHA |
| 12 | OUTCOME 1 - WHĀNGAI: Kapa Haka Excellence: | 43 | TE ARAWA |
| 13 | OUTCOME 2 - MANAAKI: Knowledge Protection: | 44 | TE MATATINI FINANCIAL REPORT |
| 14 | OUTCOME 3 - WHAKATIPU: Kapa Haka Growth: | 45 | Statement of Responsibility |
| 15 | OUTCOME 4 – PUĀWAI: Audience Growth: | 46 | Statement of Financial Performance |
| 17 | OUTCOME 5 – Organisational Health | 46 | Statement of Movements in Equity |
| 18 | ACKNOWLEDGING OUR SPONSORS AND PARTNERS | 47 | Statement of Financial Position |
| 20 | THE JOURNEY TO WAITAHA | 48 | Notes to the Financial Statements |
| 24 | TE MATATINI IN NUMBERS | 58 | Auditors Report |
| 25 | TAHU PŌTIKI! MARAKA, MARAKA! | 49 | AKHL FINANCIAL STATEMENTS |
| 27 | OFFICIAL RESULTS | 54 | Directory |
| 29 | ANNUAL REPORTS FROM THE ROHE | 54 | Annual Report |
| 30 | ROHE ACTIVITY SUMMARY | 55 | Statement of Financial Performance |
| 31 | TĀMAKI MAKAUARAU | 56 | Statement of Movements in Equity |
| 32 | NGĀTI KAHUNGUNU | 56 | Statement of Financial Position |
| 33 | TAINUI | 57 | Notes to the Financial Statements |
| 34 | MATAATUA | 58 | Auditors Report |

NGĀ MAUMAHARATANGA

MAURIORA KINGI

Tūhourangi Ngāti Wāhiao, Ngāti Rereahu,
Ngāti Raukawa, Ngāi Te Rangī.

*E Mau', te whetū wheriko o runga o Tarawera maunga.
Wairutu noa nei te roimata ka mahara ana ki a koe
Kua whati te pou o Wāhiao, kua tihaehaea te kiri o Tūhourangi,
Kai Te Korokoro-o-Te-Parata tō iwi, auē taukuri ē!*



Named Christopher Te Mauri Rangitūhāhā Kingi, but known as Mauriora, he was born in Huntly in 1962 and raised at Mangapeehi, near Māniāiti (Bennydale), in the heart of his mother's Ngāti Rereahu tribal area. Mauriora told the tale of how, while still a baby, a tangi was held at Mangapeehi. The tūpāpaku's whānau came from Ōtaki to take their relation home for burial but were denied, so they requested payment, 'He tangata mō te tangata'. Mauriora, just a baby, was thus taken by the Kingi family to be raised in Ōtaki.

Known throughout the land for his skill in whaikōrero, he first took part in oratory at the age of 11, at Te Pou-o-Tainui Marae in Ōtaki. Six years later in 1979, while attending Ōtaki College and under the mentorship of Hiko Hōhepa of Te Arawa, he would win the Pei Te Hurinui Jones national Māori speech contest.

On completion of his secondary schooling, he decided to settle amongst his father Te Pākira Hatu's tribe, Tūhourangi Ngāti Wāhiao of Whakarewarewa. He successfully applied to train as a carver at the NZ Māori Arts and Crafts Institute in Whakarewarewa. He was accepted into the eleventh intake in 1980. His expertise was such that his carvings were on display at Te Papa Tongarere Museum. After graduating as a master carver, he stayed for a number of years at the New Zealand Arts and Craft Institute, as Cultural Advisor and Kaumātua.

For decades Mauriora has been the principal orator at Te Pākira Marae, Whakarewarewa. However, when he first settled in Rotorua, it was the Ngāti Whakaue elders Hamuera Mitchell, Tenga Rangitauira and his former teacher, Hiko Hohepa, who afforded him the

opportunity to speak on the marae. Eventually, his obvious proficiency and solid support from his kuia Louisa Hatu and Mary Royal, would see Mauriora gain a place upon the paepae at Te Pākira, Whakarewarewa. He was generous with his knowledge, running whaikōrero and whakapapa wānanga for Tūhourangi, just prior to his premature death. This was recently recognized in the Queen's Birthday Honours when he was made a member of the New Zealand Order of Merit.

Mauriora loved kapa haka, being both a performer, long-time national judge and composer. In fact, the Tūhourangi Ngāti Wāhiao kapa haka continue to perform mōteatea such as, 'Me timata i a Ngātoroirangi', and poi and waiata ā-ringa that he composed. However to Mauriora, kapa haka was all part and parcel of tikanga marae. Just before his death he said, 'Ko te mutunga mai, ko te pupuri tōtika, ko te kawē tōtika i ā tātau tikanga ahakoa ki hea, ahakoa ko wai. Ko te waha i ērā taonga, i ērā āhuatanga te mea nui ki au.'

Mauriora judged school and senior kapa haka competitions, and Ngā Manu Kōrero, at both regional and national level. In fact, at this year's Te Matatini in Ōtautahi, he was the longest-serving judge, having adjudicated at the highest level for over 20 years.

Mauriora's day job was the Kaupapa Māori Director for the Rotorua Lakes Council. He had held a number of positions with the Council and recently shepherded Rotorua city through to the establishment of a Te Arawa Partnership, which will see the council share power with Te Arawa for the first time.

APPENDIX

1. Mauriora was a loving and proud dad to Waiwhakaata, Te Mauri and Tāwharau.
 2. Mauriora held various advisory positions of note, as an Advisory/Cultural/Interpreter to Parliamentary and Ministerial Services for three Governor Generals, Sir Michael Hardie Boyes, Dame Silvia Cartwright, and the Honourable Ananad Satyanand.
 3. He had represented the Rt Hon Helen Clark and various Ministers of the Crown.
 4. He had also provided advice to:
 - a) The Prime Minister's Employment Task Force
 - b) New Zealand Tourism Board
 - c) Office Treaty Settlements
 - d) Ministry Economic Development
 - e) Ministry Health
 - f) Department Internal Affairs
 - g) Ministry for the Environment
 - h) Ministry for Courts
 - i) Ministry of Education
 - j) Ministry Arts Culture and Heritage
 - k) Cabinet Ministers Foreshore and Seabed consultation
 5. He was a current Board Member on the following organisations:
 - a) Ngākaitūhono Board Member – NZQA
 - b) The Māori Trade Marks Committee - IPONZ for the Ministry Economic Development
 - c) NZ Qualifications Board Member of National Standing Body and Whakaruruhau for Te Reo, Tikanga (Chair), Performing Arts and Funeral Directors
 - d) Rotorua Police Head Quarters- Advisory Committee
 - e) Te Puia (Māori Arts and Crafts Institute) Advisory Board/Pakeke
 6. He was a current Justice of Peace and have represented Rotorua in promotional activities locally and internationally.
 7. He was a marriage celebrant, particularly handy for those who wanted to say their vows in Māori.
 8. He was recognised as a cultural expert in Te Arawa kawa and tikanga.
-

HE POROPOROAKI KI A TAMA HUATA

Ko Te Amorangi ki mua, ko te hāpai ō ki muri,
te tuturutanga mahipono o Te Māori mana motuhake

Tamaroto Tūrangaroto

Tama Tūranga – Te Maari Komata Ātanga o Te Rangi.

E rere e te Huata hopukia – E rere e te mānuka tomokia!

Te Wairātahi Mauri Mate Ki Te Rangi –

Te Wairātahi Mauri Mate Ki Te Whenuakura

Ki te aumārie waekanaetanga kāpunipuni o te wairua tangata,
wairua atua ee!

Ki Te Pūtahitanga o Rēhua!

Ka tangi roimata waiaroha a Io-matawai ki a koe e Tama Huata ee

I kaokaotia koe e Hinenuitepō ...

Haere haere ... okioki atu rā ki ōu mātua tīpuna ...

Te ārai toto kore o Te Waka Tapu Tākitimu

Te Okanga Matatini Mauri Ora ki Te Rangi

Te Okanga Matatini Mauri Ora ki Te Whenua

E Tama ee.



TĀ TE HEAMANA - FROM THE CHAIR

*Whakarongo ake au ki te hirea waha o Māui e kī mai nei
Tōia te waka nei ka maunu ki te wai ka hoe ki te moana
Whiū ake tona matau mau ake tōna ika
Ko Aotearoa.*

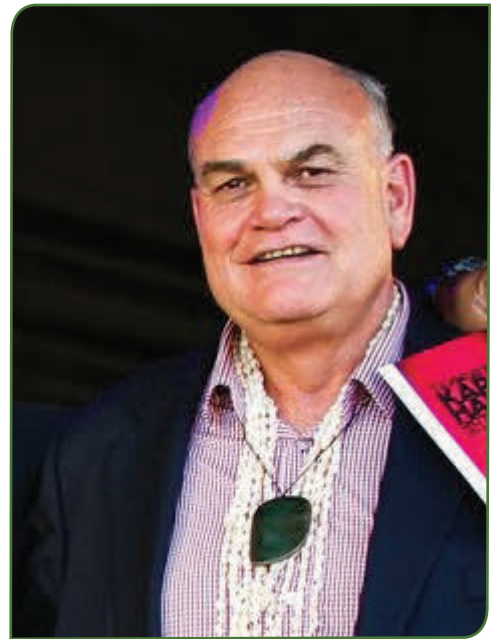
*Hutia ka eke kei runga whakaeteete mai ko Hikurangi,
Kei ōna tihi tapu ka mārāma te titiro ki raro
ki Te Hiku o te Ika, ki te Puku o te Whenua, ki te Hauāuru,
ka whakawhiti ki Te Wai Pounamu
hanatu ki te Whenua Moemoeā, tau rawa mai,
ki te pane o te motu ki Te Upoko o te Ika,
Te Matatini tuituia mai huihuia mai.
Tangihia ō tātau mate hūhua, rātau kua ngaro i te tirohanga
kanohi engari ka mau tonu i ngā whakaaro.
Ko Tama Huata me Mauriora Kingi ērā o ngā rahi,
i whakapau i ō rāua kaha mō ngā mahi a
Hinerēhia me Tānerore, otirā Te Matatini.
Nō reira okioki atu koutou ki tua o te ārai, ki te huinga o
te kahurangi oti atu ai.*

*Kia tātau te hunga e hāpai ana i Te Matatini, ōna Whare
Karioi, ōna reo, me ōna tikanga, ka mutu pea te tau ko tenei
kua taha ake nei mō tātau e pūmau ana ki te haka tuku iho
mai i ō tātau mātua tipuna, mō tātau hoki e kaha nei te kōrero
i tō tātau reo, kia rangona ai i ngā tōpito o te ao.*

“mā tini, mā mano ka rangatira a kapa haka”.

It has been a year of success and innovation for Te Matatini Society Incorporated as the National Committee voted to keep the same Executive Board Members for their respective terms. I was pleased and privileged to chair the Te Matatini National Committee for the 2014-2015 year, especially as it led the 2015 national Kapa Haka festival in Ōtautahi (Christchurch) in March, 2015.

Without doubt the resounding success of the 2015 Te Matatini National Kapa Haka Festival has been the highlight of the society's past twelve months. It saw two years of planning and preparation culminate in a four day cultural extravaganza that celebrated not only kapa haka but whānau, health and wellbeing in Aotearoa, New Zealand. It provided a platform for the people of Ōtautahi to host a major event that could bring a much needed economic boost to a city, in a state of rebuild, as well as provide an opportunity for the city to say 'thank you' for your help and support in a way that was uniquely Māori.



During the year we also lost stalwarts of kapa haka; Mauriora Kingi and former Chair, Tama Huata. Their leadership in their respective rohe for kapa haka and te reo Māori will always be remembered and valued.

In conclusion it has been a busy and successful year for Te Matatini and as the dust settles on one of our most successful festivals I would like to thank all those who make it possible for us to do the work we do. To the rohe delegates who govern the organisation to ensure that we are visionary and inclusive in the way we do business, to the Executive Director, Darrin Apanui and his staff who keep the machinery of Te Matatini turning over, to the whānau in the rohe who strive tirelessly to promote and grow the art form that is kapa haka and of course to our funder, strategic partners and sponsors who help provide the funding we need – thank you all. Thank you for helping Te Matatini grow the cultural capital of Aotearoa, New Zealand through kapa haka.

S. Tanetua Parata

Selwyn Tanetua Parata
Tiamana/ Chairman

FROM THE EXECUTIVE DIRECTOR



*Mauriora ki te rangi, ki a Io Matua kore anake
Mauriora ki te whenua
Kia tātau ngā uri a ratou mā e hāpai nei i ngā tikanga*

Tēnā tātau katoa

2014 – 2015 has been a year of showcasing the very best of kapa haka globally.

From our presence in Edinburgh at the Military Tattoo and Fringe Festivals and representing Oceania at the inaugural Olympic Awards in Bangkok, to the outstandingly successful Kura Tuarua, National Secondary Schools Competition and our own Jewel in the crown of events, Te Matatini 2015, Ōtautahi, we have had a great year.

Underpinning all these successful ventures has been the growing expertise of National Office and Festival Management Project teams that have been the back bone of developing the management policies and systems to ensure we were able to meet the challenges of the year.

For the size and scale of the events we manage, one would expect the core team to be large, but this is not case. I am very proud of what my small staff, external specialists and contractors, and the collaborations with Host Committees, Iwi, Funders, Strategic Partners and Sponsors have achieved. The collective strength of these groupings has seen the completion of a highly successful Kura Tuarua Festival in July 2014 and in March 2015, the most successful Te Matatini festival ever held in the beautiful surroundings of Pūtarangamotu.

As we look to the future of Te Matatini, our next 10 years will see significant growth based on a clear but challenging vision. It will involve walking side by side with our rohe and kapa haka, our funder the Ministry for Arts Culture and Heritage, our Strategic Partners – The University of Waikato, NZ Māori Arts and Crafts Institute, NZ Post and Kiwibank, Te Puni Kōkiri, Ministry of Education, and our key sponsors Te Taura Whiri i te reo Māori, Te Wānanga o Aotearoa and Te Whare Wānanga o Awanuiārangi. It will rely on communicating regularly to our loyal and unflinching fan base of kapa haka followers and seek to entice new audiences to the power and grace that is kapa haka. Let us share in the successes of 2014 – 2015 and look forward to the next 10 year journey.

Mā tini mā mano ka rangatira a Kapa Haka!

Darrin Apanui

Darrin Apanui
Executive Director

TE MATATINI – A YEAR IN REVIEW

Te Matatini 2015, Ōtautahi

“He Ngākau Aroha” was the theme for the 2015 festival, the phrase passed down to the Waitaha whānau by Te Aritaua Pitama of Ngāi Tūāhuriri. The phrase carried with it the whakaaro of humbleness, generosity of spirit and humility. For the hosts, *“he ngākau aroha”* expressed the absolute appreciation to all who gave their support to Christchurch after the earthquakes. Needless to say the manaakitanga of the host people at this event was second to none. From the kaimoana and banquet laden tables that graced the kaumātua and VIP tents to the baskets of fresh fruit offered to all those who attended, there was a true sense of Southern hospitality that extended not just to those with special passes but to all. The kai supplied by the hosts supported Te Matatini’s healthy food strategy that ensured that all stallholders aligned their products and cooking practices with healthy options. It was a new initiative from Te Matatini that was well received and supported by whānau who attended.

Having Ōtautahi as the nominated venue for this festival did pose questions around whether the location would impact on ticket sales. Early on in the planning, the project team recognised that a strategy targeting locals and one day ticket pass holders would need to be developed as the location would undoubtedly affect the number of North Island ‘regulars’ who would be able to attend this year. Tourists, inquisitive locals and school groups featured prominently in this year’s festival audience. As it stands the festival was overwhelmingly supported by non Māori and one day ticket pass holders. The number of tickets sold to the 2015 festival to locals and tourists to Ōtautahi far surpassed anything that Te Matatini could have anticipated.

The village setting and atmosphere strongly influenced by Ngāi Tahu artists and kawa gave this festival a very inclusive whānau feel. The site, accommodated pockets of activities that catered for all sectors of the Matatini community. The festival was such that everyone could find a way to connect with the kaupapa in a manner that was significant and of value to them and their families. This made the space comfortable and inclusive, meaning many attendees who had only intended to attend for one day continued to return for the remainder of the week. It was a credit to both the hosts and Te Matatini for creating such a vibrant, cultural space where all who attended ‘belonged’ to this uniquely New Zealand and uniquely Māori celebration.



Underpinning what most spectators have said as “the best Te Matatini ever” was a small project management team that commenced the planning of this festival two years previous. From those humble beginnings, a work force grew to over 1000 come pōwhiri day. While spectators marveled at performances on stage and enjoyed the festival village of healthy cuisine, local arts and major exhibitions, a hive of activity was happening behind the scenes commencing at 4am in the morning and finishing late into the night to ensure our venue and festival ran smoothly and was pristine and ready for the next day. Only those that work in the ‘behind the scenes roles’ and those that had an overview of the whole project can appreciate the thousands of hours it takes to get to that point. The simple issuing of a ticket relies on detailed planning. From developing a ticketing strategy, to the selection of a ticketing provider, online and at gate purchase options, recording each transaction, the accountability of wristband security and control, accrediting all areas within the venue, limiting access of movement within the areas via the ticketing process and then manually clipping thousands of lanyards together for performers, workforce and special guests. Spectators get the final product, a wrist band and or lanyard to enter the festival and would not think twice of the work involved to access the festival. Combine this one activity with many hundreds of other activities that needed their own sets of plans and tasks, one can appreciate how much planning and preparation is required to make festival the spectacle it is.

Te Matatini values the way in which the 2015 festival enables us to profile our funder, The Ministry of Culture and Heritage, our strategic partners – The University of Waikato, NZ Māori Arts and Crafts Institute, NZ Post and Kiwibank, Te Puni Kōkiri, Ministry of Education, and our key sponsors Te Taura Whiri i te reo Māori, Te Wānanga o Aotearoa and Te Whare Wānanga o Awanuiārangi – without whom Te Matatini would not be able to conduct business.

We were delighted to host Minister Barry in Ōtautahi and for her to have an opportunity to see the sheer scale and impact of the Te Matatini Festival on the competitors, the supporting whānau, the visitors and the host city.

In concluding, this festival would not have been the success it was without the support and guidance of the Ngā Pakihi Whakatekateka o Waitaha Cultural Council Chair, Ranui Ngarimu, Te Rūnanga o Ngāi Tahu Chairman, Ta Mark Solomon, and the Mayor of Christchurch Lianne Dalziel. Each of these leaders with their organisations gave their people, time and funds for the kaupapa of festival and to uphold the mana of their rohe. To the work force of project team members, the Waitaha host committee, the Christchurch City Council, specialists, contractors, volunteers at festival and on marae, the stall holders and public services of St Johns, Police, Security and Māori Wardens, Te Matatini salutes you all for delivering a once in a generation experience for Te Waipounamu.



EXCELLENCE AND GROWTH IN KAPA HAKA

Developing the skills early

In July 2014, Tairāwhiti hosted the National Secondary Schools Kapa Haka competition – Te Kura Tuarua. Forty one teams through the motu vied for the title of Te Toa Whakaihuwaka. Eventual champions Te Kura Kaupapa o Rakaumangamanga were worthy recipients of the 2014 title. A first for Aotearoa New Zealand and the world was that whānau and avid fans of Kapa Haka were able to watch their schools through the technology of livestreaming. This was an incredibly successful venture and piloted how Te Matatini 2015, Ōtautahi could be streamed to the world. The popularity of livestreaming could be heard around the world with whānau and friends tuning into their favorite kura Kapa Haka and using social media to show their appreciation of being able to access the event.

Moving forward to November 2015, Papaiōea (Palmerston North) will host the National Primary Kapa Haka Competition – ‘Te Mana Kuratahi’. Our tamariki will hit the stage with the same tenacity, enthusiasm and skill as their parents, aunties, uncles and older brothers, sisters and cousins did in July 2014 and March 2015. Forty seven teams will compete at the National competition.

Both competitions are the breeding grounds for the future stars of Kapa Haka. It is inevitable that these performers will one day grace the Te Matatini stage and in doing so secures a healthy and long future for the Te Matatini Festival.

International

The international portfolio for Te Matatini continues to grow as the engagements filled by previous winners, from the 2009, 2011 and 2013 festivals have grown the profile of Kapa Haka and New Zealand around the world. This year’s winners, Te Whānau a Apanui will reap the benefits of that marketing with engagements for Merrie Monarch and The Royal Edinburgh Military Tattoo already confirmed.

Te Whānau a Apanui has already experienced the world of the Tattoo when they combined with Te Waka Huia to deliver daily performances at the Tattoo and Fringe Festivals in 2014. Rivals on the Te Matatini stage this opportunity enabled the two teams to learn more about each other’s teaching, learning and performance styles.

While our international engagement policy is to send the winners or one of the top nine groups from the previous festival, Te Matatini broke from this model, in November, 2014. Te Matatini was invited to send a representative group of fourteen performers to the Assembly of National Olympic Committees (ANOC) Inaugural Olympic Awards, recognising the 12 best Olympians from the London and Sochi Olympics. Representing the continents of Oceania at this gala performance, the fourteen members were selected from the country’s best performers to work together under the direction of four creative directors, also performers.

This venture was to pilot the selection of a composite group made up of elite performers to be outstanding ambassadors for Te Matatini and deliver a quality performance. An outcome of such a great opportunity was that performers from the different groups worked together and in doing so were able to appreciate the skills and different approaches that each had to offer to the craft.

As Te Matatini considers new international engagements we now have two models of representation from the winners of Te Matatini festivals to the small composite model of elite performers. Whichever model Te Matatini wishes to use in the future, we can still guarantee any event that they are receiving the very best Kapa Haka in the world.



The emergence of Aotearoa Kapa Haka Limited (AKHL)

2014 -2015 was a watershed year for Aotearoa Kapa Haka Limited (AKHL) a wholly owned subsidiary of Te Matatini Society Incorporated. It's original purpose is to manage all broadcasting and production for Te Matatini festivals. Established in 2004 AKHL had only been used in this function one other time and that was for Te Matatini 2009, Tauranga Moana.

In May 2014 the AKHL board was able to secure for 5 years the broadcasting rights of Te Mana Kuratahi, Te Kura Tuarua and Te Matatini National Festivals. These turn-key decisions by each respective National Committee gave AKHL the control it needed to negotiate high value contracts with funders and television broadcasters. Its first job after securing the rights to broadcast the national festivals was to appoint an Executive Producer. Pango Aotearoa Limited was selected to produce the 2014 Kura Tuarua Competition and Te Matatini 2015. At the same time discussions were also taking place with Crazy Hats Productions, a livestreaming production business as a further way to globalise Kapa Haka wider than the traditional televised method.

The pilot of livestreaming Kapa Haka and controlling the content and style of programmes for television was tested at the Kura Tuarua National Kapa Haka Competition. The net result is:

Livestreaming

35000+ users (access points)

- 83,000+ sessions
- 217,000+ page views
- In 45 countries, 252 cities

48% used a mobile device

- Accessed webcast via tablet or phone
- Generated 39% of total sessions

33% found their way via Social Media

- Facebook, Twitter and other
- 29% used direct access 18% referral, 18% organic

Delayed coverage on Māori Television.

The learnings from this pilot not only in technical production, livestreaming and negotiating contracts with funders and television broadcasters provided a template for Te Matatini 2015. Te Matatini 2015 provided the perfect vehicle for AKHL to come of age in the world of broadcast production and livestreaming. Controlling and producing the show on AKHL terms and then allowing the broadcast of content via the Te Reo and Māori TV channels, livestreaming to Australia and to the rest of the world was a satisfying process to watch and be part of.

Results include:

- For the first time in the history of Te Matatini daily live broadcasts of the entire festival through Māori Television and livestreaming in New Zealand and around the world
- Over 1 million viewers tuned into the festival
- Total control over the broadcast production of the festival
- The expertise of the Executive Producer for broadcast and the technical competency of CEO for livestreaming.

However the outstanding results of AKHL is from the passion and leadership of Willie Te Aho who as a performer and leader in Kapa Haka has many stories to tell of past injustices made to Kapa Haka in relation to their rights pertaining to broadcast. He has personified Mana Motuhake for Kapa Haka. AKHL has also subscribed to that kaupapa.

We still have a lot of tasks ahead of this company to complete but the next 5 years looks appealing!

OUTCOMES 2014–2015

OUTCOME 1 - WHĀNGAI: Kapa Haka Excellence:

The pursuit of excellence drives high quality performances and productions

| OUTPUTS | TARGET 2014/2015 | STATUS |
|--------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Develop standards of performance excellence. | <ul style="list-style-type: none"> 95% satisfaction. 100% National Festival Goals met. 100% National Festival financial targets met. New standards and systems integrated into National Festival planning. | <p>National Festival Goals met.</p> <p>National Festival financial targets exceeded.</p> <p>New Standards and Systems will be implemented for future National Festivals.</p> <p>Output completed - ACHIEVED</p> |
| 2. Facilitate wānanga to inform standards and share best practice. | <ul style="list-style-type: none"> 2 Judges and Tutors wānanga held. 2 national conferences supported. | <p>Two National Tutors and Judges hui completed. Recommendations from these hui will be considered in the future planning of judging and competition format.</p> <p>National Secondary Schools Competition supported.</p> <p>National Te Reo awards supported.</p> <p>Output completed - ACHIEVED</p> |
| 3. Support Kapa Haka programme and new composition development. | <ul style="list-style-type: none"> 100% plans and reports received. 30% new compositions performed and recorded. | <p>All RDF reporting met:</p> <p>30% of new compositions exceeded.</p> <p>Performed and recorded at Te Matatini Festival 2015</p> <p>Output completed - ACHIEVED</p> |
| 4. Create reporting tools for regional and school competitions. | <ul style="list-style-type: none"> 80 % reports received on time. 70 % reports meet reporting standards. | <p>Contract and milestone templates completed.</p> <p>Rohe and National Secondary Schools reports has used the contract and reporting templates. Reports meet reporting standards. Receipt of reports within deadlines still an issue however not detrimental to the quality of information received.</p> <p>Output completed - ACHIEVED</p> |
| 5. Create model of excellence for Kapa Haka productions. | <ul style="list-style-type: none"> Model used for all production planning. | <p>Haka production being evaluated to determine best practice models for productions in the future. The review was not be completed by 30 June 2015.</p> <p>Objective not completed</p> |
| 6. Grow Te Matatini corporate brand. | <ul style="list-style-type: none"> 75% surveyed stakeholders and customers aware of Te Matatini corporate brand and Te Matatini Festival brand. | <p>The independent customer survey demonstrated that the Te Matatini name is strongly identifiable to Festival but not to the Corporate brand. From a festival perspective the objective is achieved. More work will be required to separate and promote a corporate brand and identity</p> <p>Objective not completed</p> |

OUTCOME 2 - MANAAKI: Knowledge Protection:

Kapa Haka knowledge is protected and preserved for the enjoyment of all

| OUTPUTS | TARGET 2014/2015 | STATUS |
|------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7. Develop copyright and intellectual property policies. | <ul style="list-style-type: none"> 100% compliance. 100% of kapa haka groups (qualified for National Festival) sign management agreements with IP provisions. | <p>Aotearoa Kapa Haka Limited (AKHL) was able to get 100% compliance and sign off from all groups at Te Matatini Festival 2015 to management and APRA agreements.</p> <p>Output completed - ACHIEVED</p> |
| 8. Catalogue record of competitive Kapa Haka from 1972 to present day. | <ul style="list-style-type: none"> 100% of all Te Matatini held images from 1972 to present day (hard and electronic) catalogued. | <p>Not commenced during this financial year.</p> <p>Objective not completed</p> |



OUTCOME 3 - WHAKATIPU: Kapa Haka Growth:

Kapa Haka growth is stimulated through increased engagement and investment

| OUTPUTS | TARGET 2014/2015 | STATUS |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>9. Strengthen existing relationships with strategic partners for mutual benefit.</p> <p>10. Collaborate with government agencies to support them to invest in Kapa Haka development .</p> | <ul style="list-style-type: none"> 2 initiatives undertaken with government: <ul style="list-style-type: none"> Develop education resources to support teaching of kapa haka in schools. National Festival Funding Initiative. 3 initiatives undertaken with Te Matatini Strategic Partners: <ul style="list-style-type: none"> National Festival Sponsorship. At least two initiatives TBC. 1 domestic lease arrangement negotiated for use of Te Matatini Mahau. | <p>Government initiatives: Educational resources project – completed for Festival. The News in Education project, a joint venture between Te Matatini and the Ministry of Education for Te Matatini 2015 produced a learning resource for schools. Over 5000 copies were issued to Christchurch schools before festival. The project exceeded the expectations of the Ministry of Education and their Minister</p> <p>National Festival Funding Initiative: A new festival funding approach was to sponsor a day at the festival. This new approach attracted in excess of \$100,000 in sponsorship and will be used again for future festivals.</p> <p>Strategic Partner initiatives:</p> <ul style="list-style-type: none"> Research scoping project with Waikato University completed. Presentation of Kiwibank Financial package for kapa haka. <p>A domestic lease arrangement for Te Matatini Mahau – discussions are in train with potential clients.</p> <p>Output completed - ACHIEVED</p> |
| <p>11. Build evidence base on Kapa Haka communities, economic impact and contribution to outcomes.</p> | <ul style="list-style-type: none"> Report on economic impact of national and regional activities produced. | <p>The independent customer survey reveals that the Te Matatini festival provides on average a \$9m economic boost to a region.</p> <p>Output completed - ACHIEVED</p> |
| <p>12. Conduct market research to identify potential revenue streams and investment opportunities.</p> | <ul style="list-style-type: none"> 2 revenue generating activity undertaken. 90% audience (spectators, online and listener) at National Festival. | <p>The independent Customer survey identified potential future funding opportunities. Three new potential funding opportunities has been created in the areas of health, iwi development and broadcasting.</p> <p>Te Matatini 2015 was successful in engaging a viewing and listening audience of over 1million people through TV, live streaming, radio and spectators at the venue.</p> <p>Output completed - ACHIEVED</p> |
| <p>13. Develop Te Matatini merchandise and promotional products.</p> | <ul style="list-style-type: none"> Two Te Matatini Aotearoa merchandise products developed (Apps and accessories). At least 50 requests for promotional products. | <p>The merchandise line was developed for festival that included clothing (tee-shirts, hoodies – short and long sleeves, singlet's) and Ngā Tatangi books.</p> <p>Following festival over 300 products have been ordered and mainly for Ngā Tatangi 2015.</p> <p>Output completed - ACHIEVED</p> |
| <p>14. Develop investment policy to guide Te Matatini and public/private investment in Kapa Haka.</p> | <ul style="list-style-type: none"> 100% compliance Outcomes/goals met % ROI measures met. | <p>A multi-year investment package was developed with potential sponsors and strategic partners for festival. Two key agencies have agreed to the approach for the next three years.</p> <p>Output completed - ACHIEVED</p> |

OUTCOME 4 – PUĀWAI: Audience Growth:

Kapa Haka excellence is showcased to a wide and diverse audience

| OUTPUTS | TARGET 2014/2015 | STATUS |
|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 15. Administer the Regional Development Fund. | <ul style="list-style-type: none"> 100% reporting and milestone requirements met. | <p>All RDF requirements met for 2015.</p> <p>Output completed - ACHIEVED</p> |
| 16. Hold Biennial National Kapa Haka Festival. | <ul style="list-style-type: none"> At least 1600 kapa haka performers. At least 10,000 ticket sales for National Festival. At least 80,000 – 250,000 online and TV viewership. At least 150,000 radio listeners per day. 80% customer satisfaction rating 10 national and 20 regional media items generated. | <p>2025 kapa haka performers competed in Christchurch.</p> <p>Ticket sales exceeded</p> <p>TV and online viewership exceeded: 1 million people</p> <p>Radio listenership went to all iwi radio stations and finals day was also broadcast through RNZ. Although statistical data is not available one can assume that the target of listenership was exceeded.</p> <p>Regional and national media items were exceeded. This was the largest media contingent ever with over 300 media present. The reach was at local, regional national and international audiences.</p> <p>Output completed - ACHIEVED</p> |
| 17. Contribute to the rebuild of Christchurch. | <ul style="list-style-type: none"> Festival economic impact evaluation. | <p>The independent Customer survey demonstrated that Te Matatini 2015 had an economic impact of a minimum of \$9m to the Waitaha / Canterbury region.</p> <p>Output completed - ACHIEVED</p> |
| 18. Provide funding and support for National Primary and Secondary School Kapa Haka competitions. | <ul style="list-style-type: none"> 100% reporting and milestone requirements met. | <p>The National Secondary Schools festival was held in July 2014 and achieved outstanding success in the management of the competition, the use of technology to showcase the festival via internet and leadership of the host committee to manage a major outdoor 5 day event during winter with over 15000 spectators, a majority being secondary school pupils. All reports received from the host committee met reporting requirements and deadlines.</p> <p>Output completed - ACHIEVED</p> |

OUTCOME 4 – PUĀWAI: Audience Growth:

Kapa Haka excellence is showcased to a wide and diverse audience

| OUTPUTS | TARGET 2014/2015 | STATUS |
|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 19. Participate in national and international opportunities to expose and showcase Kapa Haka. | <ul style="list-style-type: none"> At least 1 event attended/ supported. At least 1 national, 2 international and 2 online articles on Kapa Haka participation at international events. | <p>The following international events have been attended by Te Matatini selected groups:</p> <p>27 Jul – 26 Aug 2014 - Edinburgh Military Tattoo 2014 – Te Waka Huia and Te Kapa Haka o Te Whānau a Apanui.</p> <p>27 Jul – 26 Aug 2014 - Fringe Festival Edinburgh 2014 – Te Waka Huia and Te Kapa Haka o Te Whānau a Apanui.</p> <p>1 Aug – 15 Aug 2014 - Taiwan Festival 2014 – Te Kapa Haka o Whāngarā Mai Tawhiti.</p> <p>Attendance in Edinburgh and Taiwan received regular media coverage from international broadcasters BBC and Taiwanese Television.</p> <p>Te Matatini Kapa Haka Aotearoa represented Oceania in Bangkok at the Olympics inaugural award evening.</p> <p>Output completed - ACHIEVED</p> |
| 20. Utilise digital resources and technology to promote Kapa Haka. | <ul style="list-style-type: none"> 7000, Facebook followers. 4,000 You Tube followers. 2000 website visits (average) per month. 150+ TM app users. 10% increase in followers/ users across identified market segments. | <p>A brand new Te Matatini corporate and festival website was launched in August 2014.</p> <p>Following festival we now have a Facebook viewership in excess of 12,000 exceeding the target set of 10,000.</p> <p>Although we do not have our own dedicated YouTube channel followers of kapa haka on you tube far exceeds the 4000 target set.</p> <p>A new website was created for the Edinburgh assignment.</p> <p>The Hakarongo mai application developed for the festival was a new initiative for audience members. Although numbers using the application is unknown (as it was free) It is likely that the 150 target was reached based on the very large audiences at festival.</p> <p>Because of the use of digital and live stream technology the target of 10% increase in followers was exceeded. It is the first time in the history of Te Matatini that it recorded 1 million viewers across all media platforms.</p> <p>Output completed - ACHIEVED</p> |
| 21. Develop a long term broadcasting strategy. | <ul style="list-style-type: none"> 10% increase in audience numbers. 10% increase in audience across identified market segments. | <p>A 5 year broadcast strategy has commenced with AKHL.</p> <p>Output completed - ACHIEVED</p> |

OUTCOME 5 – Organisational Health

Organisational capacity and robust business structures are reviewed regularly to support the future direction of Te Matatini

| OUTPUTS | TARGET 2014/2015 | STATUS |
|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 22. Governance processes and policies reviewed. | <ul style="list-style-type: none"> Review financial and audit policies. All national committee members to undertake 1 day of training in either financial management or strategic planning. | <p>Although these policies were not reviewed during the financial year the National Committee has agreed to a regular review process of governance policies at all future National Committee meetings.</p> <p>National Committee members will be part of a 10 year planning exercise to be presented in October 2015.</p> <p>Objective not completed</p> |
| 23. Develop Business models and structures to promote Te Matatini and kapa haka. | <ul style="list-style-type: none"> Develop and create AKHL business entity to control broadcasting, intellectual. Property and image capture Implement business model to manage the Mahau. Develop a model to manage international engagements. | <p>AKHL is developing a new structure and business plan.</p> <p>Mahau management agreement with NZMACI has been completed and signed.</p> <p>International engagement policy and model to be developed.</p> <p>Objective not completed</p> |
| 24. Staff Development and Capacity. | <ul style="list-style-type: none"> All staff have a development plan. All staff have at least 2 days training in areas as assessed by their development plan. | <p>Development plans and training completed.</p> <p>Output completed - ACHIEVED</p> |



ACKNOWLEDGING OUR SPONSORS AND PARTNERS

Te Matatini Society Incorporated gratefully acknowledges the ongoing support of our funders, strategic partners and festival sponsors.

FUNDER

Ministry of Culture and Heritage

Te Matatini Society is funded by the New Zealand government through the Ministry for Culture and Heritage. As our core funder, the Ministry works closely with Te Matatini to implement our strategic direction and showcase the best of Kapa Haka at national and international events.



STRATEGIC PARTNERS

Te Puni Kōkiri

Te Matatini is grateful for the ongoing support and funding from Te Puni Kōkiri, the Ministry for Māori Development in New Zealand. With their support we can further invest in kapa haka as a catalyst to develop and express the full potential of Māori people and culture.



The University of Waikato

The University of Waikato has been our strategic partner since 2009. Our mutual interest is in developing Māori leadership through Māori performing arts and promoting Māori achievement, te reo Māori, Kapa Haka and judging excellence.



NZ Māori Arts and Crafts Institute

Our strategic partnership with NZ Māori Arts and Craft Institute (NZMACI) began in 2009 and combines the best of kapa haka with the best of Toi Māori. The Te Matatini Mahau, carved by NZMACI and unveiled in 2013 frames our main festival stage and is a testament to excellence and this relationship.



KiwiBank and NZ Post

KiwiBank/NZ POST became our strategic partner in 2013. With a strong interest on communities our partnership looks at assisting individuals, families, kapa haka and committees with financial literacy and long term savings plans.



Ministry of Education

The Ministry of Education and Te Matatini Society Inc acknowledge that celebrating authentic Māori identity, language and culture is critical to Māori enjoying and achieving education success as Māori. Through the iconic art of kapa haka, our strategic partnership inspires educational excellence.

The Ministry of Education is the steward of the education system, covering early childhood education through to tertiary. We support families, whānau, iwi and communities, and the education system as a whole, to lift aspiration and raise educational achievement for every New Zealander. We want to work more with parents and whānau. They are vital support for every child's education journey.



FESTIVAL SPONSORS

Waitaha Cultural Council Trust



Te Rūnanga o Ngāi Tahu



Te Rūnanga o NGĀI TAHU

Te Whare Wānanga o Awanuiārangi

Rukuhia te mātauranga ki tōna hōhonutanga me tōna whānuitanga.
Pursue knowledge to its greatest depths and its broadest horizons.

Te Whare Wānanga o Awanuiārangi: is a quality provider of Māori programmes within the tertiary education sector in Aotearoa. Our vision is to promote, grow and sustain Māori language, knowledge and culture in all of its manifestations.



Te Wānanga o Aotearoa

Whānau transformation through education.

Te Wānanga o Aotearoa provide holistic education opportunities of the highest quality for Māori, peoples of Aotearoa New Zealand and the world.



Te Wānanga o Aotearoa

Te Taura Whiri i te Reo Māori

E tautoko ana Te Taura Whiri i te Reo Māori i Te Matatini 2015.

Te Taura Whiri i te Reo Māori are proud sponsors of Te Matatini 2015.



THE JOURNEY TO WAITAHA

For the past two years and beyond, hundreds of Kapa Haka performers from around Aotearoa NZ have made it their mission to transform their bodies into athletic warriors and strive to be 'haka fit' for the biggest and best display of Kapa Haka that the world has seen. In March of 2015, Te Matatini and the partnership of Waitaha and Ngāi Tahu hosted perhaps the biggest and arguably the best, national Kapa Haka festival that the country has ever seen.

Returning to Ōtautahi after more than forty years the hosts have toiled to ensure that their Southern hospitality is uplifting and memorable to all who attend. And memorable it was – it was a highlight of this Te Matatini festival where the theme of *'He Ngākau Aroha – with a loving heart'* permeated throughout the aatea of this festival site. From the abundance of kai provided, the care and royal treatment of our 'seniors' and the kindness, willingness and helpfulness of the 400 plus volunteers – the Matatini festival space was welcoming and whānau-focused.

Daily crowds of 12,000 gathered at Pūtarīngamotu (Hagley Park) to watch performances by these top groups from across Aotearoa and Australia. Parents, caregivers and schools took the opportunity to immerse thousands of kids of all ages and cultures in the colours, sights and sounds of the festival. It was a chance to encourage budding Kapa Haka performers, to excite Māori language speakers, and to expose young New Zealanders and overseas visitors to a modern expression of our identity and culture.

More than 2000 performers, making up 45 representative performing teams from around the motu took to the stage in Ōtautahi, to sing their stories, 'haka' their political messages and lament the loss of loved leaders. The 2015 festival saw a surge in the number of qualifiers and participants at regional level Kapa Haka over the past few years, no doubt indicative of the work being done on the ground by rohe to develop regional Kapa Haka.

| YEAR | FESTIVAL VENUE | NO OF TEAMS |
|------|------------------|-------------|
| 2005 | Palmerston North | 29 |
| 2007 | Palmerston North | 31 |
| 2009 | Tauranga | 36 |
| 2011 | Gisborne | 42 |
| 2013 | Rotorua | 41 |
| 2015 | Christchurch | 45 |



But what does it take, for each of these performing artists to get to the Matatini stage?

The journey to Waitaha has been a multi million dollar exercise for the teams involved and it has been a cost borne by not only the performers but also their families and wider whānau as well as iwi and local sponsorship and fundraising.

Table 1 shows the approximate collective costs for teams to prepare for Te Matatini, including costs to travel to wānanga and noho as well as accommodation, venue and kai costs. It also shows the costs to travel to Ōtautahi, transport around Ōtautahi and kai and accommodation costs whilst in Ōtautahi. Approximate \$1M of these costs contributed to the Christchurch economy.

Table 1

| COSTS INCURRED BY THE 45 TEAMS TO GET TO ŌTAUTAHĪ | |
|----------------------------------------------------------|--------------|
| Wānanga to prepare teams | \$ 1,128,038 |
| Accommodation Costs in Ōtautahi | \$ 758,457 |
| Travel Costs to Ōtautahi | \$ 1,248,455 |
| Transport Costs in Ōtautahi | \$ 227,081 |
| Kai Costs in Ōtautahi | \$ 372,788 |

Table 2 shows the approximate amount of funds raised by rohe / teams to make the trek to Waitaha. \$10k per team is given from Te Matatini's base funding with individuals, families, whānau, iwi, fundraising and local sponsorship covering the bulk of funds required. These funds also include the costs to wānanga and prepare for the festival – there are some significant variances in these costs between city based and rural based groups which have access to local marae and strong whānau support, especially with kai provision for these wānanga. The 'iwi' driven and governed teams enjoy the support, financial and otherwise, of their iwi with the responsibility to the 'people' and to the 'kawa', from the teams, strong in those settlements.

Table 2

| REGION/ROHE | No. of Teams | COSTS TO GET TO WAITAHA |
|-----------------------|---------------------|--------------------------------|
| 1. Te Tau Ihu | 1 | \$61,800 |
| 2. Waitaha | 3 | \$79,550 |
| 3. Rangitāne | 2 | \$156,393 |
| 4. Whanganui-a-Tara | 3 | \$162,713 |
| 5. Ngāti Kahungunu | 4 | \$261,495 |
| 6. Tāmaki Makaurau | 3 | \$298,110 |
| 7. Aotea | 4 | \$315,000 |
| 8. Tairāwhiti | 4 | \$366,904 |
| 9. Tainui | 4 | \$406,593 |
| 10. Te Whenua Moemoeā | 3 | \$410,972 |
| 11. Te Arawa | 6 | \$414,319 |
| 12. Taitokerau | 4 | \$431,945 |
| 13. Mataatua | 4 | \$510,700 |
| 45 Teams | | \$3,876,494 |

Preparing for Te Matatini can be an expensive investment for many individuals, especially those who are choosing to travel home to perform with their iwi groups. Crossing the country to hui, rehearsals and wānanga requires many long trips and long weekends for those whānau who heed the call to 'come home' and stand alongside cousins, aunties and uncles, brothers and sisters. Babysitting duties are picked up by the wider whānau to make this representation possible or babies are often bundled into cars early in the morning, every second weekend, by eager parents vying for a place in the team.

Following the completion of all the regional competitions in May of 2014, teams redefined themselves to prepare during the next ten months for the 'greatest show on earth'. Whilst there may be some 'down time' following regionals for the performers, the 'creatives' in the team set to work to research kaupapa or themes that they want to 'stand' with in Waitaha. Themes that acknowledge Waitaha, this 100th year centenary of World War 1 and stories and messages from home, that pakeke want told. The Te Matatini stage is a powerful platform for storytelling and for stating an iwi's position on political issues that affect their people in particular – it's a grand opportunity for iwi to 'spread their wings' and stake their taiaha.

Senior members set to work to plan the ten month māramataka of preparation, scheduling wānanga, hui and fundraising opportunities and other milestones. The budget is planned and the fundraising body sets to work to find and raise the funds needed to make the trip south. The urban teams are better positioned for fundraising events with the city providing greater networks and opportunities, while their rural cousins rely on their same whānau members to buy the raffle tickets and hāngi. One thing is certain though, and that is the 'do or die' level of commitment from all to reach the goal at all costs and digging deep into personal pockets to bridge the gaps. Such is the beckoning call of the Te Matatini stage.

There is an increasing focus on health and fitness in the art form and 2015, as in recent years, has shown a greater awareness of healthy eating in the Kapa Haka space by kaihaka, especially in the lead up to Te Matatini as brackets become more demanding and require increasing stamina and fitness. During this preparation time for the festival, the whole family gets 'swept up' in the healthy kai regime – at the noho and at home. The art form is showing some positive and exciting changes of attitudes amongst our people towards healthy eating and staying fit. Never has the Te Matatini stage seen so many chiselled bodies! The journey to the stage for many has also been a journey to wellness.



Kapa Haka as an art form is having far reaching implications for the way in which we live our lives as Māori. In the competitive space of Te Matatini it is driving a new generation of Kapa Haka exponents – cheerleaders for this space that challenge kaihaka to strive for personal bests and to be the source of not only iwi, whanau, family and personal pride but to also be a badge of honour for our country. With its very large non-Māori audience in Waitaha, many from overseas, this journey was not only an opportunity to profile rohe but to collectively profile Aotearoa and Māori for the world.

That is a journey that is priceless.

(Excerpt from Te Karaka by Nic Low)

Up on stage, everyone's lifted their game. There's an intensity to the performances that at times brings tears. For the first time, I pop on headphones and listen to the live translation on Hakarongo Mai. It's like the world leaps into full-colour HD. The haka we're watching is not just powerful rhythm and sound. It's about Te Kooti.

*Where are the monuments to the women and children
Stripped and executed by musket?*

Only it's not about Te Kooti, it's a full-body enactment of his life. The deep space of history opens around us.

*Oh you detestable Governor and your drunken
soldiers,
Attack...*

Every gesture is charged. Every song speaks to the next. The mōteatea which follows is Te Kooti's response to the soldiers.

Then Ōpōtiki Mai Tawhiti enact the hanging of Mokomoko for the murder of Reverend Völkner – a crime he didn't commit.

*Take this rope from round my neck
That I may sing my song*

The poi swing gently, like a body from the gallows. Mokomoko was pardoned, but confiscated land never returned. It's 1865 as if yesterday. Or earlier.

Te Mātārae I Ōrehu tell an old tale of love, betrayal, loss, and revenge. There's a white dolphin, a silver pathway over the ocean, omens of adultery, and chants to Tangaroa to send a tidal wave to drown an unfaithful lover. The wāhine reach forward, stabbing the air with their fingers:

Serves! You! Right!

A visiting American nails it: it's Māori opera. The crowd goes wild.



TE MATATINI IN NUMBERS

| Number | Unit | Detail |
|--------------|----------------|------------------------------------------------------------------------------------------------------------------|
| 3000 | Years | Kauri from which the mahau has been created |
| 26 | Tonnes | The weight of the mahau |
| 45 | Teams | Qualifying teams from around NZ |
| 2025 | Performers | Participated in the 2015 TM National Kapa Haka Competition |
| 27 | Judges | 26 judges and 1 stand by judge judged the 2015 competition. |
| 110 | Points | Total number of points a team can score in each discipline on the Te Matatini stage |
| 1M | Viewers | Tuned in to Te Matatini on TV or online |
| 10k | Free Raincoats | Handed out to the audience when the heavens opened! |
| 7000 | People | Fed following the pōwhiri |
| \$9M | Dollars | The total estimated expenditure by those visiting Ōtautahi for the primary purpose of attending Te Matatini 2015 |
| 49 | Percent | The number of attendees who were at their first Te Matatini Festival this year. |
| \$4M | Dollars | The total estimated expenditure by teams to prepare for and travel to Ōtautahi for the 2015 Festival. |
| \$433,500.00 | Dollars | Approximate amount spent on kai by the teams while in Ōtautahi for the festival. |
| 4 | Days | Of free to air live broadcasting – first time it's been done! |

TAHU PŌTIKI! MARAKA, MARAKA!

A recount of the Pōwhiri for the Te Matatini National Kapa Haka Festival 2015, Kaituhi Nic Low. Acknowledge Te Karaka.

Hagley Park is full of aunties. There's a huge eddying river of people hugging and kissing, young and old, waving and looking. Grass-covered schoolboys jostle in for a look at the trophies. Everyone photographs everyone else.

The pōwhiri is about to begin. Two great encampments stand before the mānuka palisades, Ngāi Tahu to the east, the motu to the west. The Rātana band lines up. Warriors pad through the crowd to take their place out front, patu pounamu cradled in their arms. One breaks away to greet a kaumātua. They grasp shoulders in a quick fierce hongi, voices quiet.

Tēnā koe.

Tēnā koe, boy.

From somewhere, everywhere, the sound of pounamu. A resonant underwater clang echoes from all sides. Clang. It's a pahū pounamu, a greenstone gong, struck once, twice, three times; then comes the deep fluttering sigh of the porotiti. Eyes up. Ethereal calls fill the paepae. Pūtōrino and pūmotomoto in surround sound. Karanga weka. The puru gourd booming like kākāpō. Then comes ororuarangi, the two-voiced flute, the human world. Conversation dies away. Only yesterday I saw these traditional instruments behind glass in a museum. It's great to hear them full of life. There's a blast of tētere, flax trumpets seven-strong, calling the people on. The Rātana marching band starts marching. It begins.

Awesome.

The morning air is full of aunties. Their karanga rise one after the other, calling the thousands onto Ngā Pākihi Whakatekateka o Waitaha: the proud, strutting plains of Waitaha, named for Rākaihautū and Rākihōuia's joyous reunion. The river of teams and their whānau flow past the kaikaranga to pay their respects and receive gifts of pounamu. They're in tracksuits and piupiu, scarves and korowai, sunglasses and suits. It's (one of) the biggest gatherings of Māori in the south since Te Matatini (then known as the Polynesian Festival) was here in '86. Last time we hosted was before cellphones, laptops, Māori TV, nek minnit. Before the earthquakes. Before the Settlement. There's tears galore out here. Pride and tears.





*Tahu Pōtiki!
Maraka, maraka!
Tahu Pōtiki!
Rise up! Rise up!*

Three hundred of the 30,000 faces of Te Matatini surge forward with “*Tēnei te Ruru*”. There’s warmth and fire in the welcome. The kaupapa of this year’s festival is “*He Ngākau Aroha*”. Ngākau is the heart. It’s also a token sent to friendly tribes asking for aid in troubled times. He Ngākau Aroha: a loving heart, and gratitude to all these northern iwi who sent help when the city was crushed.

The chairs around me are full of aunties. They fan themselves in the heat or work at their smartphones. Up on the paepae speeches pass back and forth. The first three waiata tautoko from the manuhiri are all old mōteatea chants, the voices and bodies standing and speaking as one. Heads nod in appreciation.

Get that, all 16 verses of “Pinepine te Kura”. First time in my life I’ve heard the full version done.

There’s a cocoon of focused attention around the kaumātua and kuia under their white shade marquees. Over distance and time, concentration spreads and relaxes at the margins of sprawled schoolkids, gossips and catch-ups, breast-feeding and sun-screening.

Nice taonga, bro. You look like you’re gonna catch a taniwha with that thing.

It’s hot. A camera drone fizzles overhead. A young performer in piupiu strides through the crowd with his shaved head held high, expression fierce, hand resting on the patu in his belt.

An auntie grabs him and kisses him and points to his wrist. They crack up. He’s forgotten to take off his watch. In the front row, Deputy Prime Minister Bill English blinks in the sunlight. The latest waiata tautoko from the manuhiri begins, and ends.

Oh, that was quick. Next!

How many more? Six?

Nah. One, two, three; three more. Better hurry up or we’ll be all Matatini’d out!

The kai tent is full of Aussies. Three teams of our relations who live in Australia made it into this year’s finals.

Yeah, she’s from Aussie, but she knows all the words.

Along with the other kaumātua, their elders are stocking up on kōura, tītī, tuna and kina. Everyone else gets a feed too. It’s the first time they’ve had a hākari at a Te Matatini pōwhiri. Dozens of volunteers hand out thousands of bento boxes full of delicacies from the south. It’s all traditionally harvested, or donated by Ngāi Tahu businesses.

Feasting people fill every inch of shade.

OFFICIAL RESULTS for Te Matatini National Kapa Haka Festival 2015

TOP 9 PLACINGS

TE TOA WHAKAIHUWAKA MŌ TE TAU 2015 – Duncan McIntyre Trophy

Overall Winner – Te Kapa Haka o Te Whānau a Apanui

2nd equal – Ōpōtiki Mai Tawhiti & Te Mātārae I Ōrehu

4th – Te Waka Huia

5th equal – Te Iti Kahurangi & Te Kapa Haka o Whāngarā Mai Tawhiti

7th – Waihirere

8th – Te Pou o Mangatāwhiri

9th – Ngā Tūmanako

WHAKAEKE – Te Whānau o Waipareira Trophy

3rd – Ōpōtiki Mai Tawhiti

2nd – Mōtai Tangata Rau

1st – Waihirere

MŌTEATEA – Te Kani Te Ua Trophy

3rd – Te Iti Kahurangi

2nd – Te Mātārae I Ōrehu

1st – Te Kapa Haka o Te Whānau a Apanui

WAIATA Ā-RINGA – Ikaroa Trophy

3rd – Te Kapa Haka o Te Whānau a Apanui

2nd – Ngā Tūmanako

1st – Ōpōtiki Mai Tawhiti

POI – Aotea District Māori Council Trophy

3rd – Te Mātārae I Ōrehu

2nd – Ōpōtiki Mai Tawhiti

1st – Te Kapa Haka o Te Whānau a Apanui



HAKA – Te Ngākau Aroha o Te Waipounamu Trophy

3rd - Te Kapa Haka o Te Whānau a Apanui

2nd - Mōtai Tangata Rau

1st - Waihirere

WHAKAWĀTEA – Wi Te Tau Huata Memorial Trophy

3rd - Te Mātārae I Ōrehu

2nd - Mōtai Tangata Rau

1st - Te Iti Kahurangi

TE KAIRANGI O TE REO – Mobil Oil Te Reo Excellence Trophy

(Excellence for diction, pronunciation and content in Māori Language)

1st - Mōtai Tangata Rau

WAIATA TIRA – Te Rōpū Waiata Māori o Aotearoa Trophy

3rd - Te Reanga Mōrehu o Rātana

2nd - Tūhourangi-Ngāti Wāhiao

1st - Ōpōtiki Mai Tawhiti

KAITĀTAHI WAHINE – Kaitātakehi Wahine Korowai - Sponsored by Te Waka Toi

3rd - Te Reanga Mōrehu o Rātana

2nd - Te Iti Kahurangi

1st - Te Mātārae I Ōrehu

KAITĀTAHI TĀNE – Dr Bruce Gregory Trophy

3rd - Te Kapa Haka o Te Whānau a Apanui

2nd - Ngā Tūmanako

1st - Ōpōtiki Mai Tawhiti

KĀKAHU – Wairākau Paia Waipara Memorial Trophy

3rd - Whāngārā Mai Tawhiti

2nd - Ngā Tūmanako

1st - Te Mātārae I Ōrehu

TITONGA WAIATA HŌU – POI – Poi Composition Trophy

3rd - Te Kapa Haka o Te Whānau a Apanui

2nd - Ngā Tūmanako

1st - Ōpōtiki Mai Tawhiti

TITONGA WAIATA HŌU – HAKA – Haka Composition Trophy

3rd - Ngā Tūmanako

2nd - Ōpōtiki Mai Tawhiti

1st - Te Kapa Haka o Te Whānau a Apanui

TITONGA WAIATA HŌU - WAIATA Ā-RINGA – Waiata-ā-Ringa Composition Trophy

3rd - Te Kapa Haka o Te Whānau a Apanui

2nd - Ngā Tūmanako

1st - Ōpōtiki Mai Tawhiti

TITONGA WAIATA HŌU – Tā Kingi Ihaka Memorial Trophy

Best Original Composition – Overall highest

1st - Ōpōtiki Mai Tawhiti

ANNUAL REPORTS FROM THE ROHE

Te Matatini remains committed to the promotion and support for rohe to grow and develop Kapa Haka in their regions. The organisation ensures it has a presence at the regional competitions that feed the national festival and that it works with regions to ensure consistency throughout the two competitions.

These regional competitions have seen growth across the past five festivals that can be attributed to the work being done 'on the ground' in rohe to develop Kapa Haka. Regions are taking greater responsibility for the training of their own judges; the fostering of their own Kapa Haka characteristics determined by tradition.

Regional competition, whilst probably one of the most important events within the rohe, is not the only activity happening locally, with events promoting whanaungatanga and community participation also prevalent and growing.

Many regions have their rohe committee central to everything that occurs in the Kapa Haka space in the regions. They are actively involved across all the events in the region including school, preschool, kaumātua and marae based Kapa Haka activity. The rohe that operate with this model enjoy a strong level of cohesion, support and unity for all Kapa Haka events that are held. Attendance at the Te Matatini National Kapa Haka Festival in Ōtautahi this year was largely dependent on the geographical location and the financial resourcing available to rohe to support. As expected there was strong support from whānau in the south and whānau from Ngāti Kahungunu who will host the 2017 festival.

Te Matatini is pleased to be able to provide support in the regions for the art form to grow with regional priorities encouraged. It is a priority for Te Matatini to further strengthen the relationship between the national body and the regional committees.



ROHE ACTIVITY SUMMARY

| Event | Te Matatini Festival 2015 | | | Regional Senior Competition | | National Secondary Competition | National Primary Competition | Kaumātua Kapa Haka | Kapa Haka Events in Past 12 Months |
|---------------------|--------------------------------|---------------------------------------------------|------------------------------------------|-----------------------------|------------------------|------------------------------------|------------------------------------------------|-------------------------------------------------|-------------------------------------------------------|
| To Count | Performers in Te Matatini 2015 | Whānau / Supporters who attended Te Matatini 2015 | Judges from our rohe at Te Matatini 2015 | Cost to run Regionals | Number of participants | Number of Qualifying Teams at 2014 | Number of Qualifying Teams at 2015 Competition | Number of Participants in Wellington, June 2015 | Number of Events held in our Region in last 12 months |
| Aotea | 160 | 160-200 | 2 | \$55,000 | 450 | 2 | 3 | 120 | 5 |
| Ngāti Kahungunu | 146 | 800 | 2 | \$78,000 | 624 | 3 | 1 | TBC | 6 |
| Mātaatua | 176 | 600 | 9 | \$280,000 | 720 | 3 | 3 | 0 | 6 |
| Rangitāne | 80 | 150 | 0 | \$18,000 | 200 | 3 | 4 | 0 | 3 |
| Tairāwhiti | 178 | 120 | 5 | \$28,000 | 321 | 4 | 4 | 36 | 6 |
| Tainui | 160 | 120 | 5 | \$200,000 | 500 | 4 | 4 | 50 | 5 |
| Te Taitokerau | 160 | 160 | 1 | \$80,000 | 400+ | 3 | 4 | 0 | 3 |
| Tāmaki Makaurau | 100 | 100 | 1 | \$67,000 | 700 | 6 | 6 | 40 | 2 |
| Te Arawa | 240 | 400 | 4 | \$100,000 | 630 | 4 | 4 | 12 | 6 |
| Te Tau Ihu | 36 | 500-1000 | 0 | \$7,000 | 34 | 1 | 2 | 0 | 2 |
| Te Whenua Moemoeā | 110 | 500 | 2 | \$85,000 | 3000 | NA | NA | NA | 30 |
| Te Whanganui ā Tara | 120 | 450 | 2 | 42,000 | 270 | 3 | 1 | 250 | 9 |
| Waitaha | 120 | 000's | 1 | \$35,000 | 350+ | 4 | NA | 70 | 5 |

TĀMAKI MAKĀURAU



Based on participation Tāmaki Makaurau is the largest kapa rohe in Aotearoa. The past year has seen a number of highlights at each level of kapa haka including a record participation rate at kura tuatahi level in 2014, Waiorea (Western Springs College) joining Te Wharekura O Hoani Waititi in the inaugural finals day for kura tuarua national competitions in July 2014, an excess of 50 kura competing at the ASB Auckland Secondary Schools Polyfest in 2015, Ngā Tumanako joining Te Waka Huia on finals day at Te Matatini in Waitaha 2015, and the greatest honour for Tāmaki kapa haka for the year having our Life Member, founding member of Te Rōpū Manutaki and longtime stalwart of kapa haka, Sir Pita Russell Sharples being awarded a Knight Commander of the Order of New Zealand.

Tāmaki kapa haka have also engaged widely with Te Wānanga o Aotearoa and Te Whare Wānanga o Awanuiārangi in tertiary programmes developing te reo, tikanga Māori and Māori performing arts where results are starting to show in terms of building the capacity of individual kapa haka and Tāmaki Kapa Haka as an organisation.

As Te Toa Whakaihu Waka o Te Matatini, Te Waka Huia represented Aotearoa in many international fixtures including the Royal Edinburgh Military Tattoo and Edinburgh Festival Fringe in Scotland in August 2014 and the Rua Rau Festival in Sydney Australia in October 2014.

The main goal for our rohe for 2015 – 2016 is to:

Key focus areas over the next year will be to build the capability of the rohe kapa haka committees, particularly in areas of governance and management. Strengthening relationships with mana whenua and local marae is another area Tāmaki kapa haka will be placing emphasis on as plans towards hosting Te Matatini 2021 begin to take shape. Due to the low qualifying number of kapa haka representing Tāmaki Makaurau in Waitaha 2015, attention will be paid to developing and providing a robust senior regional kapa haka competition in 2016.



NGĀTI KAHUNGUNU

*Ngā tukemata ngā pounamu Kahungunu – Kahungunu maranga – Tākitimu karanga
Karangatia ngā waka e o te motu. Huie Taiki Ee
Ko te kahu o te amorangi a Tama Huata ... moe mai rā ki te aumārie waekanaetanga.
Taku mihi ki Te Matatini tēnā koutou tēnā koutou tēnā koutou katoa*

Due to the success of Kahungunu's bid for Matatini 2017 our Regional Kapa Haka teams had escalated to thirteen groups performing on stage in 2014, driven by the late Tama Huata (who is greatly missed) and Ngāti Kahungunu Runanga Arts & Culture. Four teams qualified from Ngāti Kahungunu for Matatini 2015 in Christchurch, namely Te Rerenga Kotuku, Pareārau, Ngāti Kahungunu Ki Heretaunga and Ngāti Ranginui. The receiving of the Mauri o Matatini in Christchurch has encouraged the many tribes of Ngāti Kahungunu to get involved in promoting Kapa Haka to realise our goal to have 22 kapa haka teams on stage at our next regionals in 2016.

2014 was also a successful year for Ngāti Kahungunu rohe as we received the Mauri o Te Kapa Haka Kura Tuarua, where we will be hosting next year 25th -29th July 2016 at the Pedigrew arena. Three of our Secondary Schools qualified at the National Secondary School Kapa Haka competitions in Gisborne August 2014 namely Te Kura Kaupapa Māori o Ngāti Kahungunu ki Heretaunga, Wairoa College and Te Aute College. This year's regional saw another three of our secondary schools qualify for next year's National Secondary School Kapa Haka, namely Te Kura Kaupapa Māori o Ngāti Kahungunu Ki Heretaunga, Te Aute College and Hastings Boy's High School.

This was also the first year that Ngāti Kahungunu Rohe had participated in the Primary Schools Regional Kapa Haka competitions and one group qualified for the National Primary School Kapa Haka Competitions this year in November in Palmerston North, namely Te Kura Kaupapa Māori o Te Wānanga Whare Tapere o Tākitimu.

The main goal for our rohe for 2015 – 2016 is to:

1. Promote and achieve the most successful Regional Senior Kapa Haka Competition in Ngāti Kahungunu in February 6th – 7th 2016 by:
 - i. Planning and organising to motivate Ngāti Kahungunu
 - ii. Taking the Mauri o Matatini to all taiwhenua rohe of Ngāti Kahungunu to promote our regional competition
 - iii. Encouraging 22 teams of 40 on the regional stage
2. Support our tamariki from Te Kura Kaupapa Māori o Te Wānanga Whare Tapere o Tākitimu to compete at the National Primary School Kapa Haka Competition in Palmerston North.
 - iii. Encouraging excellence of quality performances
 - iv. Encouraging Te Reo o Ngāti Kahungunu
 - v. Promoting an exciting uplifting 2 day competition festival 6th – 7th February 2016



TAINUI

Tēnei ka taunakitia ngā mihi i runga i ō tātou marae huri noa,

Whakamānawatia hoki a Kīngi Tuheitia e noho mai rā i te ahurewa tapu o ōna mātua tūpuna, o tōna whaea hoki. Rire rire hau Paimārire. Koutou ngā mate huhua tēnei ka tangi, okioki atu i te mākohakoha o te pō, whakangaro atu rā. Tātou ki a tātou, ngā mahuetanga iho e pikau ana i ngā kaupapa nui o te wā, tēnā tātou.

Tātou Te Matatini me ōna katoa, tēnā tātou. I tēnei tau nei i kitea ai ngā kapa e whā o Tainui ki tā tātou hui nui ki O-Tautahi, me te aha, ko te toi kapa haka kua tupu i tēnā. Nō konei e tōaitia ana ngā mihi nui ki a Ngāi Tahu i manaaki i ngā mātā waka, tēnā rā koutou katoa.

Me mihi hoki ngā tamariki rangatahi e kaha nei ki te hāpai i ngā mahi a Tānerore, ko rātou te āpōpō o ō mātou kapa, nā runga i tēnā me huri ngā whakaaro ki ngā kura tuarua e whā kua whai wāhi ki te whakataetae ā-motu e tū ana ā tērā tau. He pērā anō te mihi ki ngā kura tuatahi e whā e tū ai ki Te Mana Kuratahi ki Rangitāne.

Nō tēnei tau hoki, i haere ai tētehi kapa nui hei taunaki i te kaupapa o Matariki ki Te Papa, ko ō mātou rūruhi, koroheke ērā me ngā kaitautoko i whakautu i te reo karanga o Taikura. Me kore ake rātou ngā kaumātua e mōhio nei ngā whakatupuranga o nāiane ki ngā waiata a rātou mā.

Ngā Kaupapa Tautoko i Te Kīngitanga

Koinei tētehi wāhanga nui o ngā mahi kapa haka.

- E rua ngā tū nui a ngā kapa haka, tamariki mai, pakeke mai, kaumātua mai i tēnei tau. Ko tētehi ko te whakanuitanga o te tau tuangahuru mai i te whakataunga o te raupatu.
- Tuarua ko te tū ngātahi ki te Koroneihana. Ko tōna 200 tāngata i tū ki te whakangahau i ngā iwi ki runga o Tūrangawaewae.
- I haere ētehi o Te Iti Kahurangi me Mōtai Tangata Rau ki te tautoko i te haerenga o Te Ariki Tamaaroa o Whatumoana ki Rarotonga, ki te whakanui i tō rātou mana motuhake, i tū hoki aua kapa e rua me ngā kaumātua hei kanohi mō Tainui waka ki Te Maeva Nui.

Ētehi atu kaupapa kapa haka ā-iwi

Ehara i te mea he mea tautoko ā-rawa nei ēnei kaupapa nā TWCT, engari me whakarārangi tonu i konei kia kitea ai ngā mahi e pikautia ana e ō mātou iwi.

- Te Nehenehenui Festival: nā Ngāti Maniapoto tēnei kaupapa kapa haka, he hui whakakao mai i ngā uri o taua iwi kia kotahi ai i roto i te kapa haka, he whakataetae hoki. Koinei te tau tuarua i whakahaeretia ai taua kaupapa.

TAINUI WAKA
CULTURAL TRUST



- Hauraki Festival: tau atu, tau mai tū ai tēnei kaupapa ki roto o Hauraki. E rua ngā rā te roa o tēnei whetiware.
- Te Huinga Kapa o ngā Kura o Te Awamutu: he huinga kapa haka ā-ngahau nei mō ngā kura o Te Awamutu me ōna takiwā.

Ngā whāinga 2015–16 kō atu

- Kia whakatupungia te toi haka i roto i te rohe mā ētehi hui, wānanga hoki. Nā runga i tēnā, e whakahaere ana mātou i ētehi hui i te tau hou ki te whakatupu, ki te whakapakari hoki i ngā mahi haka;
- Kia nui ake te mahi tahi me ō mātou iwi;
- Kia nui ake te mahi tahi me ngā kapa haka;
- Kia nui ake ngā kapa haka i ngā whakataetae ā-rohe matua.

Hei whakaoti ake, ko te mātāmua i tēnei wā, ko ngā whakaritenga mō tā mātou whakataetae ā-rohe e tū nei i te 16 o Paengawhāwhā 2016 ki Te Papanui (Claudelands), Kirikiriroa, nō reira nau mai, haere mai kia noho tahi ai tātou ki te whakanui i ngā taonga tuku iho a kui mā, a koro mā.

Hei konā mai rā me aku mihi nui,

Nā Paraone Gloyne

Heamana o Tainui Waka Cultural Trust

Māngai a Tainui ki te Komiti Matua o Te Matatini



MATAATUA

*Tēnā rā koe e Te Matatini e matakanohitia atu ai e koe
Te Wharetapere nui a Toi ki a pī ki a pō. Te Ranga a Toi ka
hua mai, kai ana te whetū, kai ana te marama ko te tio e
rere rā runga, rā te pekapeka rākau kōtore wīwī, wāwā
heke heke te manu huia ki tōna tauranga whakatiketike.
Tihei mauri ora.*

I tūtataki ngā ngārehu kia ngiha te ahikōmau e mau ai
te mauriora, mauritapu o te wānanga a Toi Kairākau,
a Toi Taungākau, a Toi Manawakoa i te tangihanga a te
pīpīwharaurao i te pō roa o Matiti, i te whitu, i te waru, i a
Taritoronga a Tangaroa i te repetū. Tū a Mātaatua ki te
Mahau o Te Matatini ki te āta o Ruatēpūpuke. Manawa
kōhatū, manawa pounamu, manawa rere, manawa toa.
Haruru tapuwae Te Moana a Toi ki runga o Tautahi, rū
ana Ngā Pākihi Whakatekateka o Waitahā i a Te Kutī,
Te Wera, Te Ua, Apanui, i a tohenihorau, toherauriki
Ōpōtiki Mai Tawhitī, i a Ruatāhuna pakukore, kākahu
māuku, i Ngā Pāpaka a Rangataua a Tūtarakauika.
Mana tū, mana toa Mātaatua mana ake ake!

The main goal for our rohe for 2015 – 2016 is to:

Tāwharautia Mātaatua! Tōnā nui, tōna roa, tōna tapu,
tōna toa. Ka amokurahia ia ki runga o Tūrangawaewae
hai takapau mō Kīngi Tūheitia. Ka pinepine i a kura nui,
i a kura roa ki roto i a Wharekura e tū ai ki Rauroha ka
kuhu i a Mātaatua kura ki roto o Mātangireia.

Ka hau te kura o Mātaatua ki roto o te Ruatoki o
Ruamano ki reira whanake i te kura i raro i Taiaarahia.
Mā reira e arahia te tai o Toi ki Te Matau a Māui ki
Heretaunga ararau, Heretaunga Haukūnui, Heretaunga
Hāro o te Kahu, Heretaunga takoto noa. Mana tū, mana
toa Mātaatua mana ake ake!

Mataatua Kapa Haka
Incorporated



AOTEA

Tahurihuri kau ana te maru o te tangata ki te whakarongo kei whea te ahunga mai o te ngako o te kupu, me tōna mātatorutanga kia taea te pupuri i tōna tinana e te whatu manawa, kia hutia ake e ngā hau kaha i te puananī, ka ngaro ki waho moana, ka ngaro ki tangata tōna hua reka. Tēnei rā te titiro ki te hōhonutanga a te kitenga o aku taringa, kei reira pea ngā ruruku hei tuku, kia taea te whakatū whare hei whakaruruhau I taku puananī, hei paihere mō ngā mokopuna mo ake tonu, kia rangona tōna hua.

Ko te koanga tēnei, te wā hei whakapau kaha kia whakatōkia te muimui e te Ao Māori. Hou atu kē ki te tūāhu tapu whakatakoto tāpae tika. Mā reira pea ka ea, ka ea ai te āhuatanga ki ngā atua i Te Pō. Te otinga atu o ngā mihi ki Te Pō, ka pō, ka ao, ka awatea!

Kei ngā karangatanga maha huri noa te motu, tēnā koutou katoa. Tēnā koutou i tēnei wā, he wā ka muia i te kāika a te tangata, kia whakapakari atu i a tātou ake, mai i Te Hiku o Te Ika ki ana paihau ki tōna Punga, huri kē atu ki Rēkohu ki Wharekauri. Hei aha? Hei huaki tatau i te mōhio kei waho ake rā, kia kapohia e te hunga hiakai ki ngā taonga, kia whakapurua ki roto ki ō rātou kono, kia kainga e te hinengaro. Kua kitea a taringa, kua rangona a karu te whakatinanatanga o te kōrero nui o Te Matatini, mā tini mā mano ka rangatira a kapa haka i ngā waka e toru a Aotea, a Kurahaupō, a Tokomaru hoki. Tēnā koutou me ō taupuhipuhi nei i ngā mahi o te kāinga ka puawai ki ōna taumata. Huri noa, mā ngā korero nei hei whakaoraora ake ko ngā ōhāki ka waihotia e rātou mā ki a koutou, ki a mātou, ki a tātou katoa.

The main goal for our rohe for 2015 – 2016 is to:

1. Reinforce our commitment to kapa haka in our rohe (Puanga, Taranaki Tū Mai, Ratana 25th, Paepae in the Park, Pākaitore, Hui Āranga, and other local events)
2. Reinvigorate Senior competitive participation at the Aotea Regional 2016.
3. Cultivate more Regional Judges to progress to Te Matatini 2017.
4. Sustain Primary School participation at Tātarakihi (Taranaki) and Pae Tamariki (Whanganui) regionally, and embrace wider Regional representation to Nationals.
5. Maintain Secondary School participation at Pae Rangatahi (Whanganui-Taranaki combined), and support Regional representation to Nationals.
6. Uphold Taikura teams and their participation at local events and Te Papa.



RANGITĀNE

E rere tonu nei i ngā mihi ki ngā iwi pupuri mana, pupuri taonga, pupuri Māori motuhake o hākui, o hākoro, huri noa i te motu. Ki ngā taumahatanga hoki o tēnā, o tēnā, e mihi ana, e mihi ana. Nei rā te mihi mahana mai i ngā kapa haka o te rohe o Rangitāne-nui-ā-rangi e tuku ana ki a koutou otirā ki a tātou katoa!

The layover period over the last 12 months provided us with opportunities to explore, develop and promote Kapa Haka to new audiences.

The Rangitāne Ahurei Festival 2015 hosted in Wairarapa this year in January presented such an opportunity to Te Iwi o Rangitāne whānui, exciting the possibility of greater participation in the Tangata Rau festival 2016.

I have undertaken a broader discussion with the Te Manawa Museum in Palmerston North to develop a cultural arts center, showcasing Kapa Haka excellence through the medium of exhibitions. We are still in the early stages of the discussion, with the potential for a new center being developed to house and exhibit Ngā Taonga Kapa Haka. I am to meet with the CEO – Andy Lowe again in the coming weeks with his planning and design team to discuss a new building layout and the finer details of this relationship.

The primary school sector saw over 12 schools participate in the regional competition which took place in Oct 2014. This year 2015, will see the National Primary schools Competition – Te Manakuratahi hosted by Te Kura Kaupapa Māori o Manawatu in Rangitāne ki Manawatu for the first time. There are 47 primary schools participating in this year's National competition and it is expected to grow even more for the next one. We have 4 kura representing our region which will be held from Nov 2 – 5 2015 at Arena Manawatu.

1. Te Kura Kaupapa Māori o Manawatū,
2. Ngā iti rearea (Monrad Intermediate)
3. Te Kura Kaupapa Māori o Mana Tamariki
4. Taitoko Rāwhiti (Levin East primary).

The secondary schools competition saw 5 schools compete with 3 groups qualifying for the National competition in Kahungunu 2016.

1. Hato Paora College (HPC)
2. Te Piringa (Freyberg High, Boys High, Girls High, Mana Tamariki)
3. Turakina Māori Girls High School (Turakina Ngā Hara)

The RMCA have recently entered into a contract with Te Whare Wānanga o Awanuiārangi to deliver the Bachelor of Māori Performing Arts (BMPA) Programme on behalf of the region and we are due to begin running this programme in the coming weeks.



The main goal for our rohe for 2015 – 2016 is to:

Our main goal is to provide stability to the current competitive groups and to increase the participation of senior members and groups at the next Tangata Rau festival from 5 competing rōpū to 7. We are on track to achieving this goal and look forward to another successful regional competition in 2016.

Thank You

Thank you to Te Matatini Inc and our sponsors for your continued support. Thank you to our local sponsors and funders, Palmerston North City Council and the Regent Theatre Trust. Thank you to all our supporters, kuia, kaumātua, families, tamariki, mokopuna and lastly, a proud thankyou to both of our qualifying rōpū who took the stage this year to represent us at festival 2016. Mā tōu rourou, mā tōku rourou ka ora ai ō tātou rohe. Tēnā koutou katoa.

Nāku noa,
Christopher Whaiapu
RMCA Chair & Rangitāne Delegate



TAIRĀWHITI

ROHE DEVELOPMENT

Unification of Secondary Kapa Haka

It was recognised that within the rohe of Tairāwhiti Secondary Schools are hosting regional kapa haka comps and are also participating in the annual Primary Junior Tamararo. Meetings have been held to bring unity and the enhancement of kapa haka at this level.

Resource Building

In seeking to strive for excellence we acknowledged that we must provide quality leadership, which will ensure Tairāwhiti endeavors to achieve key outcomes. A judge's wānanga was held to determine competencies of Tairāwhiti kapa Haka. This is ongoing

Governance

A structure capable of focusing and delivering the most effective governance and support systems for future direction of Tairāwhiti Kapa Haka has resulted in a relationship with the local rūnanga and the engagement of a staff member. The full time role includes the secretariat and operations of Tairāwhiti Kapa Haka.

ROHE ACHEIVEMENTS

| ACHIEVEMENTS | DATE | KAPA PARTICIPATION | OUTCOME |
|-------------------------------------------|----------------------|-----------------------------------------------------------------|--------------------------------------------------------------------|
| National Secondary Comps | 2014 29Jul-1 Aug | 43 Kura in attendance | National Sec's held |
| Tamararo Junior/ Primary Section | 20 Sept | 14 Primary Kura 2 Junior rōpū | Primary Junior 2014 Tamararo held |
| Tūranganui Schools kapa Haka Festival | 17 -21 Nov | Tairāwhiti Primary, Kura Kaupapa, Kōhanga & Day care rōpū | Kapa haka performed by mokopuna within Tairāwhiti |
| Wānanga for Te Matatini | 1 Oct-28 Feb 2015 | 4 Qualifying rōpū | Wānanga held and rōpū prepared well for performances at Waitaha |
| Te Matatini 2015 | 5-8 Mar | 4 Tairāwhiti rōpū in attendance | Tairāwhiti rōpū in attendance |
| Ngā Manu Kōrero | 19 May | 10 Secondary Schools in attendance | Ngā Manu Kōrero held |
| Regional Secondary Kapa Haka Comps | 20 May | 9 Secondary Schools in attendance | Qualifiers to Secondary Nationals in 2016 named |
| Gospel Roots Festival 15 -18 Jan. 2016 | 28 May | 5 Senior rōpū | Acceptance by Kapa to perform at this major festival |
| Primary/Junior Tamararo | 19-20 June | 23 Primary 5 Junior rōpū | Primary Junior 2015 Tamararo held |



The key goal for Tairāwhiti 2015 – 2016 is:

The retention and celebration of our unique identity through our unique form of kapa Haka is the noble purpose of kapa kaka within Tairāwhiti.

Our key goal in achieving this is to ensure that:

“our rōpū who qualify to the National Festival are all placed in the Top 9”

The key to this statement is that Tairāwhiti will set challenging goals that will see kapa haka and the value of whānau, hapū and iwi of Tairāwhiti prosper.

TE WHENUA MOEMOEĀ

I te timatanga te kupu

Ko Te Atua te kupu

Ko Te Atua anō taua kupu i te timatanga

Nāna ngā mea katoa i hanga

A, kāhore tētahi mea

I kore te hangā e ia i hangā e ia.

*E nga mana, e nga reo, e nga ihi, e ngā tapu huri noa i
Te Whenua o te Moemoeā, otirā, i Te Pāpaka nui a Māui,
tēnā koutou, tēnā koutou, tēnā koutou katoa.*

On the 6 September 2014 Ngā Kapa Taumata Teitei Māori Performing Arts Australia Inc. (NKTT) held its AGM in Perth, Western Australia with attendance of the delegates from QLD, NSW, ACT and WA. NKTT's Kaumatua and minute secretary attended and represented VIC. Since NKTT's beginnings in 2006, Western Australia has contributed well to NKTT kapahaka competitions winning 2 out of 5 times.

NKTT held the AGM and 1 face to face meeting and 6 teleconference meetings this financial year.

On 3 October 2014 the NSW Annual Māori Rugby League was held in Sydney which includes 'haka' as a judged component to the tournament.

On 25 October 2014 the Rua Rau Festival was held in Sydney commemorating 200 years of Māori in Parramatta, Australia. Te Waka Huia and Hatea along with our Sydney based kapahaka were showcased.

During February 2015 Waitangi celebrations is a big day throughout Australia. Kapahaka is always an attraction at these events and Kapahaka rōpū in all States attend, perform or host these events.

On 14 March 2015 the Taki Toa Annual Māori Rugby Union Tournament was held in Sydney and includes 'haka' as a judged component of the tournament.

On 25 April 2015 the Taki Toa Centenary of Anzac Test vs Campbelltown Harlequins was held in Campbelltown, Sydney, NSW with kapa haka represented. Many other kapa haka around Australia were participating in ANZAC day ceremonies in their respective State and Territories.

WA, ACT, NSW and QLD is focussing on Te Reo Māori Language with many kapa haka enrolling in te reo courses in their States.



States and territories are continuing to focus on the development of kapa haka rangatahi and up skilling their seniors. There are discussions around the development of kapa haka pakeke to participate in our next regional with the intention of reviving the classics. NKTT looks forward to a busy and prosperous 12 months for kapa haka in Australia. At this time I acknowledge and thank Te Matatini for their continued support to kapa haka and its development in Australia, with the potential to spread to other areas outside of Aotearoa.

The main goal for our rohe for 2015 – 2016 is to:

foster, develop and encourage greater integration of traditional Māori Performing Arts in the pursuit of excellence in Australia via NKTT 2016, Te Whenua Moemoeā 6th Qualifying Regional to Te Matatini to be held in Perth, WA.

Ngā Mihi

Isaac Te Ao Cotter JP

Te Whenua Moemoeā Delegate to Te Matatini

TE TAITOKERAU

The advent of Kapa haka in the rohe is underpinned by a strong, committed komiti whakahaere. The monthly meetings are the powerhouse of kapa haka for Tai Tokerau.

The highlights for 2014-15 were:

- Maranga Mai e Te Iwi Senior Regionals (4 rōpū to Te Matatini)
- Maranga Mai e Te Iwi Junior Regionals (3 rōpū to National Primary Schools).
- Waitangi Day Kapa Haka
- Ngāti Hine Festival

The main goal for our rohe for 2015 – 2016 is to:

- Continue to build a strong platform for kapa haka in Tai Tokerau
- Own and operate our own stage
- Develop Judges at all levels



TE WHANGANUI Ā TARA

The Whanganui ā Tara are in a stage of building kapa haka participation and whakawhanaungatanga within the rohe. We've held a number of events over the past year, all of which were successful indicators that the rohe is building momentum.

Events, kaupapa and projects over the year have included:

- Secondary Regional Competition from Te Whanganui ā Tara ki Otaki and Te Awakairangi ki te Wairarapa
- Hapū Hakaz. Celebrating our hapu-tanga and encouraging local marae and hapū from ngā hau e whā to put a team in for a fun afternoon of entertainment. This event was held in 2014 with the whakaaro and encouragement from the community to run another one this year
- Te Kāhui Amo Kura is a new initiative for rangatahi across the wider Wellington rohe to participate in kapa haka, whakawhanaungatanga but at a more senior level. 56 tauira participated in the first wānanga. The idea is to continue to grow this rōpū and generate more interest from rangatahi to give kapa haka a go.

While the next half of the year is focussed towards the regional kapa haka competition to be held at Te Whiti Park, Waiwhetu on Saturday 30th January 2016 – the Society believe that the focus of building kapa haka participation and whakawhanaungatanga in our rohe requires a shift of thinking away from “competition”.

The past events that this rohe have held such as Hapu Hakaz and Marae Hakaz has sparked an interest and re-engagement from our koeke and our whānau who otherwise have lost interest from the “competition” way of performing.

Te Whanganui ā Tara are adopting the Hakaz in the City approach to encourage that participation with our whole community to just give it a go. The upcoming regionals in January should show a growth in numbers of rōpū participating as the rohe wants to showcase Hakaz in the City as a friendly, whānau orientated and ngāhau event for all to participate in and enjoy. Watch this space!

The main goal for our rohe for 2015-2016 is to:

Build the momentum that is currently happening here in Te Whanganui ā Tara so that we may see a resurrection of some of the older rōpū from the rohe as well as some new rōpū participate in the upcoming Haka in the City festival 2016.



TE TAU IHU

10th July 2015

Tēnā koutou katoa,

*He hōnore, he korōria ki te Atua
He maungarongo ki te mata o te Whenua
He whakaaro pai ki ngā tāngata katoa
Paimārire.*

The past year has seen our Council hold competitions for our juniors, whānau groups establish themselves into holding wānanga for kapa haka and again representation at Te Matatini in February this year.

In November 2014, like our senior competitions we held our junior competitions on the Marae. This day saw up to six groups perform at these competitions all vying for the right to represent Te Tau Ihu at the National Junior Kapa Haka Competitions in Palmerston North later on this year. For the first time we will see two groups enter into these competitions.

Whānau/hapū has started to hold kapa haka wānanga and have had a number of performances in the region to boost their haka development. For our Council this is a positive step towards increasing the number of senior groups competing in our Senior Regional Competitions. This year Te Matatini 2015 saw Te Whatukura Kapa Haka represent Te Tau Ihu in Waitaha likened to the other kapa this showed commitment and determination to execute a competitive performance for this level.

The main aim for our council moving forward to 2016 is to increase the number of senior groups competing at our Regional Competitions.

Nāku nā,



Dayveen Stephens
Chairperson



WAITAHA



Ngā Pākihi Whakatekateka o
Waitaha Cultural Council Trust

*E kore e tāwekowitzo aku māiri ki a koutou i
whakakāhahu i taku tuarā i te oi a Rūaumoko.
E kā tūpāpahu a Tānerore, e kā iere rau a Hinerēhia,
e kā titirei o te motu, tēnā rā koutou i waihape mai ki
Pūtārikamotu, ki Te Matatini 2015. Nāia te reo a Tahu
Pōtiki e whakamānawa atu nei. Tēnā rā koutou katoa.*

In the course of this year we have had to farewell some of our kapa haka stalwarts. Waitaha still mourns the passing of Henare Rakiihia (Rik) Tau of Ngāi Tūāhuriri. Rik was a staunch supporter of the Waitaha Cultural Council in its bid to host Te Matatini 2015. His passing made a significant impact upon us during our lead up to hosting Te Matatini.

This year Waitaha had two major objectives – increase engagement in kapa haka and host a successful Te Matatini festival. We are pleased to report that on both counts we achieved beyond our expectations. This year we saw:

- 10 teams compete on the regional stage
- 3 teams compete at Te Matatini 2015
- Sell out audiences at both events
- Extensive local and international media coverage of both events
- Rohe wide excitement and engagement in kapa haka and preparations for hosting Te Matatini 2015
- Increased demand for more kapa haka events on the annual Christchurch city event calendar
- Participation of 60+ kaihaka (from the 3 local Te Matatini qualifying teams) in the opening of the ICC Cricket World Cup 2015.

In 2015 – 2016, Waitaha will continue to build on the impetus of Te Matatini 2015. We aim to strengthen rohe wide visibility, engagement and development in kapa haka. Discussions are also underway to return our regional competition to the original format – a full competition for junior, intermediate and senior teams.

On behalf of the Waitaha Cultural Council I wish to thank everyone who made the hosting of Te Matatini 2015 possible. Thank you to Te Matatini, the rōpū, and the wider haka community for believing in us, for supporting us and for helping to make it a reality. Te Matatini is now a common phrase in our southern communities, both Māori and non Māori. The reverberations and the benefits will continue to echo through our motu for some time yet. E kore e mimiti te puna aroha.

Puamiria Parata-Goodall
Māngai, Waitaha Cultural Council



TE ARAWA

Te Arawa Rohe hosted the following kapa haka events in the year 2014-2015, all of which were highlights:

1. 6th September – Ngāti Whakaue Whakanuia Nine (9) marae-based kapa competed, most made up of first-time performers from nohinohi to kōeke.
2. 8th November – Te Arawa Primary Schools Regional Competition. 12 schools competed with four qualifying for nationals in 2015: Te Kura Kaupapa Māori o Ruamata, Te Wharekura o Ngāti Rongomai and Te Kura Kaupapa Māori o Hurungaterangi.
3. 24-28 November – Rotorua Primary Schools Kapa Haka Ahurei. Week-long annual kapa haka festival.
4. 4-8 March Te Matatini – 6 senior Te Arawa kapa competed in Ōtautahi.
5. 21st June, Te Ahurei o Tūhourangi. 6 hapū or whānau kapa competed. Dedicated to the memory of Mauriora Kīngi.
6. 26th June – Te Arawa Secondary Schools Regional Competition. Four of 12 kapa qualified for Nationals in 2016: Te Puku o te Ika, Raukura, Te Rōpū Manaaki, Te Iti Rearea.

Te Papaīouru Marae, Ōhinemutu came alive with karanga, mōteatea waiata me ōna haka as 9 marae stood to share with over 1500 spectators. These marae were Te Papaīouru, Hurungaterangi, Waikuta, Te Koutu, Paretehoata Te Kohea/Tūnohopū, Ōwhata, Waiteti, Maketū Whakauekaipapa and Te Kuirau.

The main goal for our rohe for 2015 – 2016 is to:

Run our best ever senior regional competition (best-attended, best-organised).



FINANCIAL REPORT

Te Matatini Society Incorporated 2015

| | |
|----|------------------------------------|
| 45 | Statement of Responsibility |
| 46 | Statement of Financial Performance |
| 46 | Statement of Movements in Equity |
| 47 | Statement of Financial Position |
| 48 | Notes to the Financial Statements |
| 52 | Auditors Report |





Statement of Responsibility

The Executive Committee and Management of the Te Matatini Society Incorporated accept responsibility for the preparation of the financial statements for the financial year ended 30 June 2015, and the judgements used therein.

The Executive Committee and Management accepts responsibility for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial reporting.

In the opinion of the Executive Committee and Management, the financial statements fairly reflect the financial position and operations of Te Matatini Society Incorporated and its subsidiary undertaking Aotearoa Kapa Haka Limited.

S. Parata

Chairperson
Selwyn Parata
22 October 2015

D. Apanui

Executive Director
Darrin Apanui
22 October 2015

Statement of Financial Performance

For the Year Ended 30 June 2015

| | Note | Group | | Parent | |
|------------------------------------------|------|------------------|-------------------|------------------|-------------------|
| | | 2015 | 2014 | 2015 | 2014 |
| Income | | | | | |
| Operating Revenue | 2 | 4,886,482 | 1,426,917 | 3,660,392 | 1,426,917 |
| Total Income | | 4,886,482 | 1,426,917 | 3,660,392 | 1,426,917 |
| Expenditure | | | | | |
| | 3 | | | | |
| National Office | | 595,929 | 601,439 | 595,929 | 601,438 |
| Governance | | 124,384 | 92,537 | 124,384 | 92,537 |
| Developments & Projects | | 2,620,899 | 756,509 | 2,620,899 | 756,509 |
| Production | | 1,066,970 | 420 | - | - |
| Total Expenditure | | 4,408,182 | 1,450,905 | 3,341,212 | 1,450,484 |
| Net Suplus (Deficit) for the year | | \$478,300 | \$(23,988) | \$319,180 | \$(23,567) |

Statement of Movements in Equity

For the Year Ended 30 June 2015

| | Group | | Parent | |
|--------------------------------------|------------------|------------------|------------------|------------------|
| | 2015 | 2014 | 2015 | 2014 |
| Movements in Equity | | | | |
| Net Suplus (Deficit) for the year | 478,300 | (23,988) | 319,180 | (23,567) |
| Total recognised revenues & expenses | 478,300 | (23,988) | 319,180 | (23,567) |
| Movements in Equity for the year | 478,300 | (23,988) | 319,180 | (23,567) |
| Equity at beginning of year | 458,580 | 482,568 | 459,111 | 482,678 |
| Equity at end of year | \$936,880 | \$458,580 | \$778,291 | \$459,111 |

Statement of Financial Position

For the Year Ended 30 June 2015

| | Note | Group | | Parent | |
|--------------------------------------------------|------|--------------------|------------------|--------------------|------------------|
| | | 2015 | 2014 | 2015 | 2014 |
| Assets | | | | | |
| Current Assets | | | | | |
| Cash at Bank | | 942,531 | 10,578 | 639,666 | 9,997 |
| Sundry Receivables | | 56,275 | 35,413 | 19,550 | 35,413 |
| Prepayments | | 26,298 | 184,292 | 26,298 | 184,292 |
| Inter - entity account | | - | - | 12,910 | 4,062 |
| GST Receivable | | - | 23,585 | - | 20,635 |
| Total Current assets | | 1,025,104 | 253,868 | 698,424 | 254,399 |
| Fixed Assets | | | | | |
| Property Plant & Equipment | 5 | 304,658 | 311,907 | 304,658 | 311,907 |
| Fixed Assets | | 304,658 | 311,907 | 304,658 | 311,907 |
| Total Assets | | 1,329,762 | 565,775 | 1,003,082 | 566,306 |
| Liabilities & Accumulated Funds | | | | | |
| Current Liabilities | | | | | |
| Accounts Payable | | 325,332 | 107,195 | 167,468 | 107,195 |
| Grants in Advance | | 50,000 | - | 50,000 | - |
| GST Payable | | 17,550 | - | 7,323 | - |
| Total Current Liabilities | | 392,882 | 107,195 | 224,791 | 107,195 |
| Accumulated Funds | | | | | |
| Net Surplus for the year | | 478,300 | (23,988) | 319,180 | (23,567) |
| Equity at the beginning of the year | | 458,580 | 482,568 | 459,111 | 482,678 |
| Equity at the end of the year | | \$936,880 | \$458,580 | \$778,291 | \$459,111 |
| Total Liabilities & Accumulated Funds | | \$1,329,762 | \$565,775 | \$1,003,082 | \$566,306 |

Notes to the Financial Statements

For the Year Ended 30 June 2015

1. Statement of Accounting Policies

Reporting Entity

Te Matatini Society Incorporated (the "Society") is registered under the Incorporated Societies Act 1908. These financial statements incorporate Te Matatini Incorporated Society (Parent) and its subsidiary undertaking Aotearoa Kapa Haka Limited.

Adoption of International Financial Reporting Standards

In December 2002, New Zealand Government announced that the New Zealand International Financial Reporting Standards ("NZIFRS") will apply to all New Zealand reporting entities for the periods commencing on or after 1 January 2007. In September 2007, the Accounting Standards Review Board announced that small to medium size businesses which satisfy certain criteria, would not be required to apply the NZIFRS until further notice.

Te Matatini Society (Incorporated) satisfied these criteria and the Financial Statements have been prepared in accordance with generally accepted accounting practice in New Zealand

Measurement Base

The financial statements have been prepared on a historical costs basis.

Differential Reporting

The society is a qualifying entity for differential purposes. The grounds upon which the society qualifies are:

- The Society is not publically accountable as defined by The Framework for Differential Reporting and
- The Society is not large as total revenue has not exceeded \$20 million and total assets have not exceeded \$10 million in carrying value.

The financial statements have been prepared taking advantage of all available reporting concessions.

Accounting Policies

The following particular accounting policies, which materially affect the measurement of financial performance and financial position, have been applied:

Subsidiary Company

Subsidiaries are those entities controlled directly or indirectly by the Society. The financial statements of subsidiaries are included in the consolidated financial statements using the purchase method of consolidation.

Aotearoa Kapa Haka Limited is a 100% owned subsidiary (production company) of the Society. The company was incorporated on 7 May 2004.

Income

The Society derives income through the provision of outputs for the Crown through the Ministry of Culture and Heritage for services to third parties, and income from its investments. Such income is recognised when earned and is reported in the financial period to which it relates.

Goods and Services Tax (GST)

All items in the financial statements are exclusive of GST, with the exception of Sundry Receivables and Accounts Payables which are inclusive of GST.

Income Tax

The Society is registered as a charity under the Charities Services and as such is exempt from the payment of Income Tax.

Property, Plant and Equipment

Property, Plant and equipment are recorded at cost less accumulated depreciation. Depreciation is provided on a diminishing value basis on all tangible fixed assets at the following rates:

| | | |
|--------------------|-----------|----|
| Office Equipment | 10% - 33% | DV |
| Computer Equipment | 40% - 48% | DV |
| Mahau | Nil | |

Changes in Accounting Policy

There have been no changes in accounting policies during the year. All accounting policies have been applied on a basis consistent with prior years.

2. Operating Revenue

| | Group | | Parent | |
|---------------------------------------------|--------------------|--------------------|--------------------|--------------------|
| | 2015 | 2014 | 2015 | 2014 |
| The operating revenue includes | | | | |
| Ministry of Culture & Heritage (see note 6) | 1,248,000 | 1,248,000 | 1,248,000 | 1,248,000 |
| National Festival (see note 4) | 2,351,358 | - | 2,351,358 | - |
| MCH CDIP | - | 118,200 | - | 118,200 |
| MOE Income | 50,000 | 50,000 | 50,000 | 50,000 |
| Production | 1,226,090 | - | - | - |
| Interest | 11,034 | 10,717 | 11,034 | 10,717 |
| Equity at end of year | \$4,886,482 | \$1,426,917 | \$3,660,392 | \$1,426,917 |

3. The net surplus is after charging for

| | Group | | Parent | |
|--------------------------------------|-----------|----------|-----------|----------|
| | 2015 | 2014 | 2015 | 2014 |
| - National Office Expenditure | | | | |
| Audit Fees | 19,590 | 11,135 | 12,090 | 11,135 |
| Depreciation | 14,577 | 18,383 | 14,577 | 18,383 |
| Wages & Salaries | 372,725 | 323,797 | 372,725 | 323,797 |
| Rent | 34,643 | 21,326 | 34,643 | 21,326 |
| - Governance | | | | |
| Annual General Meeting | 15,739 | 8,692 | 15,739 | 8,692 |
| Meeting Expenses | 108,644 | 83,845 | 108,644 | 83,845 |
| - Development & Projects | | | | |
| Festival Expenses (see note 4) | 1,920,746 | 72,834 | 1,920,746 | 72,834 |
| Regional Development Expenses | 450,000 | 340,000 | 450,000 | 340,000 |
| Scope Kapa Contribution | 6,798 | 11,000 | 6,798 | 11,000 |
| Brands & Comms Marketing | 5,793 | 39,713 | 5,793 | 39,713 |
| Information/Communication Strategy | 8,132 | 7,223 | 8,132 | 7,223 |
| International Expense | 137,031 | 150,976 | 137,031 | 150,976 |
| MCH CDIP | - | 103,952 | - | 103,952 |
| Best Practice Model Management | - | 27,791 | - | 27,791 |
| Archiving | - | 1,820 | - | 1,820 |
| Secondary Schools | 87,050 | (37,708) | 87,050 | (37,708) |
| Primary Schools | 5,350 | 38,909 | 5,350 | 38,909 |

4. This is a biennial event and the festival was held in March 2015.

These accounts include the following revenue and expenditure associated with the festival

Parent

| Income | 2015 | 2014 |
|----------------------|-----------|------|
| Sponsorship & Grants | 1,488,870 | - |
| Ticket Sales | 723,594 | - |
| Stalls | 127,500 | - |
| Other | 11,394 | - |

| Expenditure | 2015 | 2014 |
|----------------------------------|------------------|---------------|
| Administration | 159,408 | 17,500 |
| Contractors & Project Management | 192,209 | 44,799 |
| Marketing & Promotion | 295,155 | 10,535 |
| Judges | 258,273 | - |
| Venue | 1,015,701 | - |
| | 1,920,746 | 72,834 |

5. Property, Plant & Equipment

Parent & Group

| 2015 | Cost | Accum Depn | Depn for Year | Book Value |
|------------------|----------------|----------------|---------------|----------------|
| Computers | 141,430 | 122,537 | 12,070 | 18,893 |
| Office Equipment | 48,908 | 29,770 | 2,507 | 19,138 |
| Mahau | 266,627 | - | - | 266,627 |
| Total | 456,965 | 152,307 | 14,577 | 304,658 |

Parent & Group

| 2014 | Cost | Accum Depn | Depn for Year | Book Value |
|------------------|----------------|----------------|---------------|----------------|
| Computers | 137,487 | 110,467 | 15,871 | 27,020 |
| Office Equipment | 45,523 | 27,263 | 2,512 | 18,260 |
| Mahau | 266,627 | - | - | 266,627 |
| Total | 449,637 | 137,730 | 18,383 | 311,907 |

6. Ministry of Culture & Heritage

\$1,248,000 of the Society's income is derived from the 2014/2015 Funding Agreement with the Ministry of Culture and Heritage. Funding received within the Agreement is for one fiscal year. (2014: \$1,248,000).

The Minister and the Society have entered into a Memorandum of Understanding wherein the Ministry will fund the Society \$1,248,000 for the 2015/2016 year.

7. Statement of Commitments

Operating Lease commitments are as follows:

| | 2015 | 2014 |
|------------------------|--------------|---------------|
| Operating Lease | | |
| Current | 2,120 | 11,256 |
| Non-Current | - | 4,433 |
| Total | 2,120 | 15,689 |

8. Statement of Contingent Liabilities

Contingent Liabilities as at 30 June 2015: Nil. (2014: Nil).

9. Going Concern

The financial statements place continued reliance of the going concern assumption. The Executive Committee believes that the Society will continue to be able to meet its debts as they fall due. The validity of the going concern assumption on which the financial statements are prepared depends on the Society successfully achieving this.

10. Related Parties

| <i>Name of Related Party</i> | <i>Nature of Relationship</i> | <i>Type of Transactions</i> |
|------------------------------------|----------------------------------------------------------------------|-----------------------------|
| Indigenous Corporate Solutions Ltd | Willie Te Aho is a Director of both companies (ceased AKHL 24/04/15) | Provision of Services |

11. Subsequent Events

No events have occurred after balance dates which materially affect the financial statements.

INDEPENDENT AUDITOR'S REPORT

To the Members of Te Matatini Society Incorporated

Report on the Financial Statements

We have audited the financial statements of Te Matatini Society Incorporated on pages 45 to 51, which comprise the statement of financial position as at 30 June 2015, and the statement of movements in equity, and statement of financial performance for the year then ended, and a summary of significant accounting policies and other explanatory information.

This report is made solely to the Members, as a body, in accordance with the Rules of Te Matatini Society Incorporated. Our audit has been undertaken so that we might state to the Members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Members, as a body, for our audit work, for this report, or for the opinions we have formed.

National Committee's Responsibility for the Financial Statements

The National Committee are responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the National Committee determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, Te Matatini Society Incorporated.

Opinion

In our opinion the financial statements present fairly, in all material respects, the financial position of Te Matatini Society Incorporated as at 30 June 2015, and its financial performance for the year then ended in accordance with generally accepted accounting practice in New Zealand.

BDO Wellington

BDO Wellington
22 October 2015
New Zealand

FINANCIAL STATEMENTS

Aotearoa Kapa Haka Limited 2015

| | |
|----|------------------------------------|
| 54 | Directory |
| 54 | Annual Report |
| 55 | Statement of Financial Performance |
| 56 | Statement of Movements in Equity |
| 56 | Statement of Financial Position |
| 57 | Notes to the Financial Statements |
| 58 | Auditors Report |



Directory

For the Year Ended 30 June 2015

| | |
|--------------------|----------------------------------------------------------------------|
| Nature of Business | Film Production |
| Directors | Selwyn Parata Darrin Apanui |
| Registered Office | Level 1, Te Puni Kokiri House 143 Lambton Quay Wellington 6011 |
| Shareholder | Te Matatini Society Incorporated 1000 Shares |
| Bankers | Bank of New Zealand |
| Company Number | 1510614 |

Annual Report

For the Year Ended 30 June 2015

The Directors present here their annual report including Financial Statements of the company for the year ended 30th June 2015.

Section 211 of the Companies Act 1993 requires the following disclosures:

The business of the company is Film Production.

The nature of the company's business has not changed during the year.

Director's Disclosures

There were no entries recorded in the Register of Interests.

No Director acquired or disposed of any interest in shares in the company.

The following Directors held office:

The Board of Director's received no notices from Director's wishing to use the company information received in their capacity as Directors which would not have ordinarily been available.

Donations

No donations were made by the company during the year.

Director Remuneration

No Directors received remuneration during the year.

For and on Behalf of the Board



Director
Selwyn Parata
22 October 2015



Director
Darrin Apanui
22 October 2015

Statement of Financial Performance

For the Year Ended 30 June 2015

| | 2015 | 2014 |
|-------------------------------------------|--------------------|----------------|
| Income | | |
| Bank Interest | 1,590 | - |
| National Secondary Schools 2014 | 290,000 | - |
| Te Matatini 2015 | 934,500 | - |
| Total Income | \$1,226,090 | - |
| Expenditure | | |
| Administration Services | 18,180 | - |
| Bank Service Charges | 170 | 421 |
| Dues and Subscriptions | 259 | - |
| Hui Expenses | 35 | - |
| Interest Expense | 239 | - |
| Kapa Performance Fees | | |
| Matatini teams 2015 | 144,087 | - |
| Secondary 2014 | 41,435 | - |
| | <u>185,522</u> | - |
| Primary National Costs 2015 | 9,727 | - |
| Production | | |
| Matatini 2015 | 596,250 | - |
| National Secondary | 200,516 | - |
| | <u>796,766</u> | - |
| Professional Fees | | |
| Audit Fees | 7,500 | - |
| Legal Fees | 3,808 | - |
| Management Fees | 38,250 | - |
| | <u>49,558</u> | - |
| Travel, Accommodation and Meals | 6,514 | - |
| Total Expenditure | \$1,066,970 | \$421 |
| Net Surplus (Deficit) for the year | \$159,120 | \$(421) |

Statement of Movements in Equity

For the Year Ended 30 June 2015

| | 2015 | 2014 |
|--------------------------------------|------------------|----------------|
| Movements in Equity | | |
| Net Suplus (Deficit) for the year | 159,120 | (421) |
| Total recognised revenues & expenses | 159,120 | (421) |
| Movements in Equity for the year | 159,120 | (421) |
| Equity at beginning of year | (533) | (112) |
| Equity at end of year | \$158,587 | \$(533) |

Statement of Financial Position

For the Year Ended 30 June 2015

| | 2015 | 2014 |
|--------------------------------------------------|-------------------|----------------|
| Assets | | |
| Current Assets | | |
| Cash at Bank | 119,871 | 580 |
| Call Account | 182,994 | - |
| Accounts Receivable | 36,725 | - |
| Total Current assets | \$339,590 | \$580 |
| Total Assets | \$339,590 | \$580 |
| Liabilities & Equity | | |
| Current Liabilities | | |
| Accounts Payable | 157,866 | 1,113 |
| Inter - entity account | 12,910 | - |
| GST Payable | 10,227 | - |
| Total Current Liabilities | \$ 181,003 | \$1,113 |
| Equity | | |
| Net Surplus for the year | 159,120 | (421) |
| Equity at the beginning of the year | (533) | (112) |
| Equity at the end of the year | \$158,587 | \$(533) |
| Total Liabilities & Accumulated Funds | \$339,590 | \$580 |

Notes to the Financial Statements

For the Year Ended 30 June 2015

1. Statement of Accounting Policies

These financial statements have been prepared in accordance with the Companies Act 1993 and in accordance with the Financial Reporting Act 1993. The financial statements have been prepared in accordance with Generally accepted Accounting Practise (GAAP).

Measurement Base

The measurement base adopted is that of historical cost except for the revaluation of certain assets as separately disclosed.

Differential Reporting

The Company qualifies for differential reporting exemptions, as described in the Framework for Differential Reporting issued by the Institute of Chartered Accountants New Zealand, as the Company is not publicly accountable and is not large. The Company has elected to apply all differential reporting exemptions.

Accounts Receivable

Accounts receivable are recorded at net realisable value.

Goods and Services Tax

The financial statements have been prepared on a GST exclusive basis.

Changes in Accounting Policies

There have been no changes in accounting policies. All policies have been applied on bases consistent with those used in the previous year.

Fixed Assets

The company owns no fixed assets.

Taxation

The Company is a wholly owned subsidiary of Te Matatini Incorporated Society which is a registered entity with approved charitable status. The Company has been established with the same purpose as the Society. The Company's purpose is to hold, administer and manage its assets and conduct its activities for the benefit of the Society, in furtherance of the Society's purposes. As such all income, benefits or advantages derived by the Company is derived and held by it for the benefit of the society with charitable status and are exempt from Income Tax.

2. Related Party Information

| | |
|-------------------------------|----------------------------------------------------------------------|
| Name of Related Party | Indigenous Corporate Solutions Ltd |
| Nature of Relationship | Willie Te Aho is a Director of both companies (ceased AKHL 24/04/15) |
| Type of Transactions | Provision of Services |

3. Audit

These financial statements have been subject to audit. Please refer to the Auditor's Report.

4. Contingent Liabilities

At balance date there are no known contingent liabilities (2014:\$0)

5. Post Balance Date Events

No events have occurred after balance dates which materially affect the financial statements.

INDEPENDENT AUDITOR'S REPORT

To the Shareholders of Aotearoa Kapa Haka Limited

Report on the Financial Statements

We have audited the financial statements of Aotearoa Kapa Haka Limited ("the Company") on pages 54 to 57.

This report is made solely to the Company's shareholders, as a body, in accordance with section 207B(1) of the Companies Act 1993. Our audit has been undertaken so that we might state to the Company's shareholders those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's shareholders as a body, for our audit work, for this report, or for the opinion we have formed.

Directors' Responsibility for the Financial Statements

The directors are responsible for the preparation and fair presentation of these financial statements in accordance with New Zealand Financial Reporting Standards and Statements of Standard Accounting Practice and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of financial statements that give a true and fair view of the matters to which they relate in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, the Company.

Opinion

In our opinion, the financial statements present fairly, in all material respects the financial position of the Company as at 30 June 2015 and its financial performance for the year then ended in accordance with New Zealand Financial Reporting Standards and Statements of Standard Accounting Practice.

BDO Wellington

BDO Wellington
22 October 2015
New Zealand



TE MATATINI
Kapa Haka Aotearoa